VOGUE

APRIL 1, 1942

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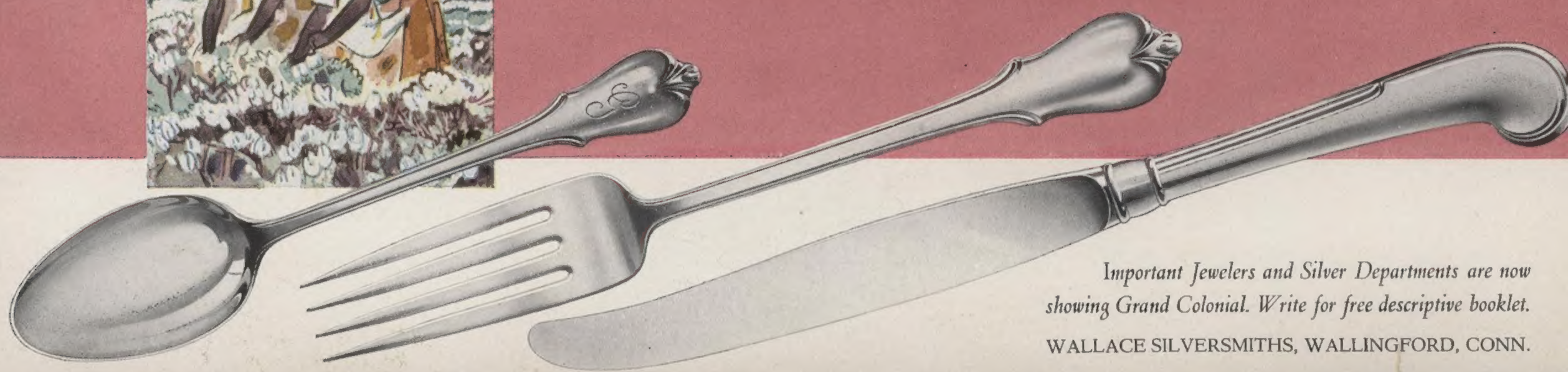
America's leading designer of Sterling Flatware creates a new pattern in the American Tradition

William Warren, designer of Grande Baroque, "the most glorious ornate pattern of all time," now gives you a pattern that glorifies Colonial loveliness. The silhouette is inspired by the Colonial Fiddle motif . . . rhythmic curves proportioned in perfect harmony. The full, "3rd dimension" form is modeled in subtle grandeur, crowned with a sparkling petal scroll tip. The finish is a soft glowing opalescence not found in any other pattern. You will love the individuality of each piece. In knives you have a choice of the conventional or authentic traditional pistol grip. And the shield is a perfect setting for your initial, monogram or crest. Ask your Jeweler to show you this loveliest of all plain patterns.

WALLACE

Grand Colonial



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Ready-to-wear Original

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Vol. 99, No. 7
Whole No. 1671

"MY STERLING IS BY Towle"
The New
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CASCADE
ROYAL WINDSOR
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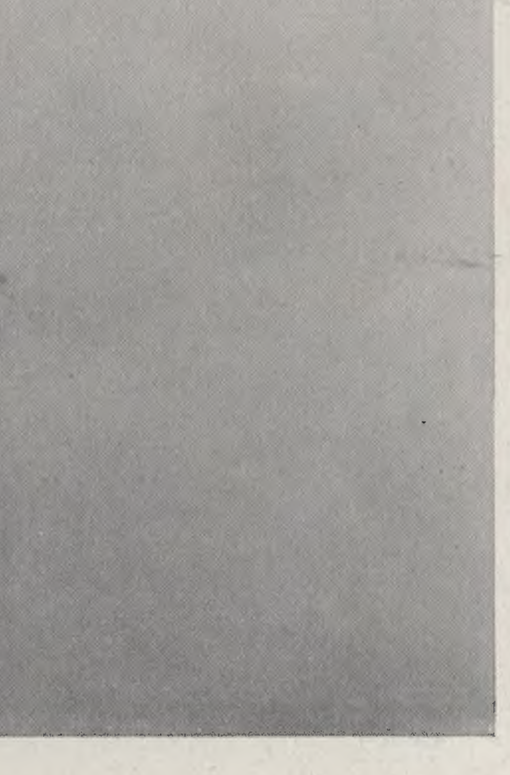

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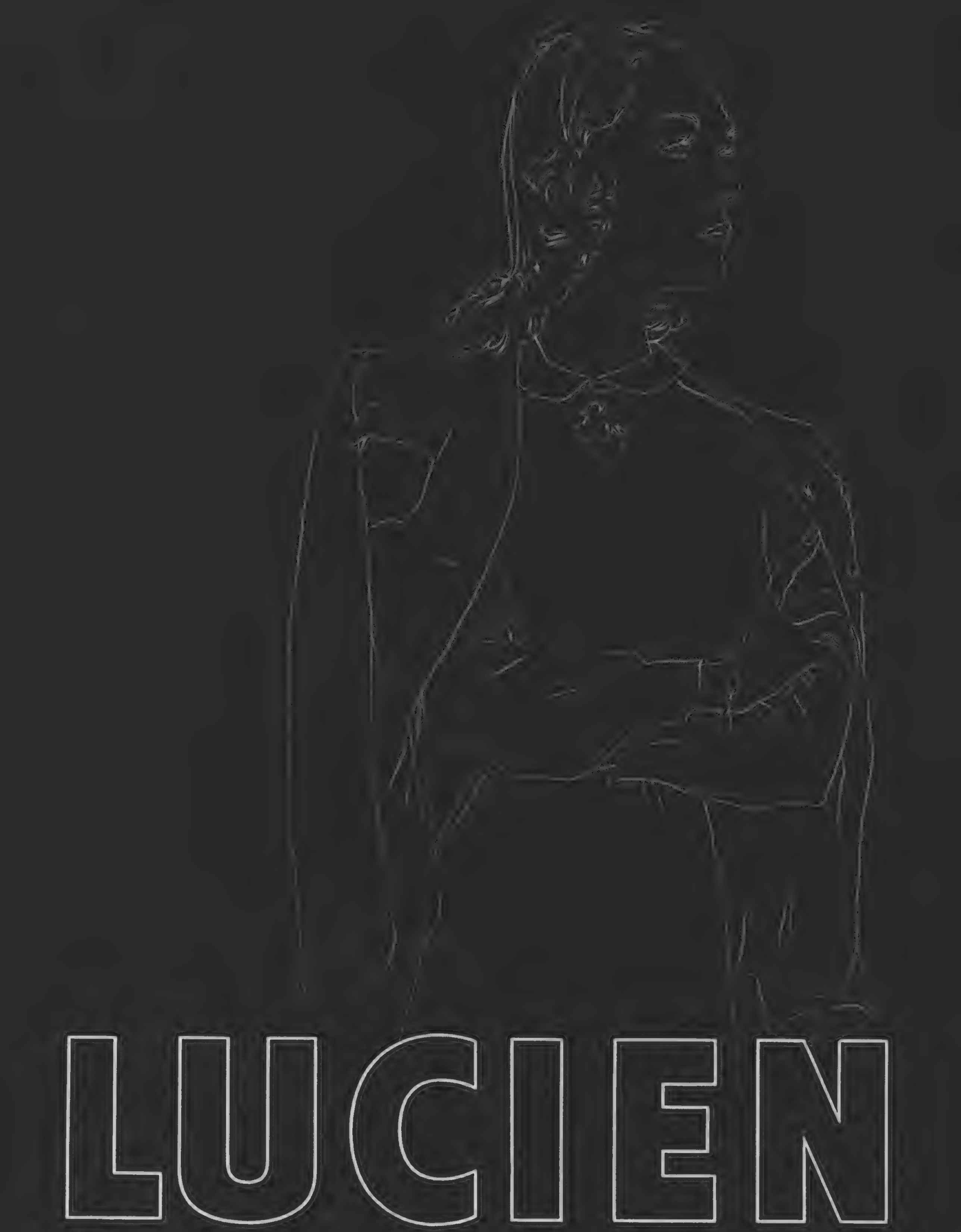
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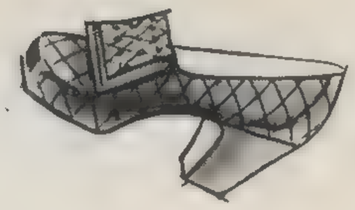

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a directory of fine hotels and resorts

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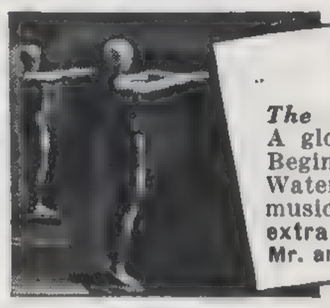

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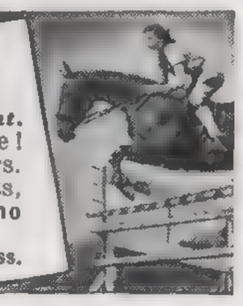

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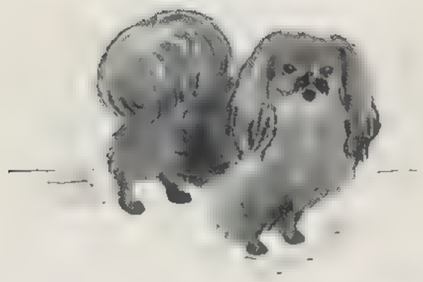
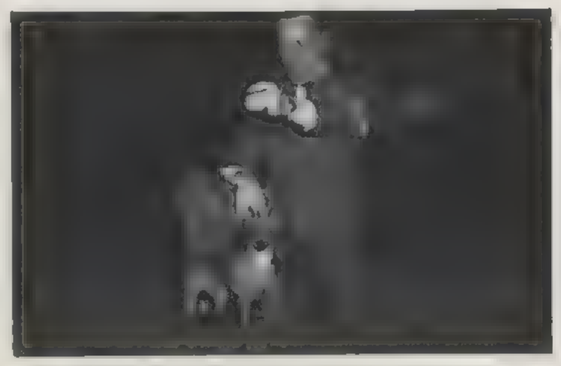


THE DOG

Among the interesting and unusual developments in the variety group judging was the selection of the Miniature Pinscher, Ch. King Eric of Konigsbach (owner, W. O. Bagshaw, Hollywood, Calif., handled by R. Zimmerman) as Best of Toys. Judge was Dr. H. Jarrett



The Pug-dog Champion Diamond Jim, owned by Mrs. J. M. Austin. This Pug-dog has won at both Madison Square Garden and the great Morris and Essex shows and is one of the few of his breed ever to win a Toy Group. Note the superb conformation of this typical Pug

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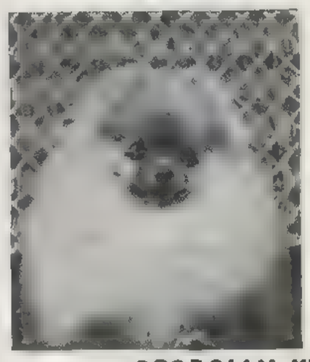

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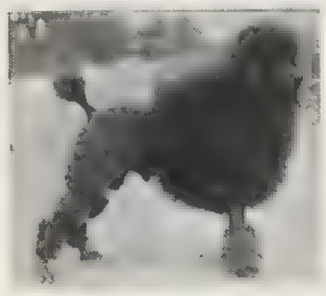

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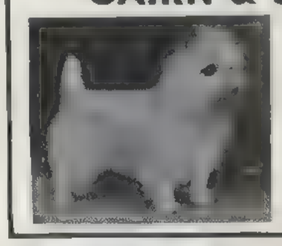

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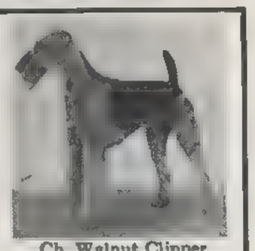

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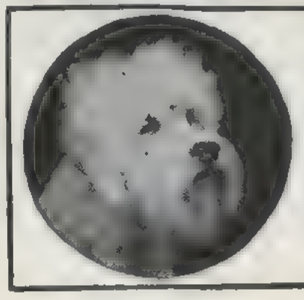

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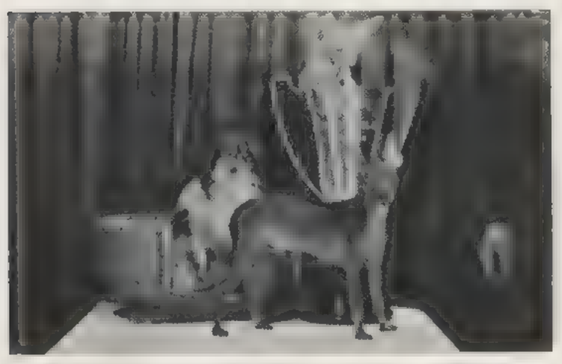

TOY Manchester Terriers get along amiably with other Toy-dogs, as is shown by this picture. All of them are owned by Lulu A. Hoover, who is one of America's best-known and successful breeders of Toy-dogs. Toy Manchesters have engaging personalities and intelligence

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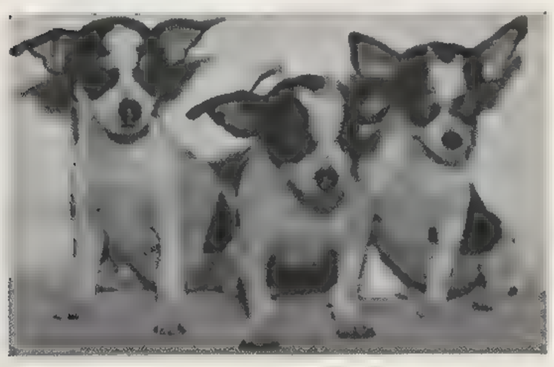

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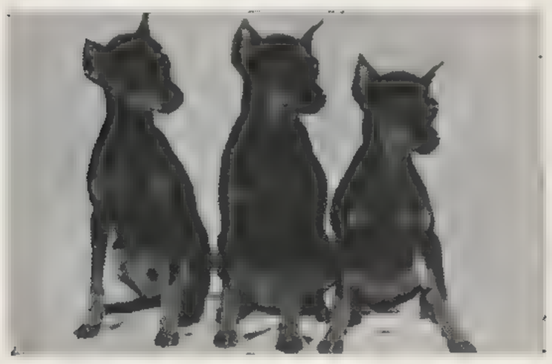

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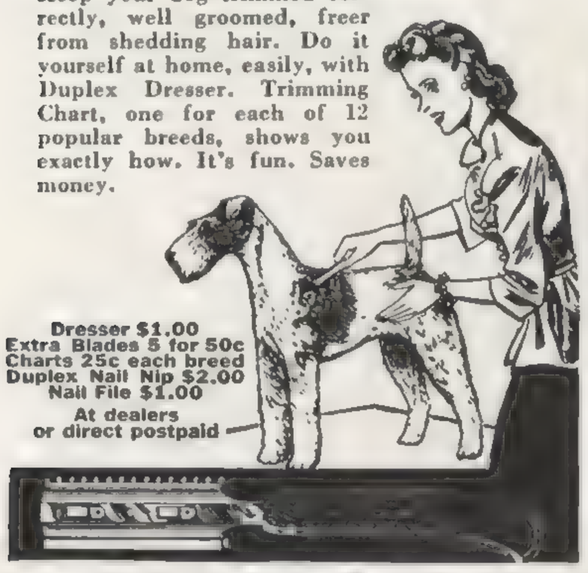

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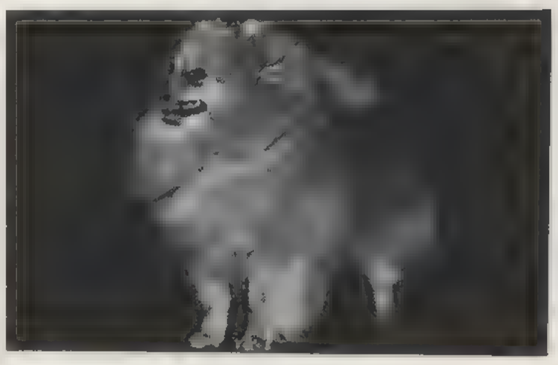

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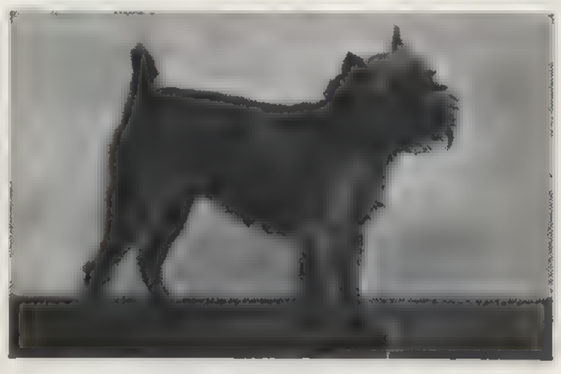
PUG-DOGS. Right, Ch. Winna John Peel and Ch. Capers of Swainston, owned by Miss Winifred Steggall. John was Best of Winners at 1941 Morris and Essex, Progressive Toy-dog Show, and at 1942 Madison Square Garden. Two of the best specimens now in competition



ROUGH-COATED Brussels Griffon Champion All-Celia's Dahlia, Best of Breed at Progressive Toy Show, 1941, and Madison Square Garden, February, 1942. She was bred by her owner, Miss Iris de la Torre Bueno, who says, "She is not only beautiful, but is beautiful and...bossy"

CHAMPION Rose Marillian of Broughty, Scotland-bred Pekingese owned by Mrs. Nelson Drake. This Pekingese was Best in Show all breeds at Saint Paul, Minn., April 9, 1941, defeating 286 dogs representing forty breeds. The judge at the show was Charles G. Hopton

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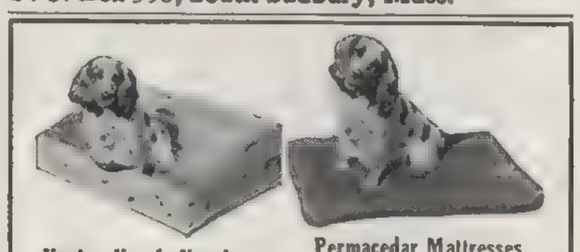
Protects Chairs, Beds, Curtains, Table Legs, etc. Just sprinkle Pussy Scat lightly on chairs, beds, sofas—around curtains and table legs—wherever you want your cat to *keep away*. Harmless. Effective. Doesn't show. You don't smell it, but your cat *does*, and learns not to go near. **SEND NO MONEY.** Order Pussy Scat, C.O.D., $1 plus postage for generous package, several months' supply. (Or *send* $1 and *we* pay postage.) Sudbury Laboratory, P. O. Box 996, South Sudbury, Mass.



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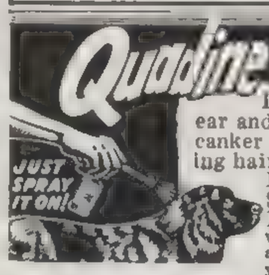

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REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!

It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25 · 8 oz., 75c. *At your dealer — or write us direct.*

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Vogue's ADDRESS BOOK *of shops, services, and restaurants*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

RELAX FOR BEAUTY. Days jammed full of double-duty activities are likely to leave their mark all too often right on our faces. That is, of course, if one doesn't make some attempt to compensate for extracurriculum. Jane Hammond, at 647 Madison Avenue, works right along these lines. Take an hour off, and put yourself in her hands. She'll give you a face treatment that should eradicate untold wear and tear.

Miss Hammond has had vast experience in her field of work. She believes in light manipulation, and her fingers literally fly over your face. The first part of the treatment involves complete cleansing, limbering, softening of the skin. Afterwards, a rich lubricating oil is applied; then the skin is tightened up with astringent, and finally a new make-up is put on. Then, with a few final stimulating passes at your spinal column and shoulder muscles, Miss Hammond sends you out feeling and looking like new.

ESPECIALLY FOR YOU. There's enough of the Mad Hatter in Dorothy Berger, of 22 East Fifty-Fifth Street. Though her hats follow fairly classical designs, they have that dash of feminine humour that makes all the difference between a grim or gay look. Miss Berger's attractive hattery is as pretty as a bandbox. (And her bandboxes, incidentally, would dress up any closet shelf—are olive-green with broad pink ribbons.) The Berger theory of designing seems essentially sound to us: she takes the most becoming details of several models and combines them to flatter the individual face. She loves big (Continued on page 30)

ALL OCCASION BASKETS

ALICE H. MARKS famed baskets filled with luscious goodies for Easter, the hostess, and traveler, $5.50 up; packages $3.50 up. Fascinating gifts for all occasions. Mail & 'phone orders filled. 6 E. 52 St., New York. PL 3-7282

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ONE PHONE CALL solves household problems. Furniture, walls, floors redone; curtains & draperies hung; rugs cleaned; chairs caned; painting; lighting systems. Albert Home Service, 1020 Lex. Ave. BU 8-5224

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A NEW WAY TO FACIAL BEAUTY! Ask Jane Hammond how you can do it. An exclusive treatment with Infra Red Ray Facial Iron. Results obtained will both convince and delight you. 647 Madison Ave., EL 5-3207

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NO TWO BUSTS ALIKE! BERLÉ'S custom made French Brassières. Individually designed. Exquisite workmanship. Gives permanent uplift and separation. Request booklet 'VC'. J. Berlé, 20 E. 57th St., N. Y. PLaza 9-4262

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"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

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MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

AGNES MALONE. Creator of fine corsets. Custom-made garments. Expertly fitted. Perfect figure control. Also, brassières and lingerie. Only quality, imported materials used. Phone CI 7-4431. 19 W. 56th St., N. Y.

NINA FAY Foundations featured as "priorities" corset by N. Y. press. Designed 10 yrs. ago to use finest cloth cut bias for all figure control & correction. Little elastic; retains firm control. 16 E. 50 St., N. Y. EL 5-8019

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SALLYE HARMER COSMETICS are sold in the comfort of your home. Individualized cosmetics made fresh every day and sent direct from the laboratories to patrons all over the country. Experts on Skin are our sales persons. Would you like to learn? Dignified way to earn money. Liberal commissions enable you to become independent. Territories are more valuable each day. Complete information, write Sallye Harmer, Lansdowne, Pa. Dept. 10

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B. NELSON, INC.—Shoes lengthened, widened, re-fitted, handsoled over original style lasts. Redyed any color. Suede changed to leather. Mail orders everywhere. Write for folder "V". 10 East 39 St., N. Y. MU 3-6448

READING FROM LEFT TO RIGHT (and up and down), you'll find on these pages many hints to simplify your various shopping problems. This list of smart shops and services exists for your own shopping convenience.

DELICACIES

VENDOME—Specialists in Virginia Ham, Cheese in Wine, Brandied Fruits, Turtle Soup, Salted Nuts, Candies, Gift Baskets. Large assortment of all fine table delicacies. Write for Catalogue V. 415 Madison Avenue, N. Y. C.

CALIFORNIA Fruits in Liqueurs—Six 10-oz. jars in redwood "Treasure Chest"—brandied dates, cherries, apricots; prunes in rum; oranges in grenadine. $4. exp. p.p. Bklt. Fox Shoppe, 438 El Camino, Redwood City, Calif.

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REVAMP YOUR WARDROBE to the latest mode through ingenious remodelling by Mme. Jane. Also custom-made original creations of couture-quality and workmanship. Fittings in your home. 981 Madison Ave., N. Y. RH 4-1600

ANNE GEMERD, expert dressmaker, tailor, and furrier, solves all wardrobe problems—remodeling, repairing, cleaning and storage. Meticulous workmanship and perfect fit guaranteed. 30 E. 62, N. Y. C. RH 4-9339

DRESSMAKER FOR DESIGNING WOMEN. We specialize in carrying out your ideas or creating clothes to your individual taste. Altering and remodeling. Prices moderate. Fannie Tweedy, 65 E. 55th St., N.Y. PLaza 3-3699

DRESS SHOP

FASHION SHOW MODELS AND ORIGINALS $8 to $24.95. Fresh, new fashions from the better makers. Many are originals at half usual cost. Browse around. You'll make a find. 9:30 to 6:30. Olive Brooks, 740 Madison Ave., N.Y.C.

ELECTROLYSIS

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention, by skilled & careful hands. Consultation. Booklet Free. Edna Grimes, 607 Fifth Avenue, at 49th Street, N. Y. PLaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour—safely, painlessly, permanently. Regrowth impossible. Careful work by experts. Doctors recommend Adele Mulligan. 24th year at 347 Fifth Avenue, New York. AS 4-6645

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair removed permanently, safely. Improved method. Endorsed by skin specialists. Personal service, 15th year. Free consultation. 507 5th Ave., N. Y. MU 2-3314

SAMUEL P. GILMORE—Est. over 40 years in N. Y. Superfluous hair removed safely and permanently. Facial problems corrected. Recommended by leading physicians. Consultation free. 104 E. 40th St., N. Y. CA 5-2219

MARION BARRETT—REG. NURSE offers a new method of electrolysis by coagulation. Absolutely safe, painless and permanent; leaves skin soft and normal. Demonstration offer. 17 E. 42nd St., N. Y. Room 616. MU 2-1714

GLORIA C. ZEIDE, E. T., Abnormal hair growths skillfully & comfortably removed from face, arms & body. Complete privacy. Free consultation. MU 6-8584. Grand Central Area. 324 East 41 Street, (Tudor City), N. Y.

ELECTROLYSIS—(Cont'd)

ELECTROLYSIS GUILD—Superfluous hair safely, permanently removed by internationally acclaimed Hoffman Method (Est. 1905). Modern equipment. Strict privacy. Consultation free. 108 W. 42nd St., N. Y. WIs. 7-0191

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LOUISE LLEWELLYN—Write for aid in personal adjustment problems. Serious research forecasts present events—$2. Next 12 months —$10. Send birth date, name at birth with check. 147 N. Stanley Dr., Beverly Hills, Cal.

HESTER PEABODY—Astro-Numerologist solves your problems by a personal reading with immediate forecast. Send name at birth, birth date, and two dollars. Ask questions. 451 Marlboro Street, Boston, Massachusetts

NANCY VAUGHN—Numerologist. Personal analysis and guide for immediate future $5. Extended guide for twelve months $10. Send name at birth, birth date with check. Consultations by app. 10 W. 58 St., N. Y. WI 2-6232

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RICHARD KOPPEN, formerly with Gunther's, re-designs, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

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FURS REMODELED

FOR $25, A SMART FUR JACKET can be made from your old fur coat, including new silk lining, cleaning and glazing. Jackets continue in high fashion for Spring. Youthful, original styles designed to complement your individual personality. Harry Jay Treu Inc., 147 West 35th Street (opposite 35th Street Entrance to Macy's) 18th floor, New York. Tel. LA 4-6788 for a bonded messenger or write for a booklet on Mail Order Plan

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

FRANÇOIS HAIR COLORING SPECIALIST, will restore your hair to its natural color and lustre. "Badly Dyed" or "Over-Bleached" hair expertly corrected. Free consultation. François, 11 East 45th Street, N. Y. C.

MARIAN-SUZANNE—HAIR TOO DARK? too light? Streaky and unnatural? We can solve your hair-coloring problem expertly & beautifully. Marian-Suzanne, 18 W. 57th St., N. Y. Free consultation, analysis. CO 5-8988

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J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

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EMILE ROCKEFELLER CENTER —Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C., at Philipsborn; Kansas City, Mo., at Berkson

BANISH GRAY HAIRS! Robert Vegetable Shampoo (not a dye) covers gray or fading hair. Imparts lustrous tones. Salon application $4.50. Home package $2. Bklt. Robert Makes You Beautiful. 642 5th Ave., N. Y. PL 3-9023

YOU WILL FIND OTHER INTERESTING SHOPS AND SERVICES ON THE FOLLOWING PAGES

HAIRDRESSERS—(Cont'd)

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

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BENI OF FIFTH AVE. BEAUTY SALON. Beni—Artistic Hair Stylist—Formerly with Best & Co. Permanent Waving. Clairoil and Eternol Tinting Specialist. 545 Fifth Ave., New York City, Suite 411. MUrrayhill 6-3840

JACK ONNEMBO OF FIFTH AVENUE. Hairstylist, formerly of Bonwit Teller. Custom Permanent Waving. Hair Coloring. Expert bodystyling department. 326 Belgrove Drive, Kearny, N. J. For appointment: KEarny 2-2259

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LOUIS PARME excels in the modern art of transformations. Custom made with a masterful technique ensuring comfort and a completely natural effect. Remodelling & redressing. 7 East 55 St., New York. WI 2-1665

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THE BEST PLACE TO SELL. Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

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SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

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TROUSSEAUX FOR BRIDES. New spring models of hand-made, pure silk nightgowns, negligees, slips and panties. Faultless fitting, fine workmanship. Monogramming. The Purple Box, 554 Madison Ave. (Entrance 55th), N. Y.

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SLENDERIZE in a club-like atmosphere— Ulrich Massage Studio, 31 East 60th Street. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower, Exercycle. Residence Service. Telephone REgent 4-3688

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DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Hosiery repaired, overcoats renapped, & shine removed. Mail orders, write for circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Write now, Little Mending Shop, 55 W. 42nd St., N. Y. C., or phone PE 6-2126

MILLINERY

EMME'S new spring hats are daring, fresh, charming. She offers delightful ideas to complement your tailor suit or print dresses. Flowered hats, white sailors, flattering large brims. Emme, 21 E. 56th St., N. Y. EL 5-9865

A LOVELY HAT—A CHARMING HAT, a hat of good taste. Find it at Dorothy Berger's where a fashion-wise milliner creates the kind of hat you have always wanted. From $16.50. 22 East 55th St., N. Y. PL 9-4353

HATTIE OSTER is ready to turn your own material into the cleverest Spring hat or turban you've seen! See her new gay fabric hats too! From $12. Mail orders. Hattie Oster, Suite 1415, 515 Madison Ave. (53rd), N. Y.

OFF THE BEATEN PATH, but on the right track for smart millinery . . . at lower prices due to our downtown location. Unusual, distinctive designs. From $10.75. Bags to match. Minna Mann, 134 E. 22nd St., N. Y. GR 5-4487

RUTH WINSTON HATS. Here is a millinery expert who will design for you an exclusive custom-made model at ready-to-wear prices. Also, remodelling your hat to the latest fashion. 25 East 54th Street, N. Y. EL 5-9559

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SPECIALISTS IN MOURNING gowns, hats, veils, gloves, stockings, bags, scarfs, & jewelry. Sent on approval. M. C. Schoonmaker (formerly with Arthur Mullen), 700 Madison Ave., N. Y. Bet. 62nd & 63rd St. RE 7-4279

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CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 22 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERFUMES

MAURICE BABANI presents at leading N. Y. stores, his new perfume Princesse Nefertiti. A lasting & fascinating essence, used & made famous by the Egyptian Beauty. Perfume 1 oz. size $15. Toilet Water 8 oz. $4.75

YOU'LL FIND IT PAYS IN MANY WAYS. . . Use these pages of Vogue's Address Book as your guide to wiser, more interesting and more satisfactory shopping. No matter where you live, you'll find it a time- and money-saver.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

Vogue's ADDRESS *of shops, services,*

(Continued from page 29) hats, small hats, and hat-and-bag sets.

An amusing idea for spring is the old-fashioned penwiper hat. Miss Berger takes the left-overs from your favourite printed dress, cuts them into little squares, sews them together, and, presto, you have a hat—and at a cost of $12.

HEALTH IN WARTIME. Nothing is more important these days than for the individual to keep physically fit, ready for any wartime job. One way to achieve such fitness is through a regular course with a capable masseuse. Just such a person is Margaret Deuster, 160 East Forty-Eighth Street. And though she has a tiny shop, it has a most comforting, neat-as-a-pin look. Miss Deuster gives a wonderfully invigorating massage. She doesn't believe in pampering your weary frame, either, nor does she beat it into a pulp. It's amazing how healthy and on your toes you feel at the end of a course of twelve massages. Such a course at Margaret Deuster's costs $35.

CORSETIÈRE. Mrs. Frances Dooley, the head of Franceva, 16 East Fifty-Second Street, is a corset specialist. Her motto, even for the most difficult figures, is "lightness with strength." And she practises every word of what she preaches.

In speaking of wartime problems, such as the rubber shortage, Mrs. Dooley insists that perfectly good corsets can be made without elastic. This, of course, means going back

SHOES

SHOECRAFT, 603 Fifth Ave., New York City. Nationally recognized, foremost specialist fitting the narrow foot and heel. Sizes 2½-12, AAAAA-C. "Tall gal" models at $8.95. Send for Booklet VS. Prompt Mail Service. Charges

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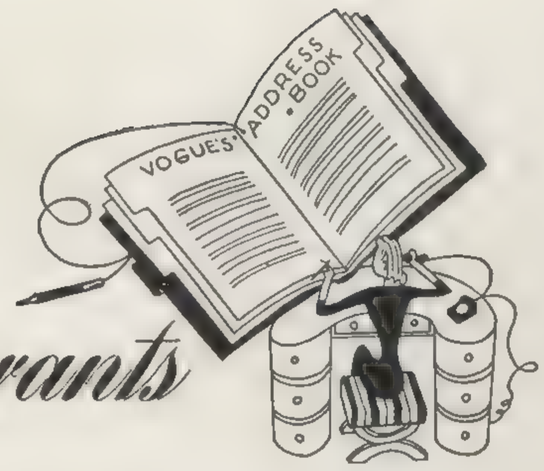
BOOK *and restaurants*



to the laced corset, but it's a far cry from the old-fashioned kind—the 1942 version is as comfortable as can be. These laced corsets of Mrs. Dooley's make good sense, are well adapted to long hours of either professional or volunteer work. (Like a laced Oxford, the laced corset gives particularly good support.)

The first garment made by the firm of Franceva involves one or two fittings, but after that, Mrs. Dooley explains, they keep a chart of your figure. This corrected pattern makes it possible to duplicate your original corset in no time at all and with no fittings. (Ready-to-wear prices begin at $14.50.)

SUPER-REPAIRING. You should know about a little shop called Fine Arts at 340 East Fifty-Eighth Street. Mr. Rothschild, who runs the place and does the repairing, has worked in the department of ceramics in several museums, and has done repair work on the bric-à-brac of many a great collector.

An artist in his own right, Mr. Rothschild is so adroit that he might even have been able to put Humpty-Dumpty together again. Whether it's shattered Sèvres or Meissen doesn't matter to him. Whether it's English china or Venetian glass, it all comes within his ken. He never uses rivets; instead makes a special adhesive porcelain to hold the pieces together. Then he builds up the piece, replaces missing parts, refires, and recolours to match the original design—it's almost impossible to detect signs of repairs. Before beginning the work, he gives an estimate of time and cost, and a prediction as to what the results are likely to be.

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GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

RESTAURANT MARGUERY—270 Park Ave. Near 47th Street. Only the finest, high-class French Cuisine. One of New York City's favorite spots during the cocktail hour. Luncheon $1.75, Dinner $2.75. WIckersham 2-4894.

RESTAURANTS—DINING

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.15 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Sunday Dinner $2.00. Telephone WI 2-3727.

THE CAVIAR—18 East 49th Street. "Where the best Continental Cuisine is served most reasonably!" Carefully selected wine cellar. Luncheon from 85c. Dinner from $1.25. Cocktail Hour. Telephone ELdorado 5-8998.

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CAFE ST. DENIS, 11 East 53rd Street. For menus that are different and a real French Cuisine that adds zest to appetites—try our Dinner Supreme from $1.50; Luncheon from 90c. Closed on Sundays. ELdorado 5-8032.

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. The popular rendezvous for luncheon, cocktails, and dinner. Unusual atmosphere. Luncheon entrées from 65c. Dinner from $1.75; also à la carte specialties.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level, The Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 70c. Dinner from $1.00, also à la carte.

RESTAURANTS—DINING

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CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Period setting. Prix-Fixe Luncheon $1.50. Dinner from $2.00, also à la carte. Wm. Adler and his Violin.

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GAGE AND TOLLNER'S—Brooklyn. 374 Fulton Street. Internationally famous for Sea Food, Steaks, and Chops. Gay Nineties atmosphere. Genuine American dishes. Conveniently located to all subways. TR 5-5181.

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OUT-OF-TOWN

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"Seamprufes", you know, are detailed as carefully as fine dresses, with thought put into every stitch. Seams won't pop open. "Shoulder-Eze" straps won't dig into you or pop off. You'll get endless wear and pleasure from "Seamprufe" lingerie because it "STAYS NEW . . . LONGER." For new style booklet and name of nearest "Seamprufe Shop", write SEAMPRUFE, 148 Madison Avenue, Department V4, New York, N. Y.

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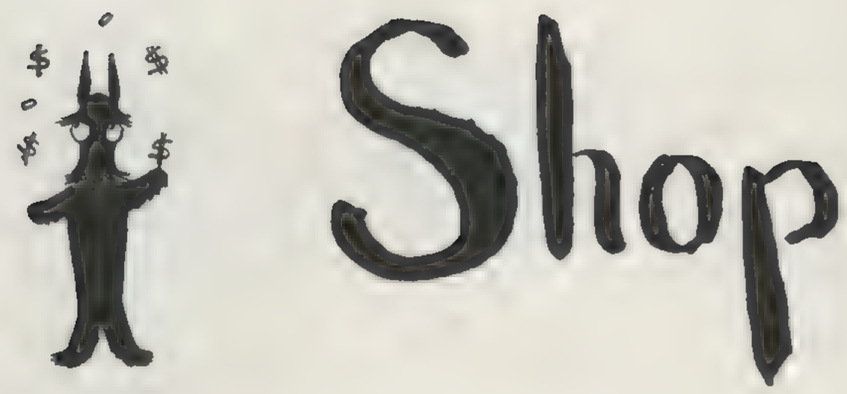


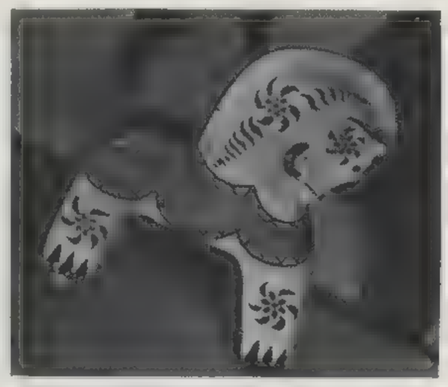
Country Days are in the offing, and here is a costume to fit your first bucolic mood. A pair of grey flannel slacks, cut straight and slim like a man's, and a loosely-fitting, oversized sweater of imported Shetland wool are a pair of friends made for each other.

Both come from the Jaeger Shop (76 Main Street, Saranac Lake, New York). The pull-over at $5.95 is particularly smart in natural or black, but it also comes in pastel colours. The slacks are $8.95, and we like them worn with a twisted kerchief for a belt.

This outfit, obviously designed for the country, has its in-town life, as well. You can wear it to first-aid classes, for air-warden duty, or roof spotting.

Afraid of the Dark? Well, we won't admit to that, but we are all out for a weeniest ray of light at our bedside. That's why we fell for these elephants. Made of plaster treated to make it luminous, they cast a soothing aura in the darkness. You'll find them at Lewis and Conger (Sixth Avenue and Forty-Fifth Street), for $1.15 each, postpaid. For your room or for the nursery, these elephants shed a lovely light.

Smart for a Modern Room. This functional table and its accessories come from Modernage (162 East Thirty-Third Street). The table is a comfortable size—should look well beside a low armchair. It has that sturdy quality which is so essential in good, modern design, is made of oak and chrome, and costs $6.95. On it is an oak vase, $1.75; a Belgian glass ash-tray, $1.95; and a globular cigarette-box, $1.25. Modernage is deservedly known for such good gadgetry.



Ride a Cock Horse. Though he's too little to ride (only six inches high), he couldn't be more cocky. Made of wood and painted, peasant fashion, in bright, garish colours, he has a tail of real horsehair that swooshes up imperiously. He comes from Mexico, costs $6, and can be found down at Fred Leighton's (15 East Eighth Street).

Weather-vane. No matter how the wind blows, here's a weather-vane guaranteed to remain unaffected by gale or breeze. Made of sterling silver, it's a four-inch scale model of the real thing; was designed for lapel wear. It costs $5, comes from Mermod-Jacquard-King (St. Louis, Mo.).

Hound

Penny-wise

Her first party. What a perfect dress for a small beauty's first party! Made of pink batiste, it has a white organdie fichu as quaint as any great-great-grandmother wore. The fichu becomes an oversized prissy bow at the back. This dress, which is made in any colour, is trimmed with lace and comes from Toby (714 Madison Avenue).

At Home. What could be more becoming (or easier to wear) for dinner à deux than these Celanese jersey pyjamas. Designed by Casual Clothes (745 Madison Avenue), they can be ordered in any shade. We adore them in lime-yellow, held in at the waist with a belt of gold kid and emerald-green suède.

The blouse has a convertible neck (can be worn buttoned up at the throat or in a low V) and is made extra long to ensure imperturbable tuck-in. As for the pants, they are cut so sleekly it is only when you move that it becomes apparent you are pyjama-ed. This lounging lovely, made to order for you, is $95. And you can also order shoes to match the belt.

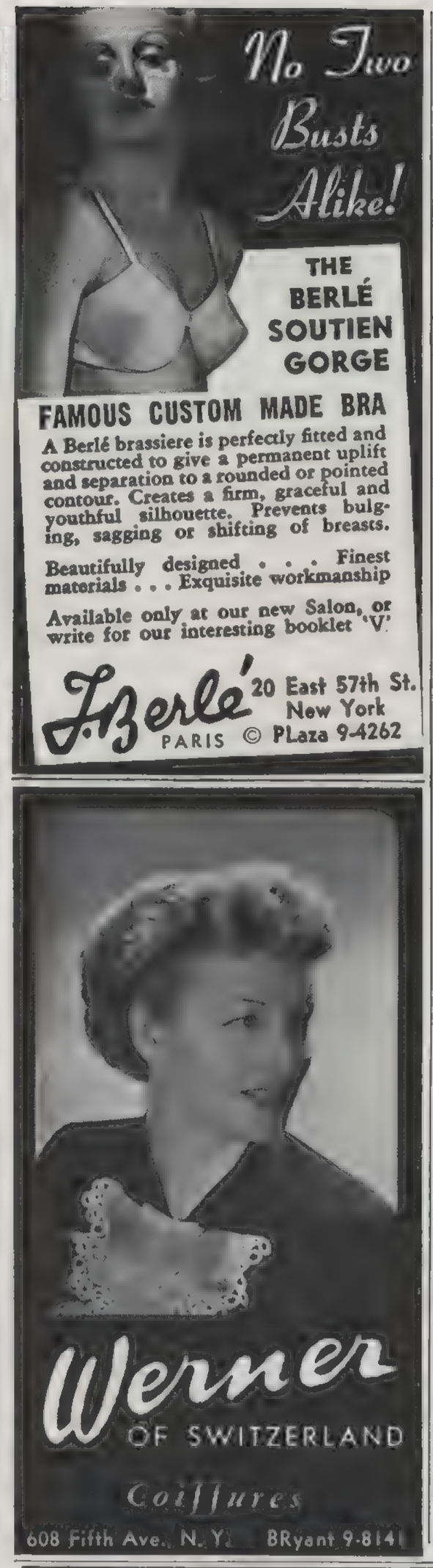
Third Finger, Left Hand. First comes the engagement ring of gold, set with small, natural Oriental pearls and a big cultured pearl in the centre. Then there's the wedding-ring. Designed to match, it's also gold with Oriental pearls. $50 for the pair at Bonwit Teller.

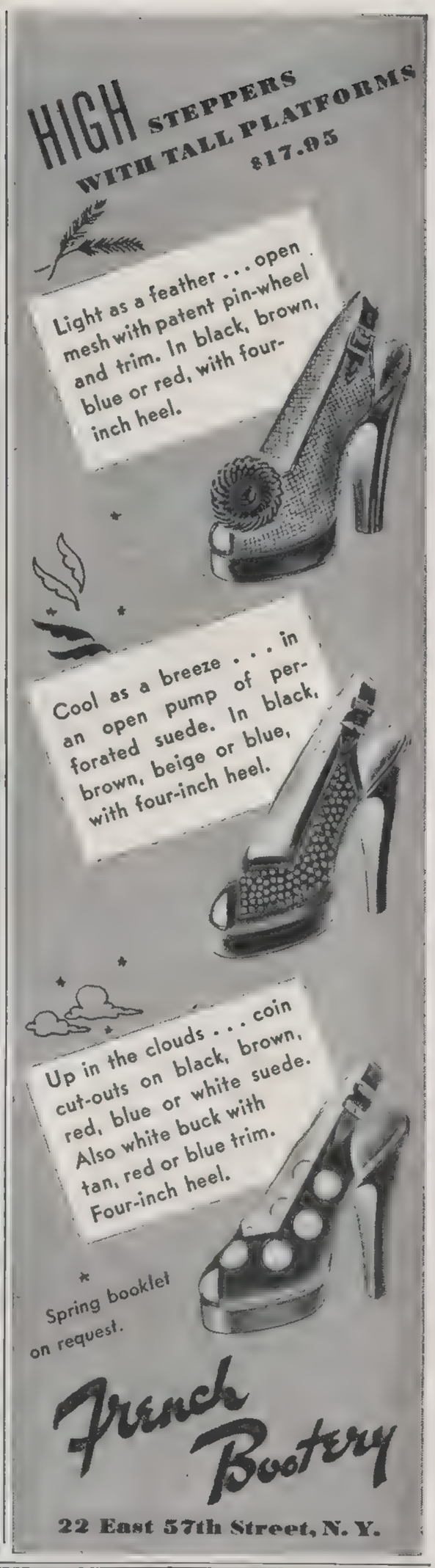
A Tough Guy. This life-sized replica of a Siamese fighting fish, made of sterling silver, was designed by Benelle (541 Madison Avenue). The fish is exquisitely made with an accuracy of detail that bespeaks hours of research. What a lovely bibelot for a desk or a *liseuse*. He's yours for $19.50.

VOGUE STUDIOS

For Spring, try this shrewdly simple suit. Made of a worsted wool crêpe, the jacket is cut sleekly collarless and has an interesting shoulder treatment.

Whether you wear it with a flowered hat in town or a slouch felt in the country, this suit has a knack of adapting itself to its surroundings. It comes from the Rollins Company (1528 Woodward Avenue, Detroit) and is priced at $45. Though you can order it in navy-blue, black, or red, we admit to liking it best as is—in beige worn with white.





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3-10, AAAA-B.

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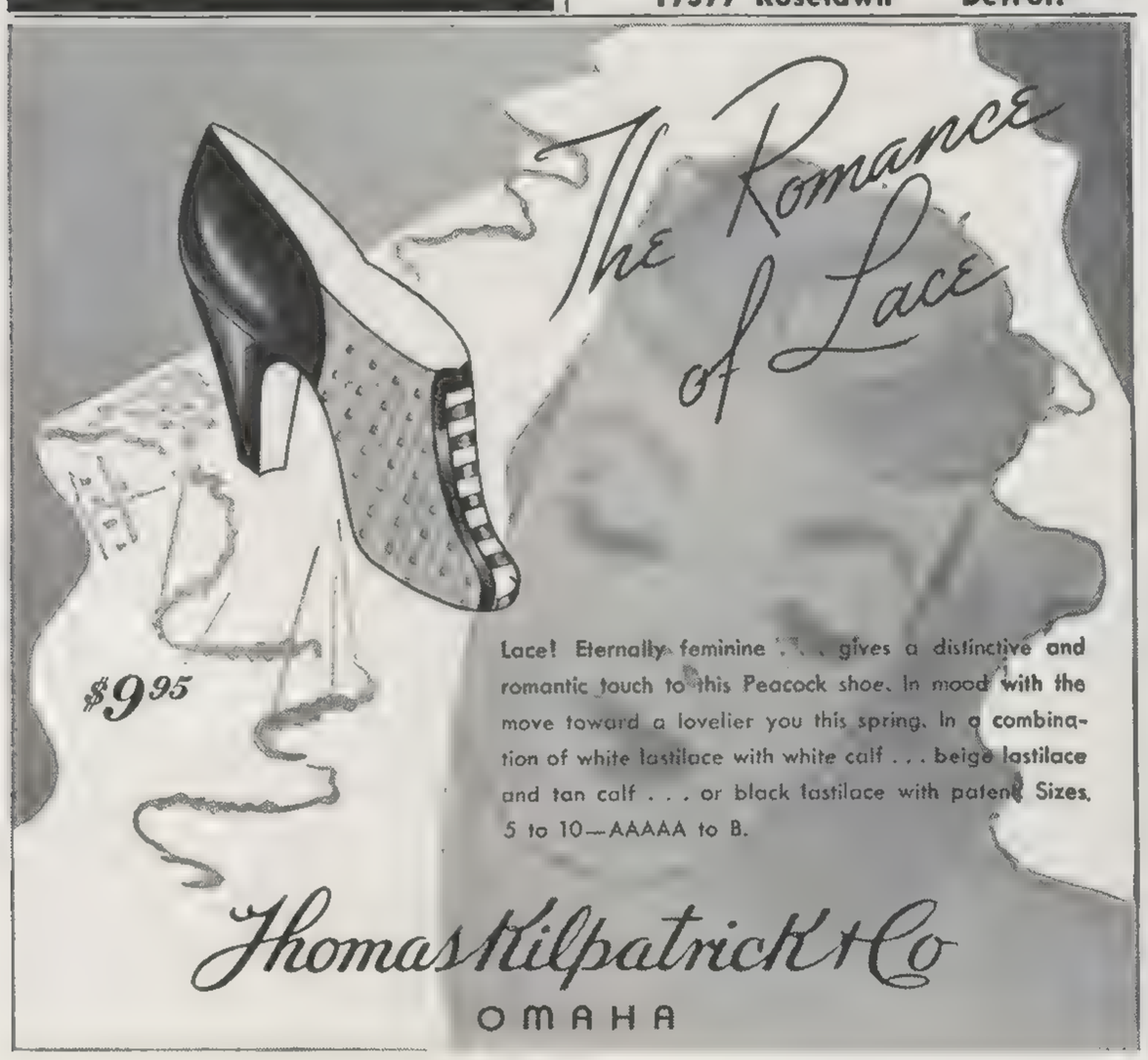


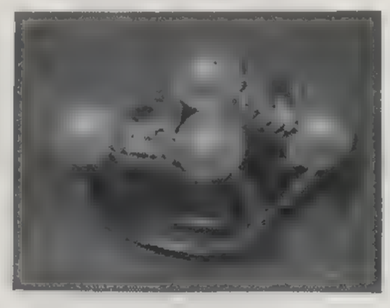
it Shop

Out of the West. Cowboy-inspired, this khaki-coloured gabardine shirt, with its trim little bandanna to match, is cut out for active duty.

With it wear a pair of blue denim shorts. These shorts have a small-boy look—they come down to just above the knee, are finished off with a neat cuff. And, for once, you'll have more pockets than even the most assiduous Boy Scout could fill.

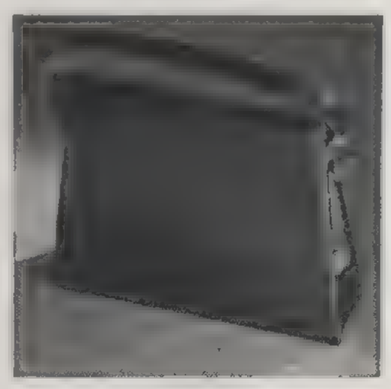
The outfit, designed by Mary Lewis (638 Fifth Avenue), can really take it whether it be gardening, sailing, or beaching. The shirt is $5.95, the shorts $2.95. They'll launder well; in fact, they'll earn their keep.

What Could Be Better, than one ring? Why two rings, of course. And worn on the same finger. These rings, of sterling silver, have two huge La Tausca cultured pearls set on either side of a clear blue zircon. They can be found at Best, are priced at $10. How's that for your money's worth?



Jungle Talk. These woolly animals from F. A. O. Schwarz (745 Fifth Avenue) were designed by the well-known woman explorer, Osa Johnson. They are quite authentic, for Mrs. Johnson knew these jungle creatures well. The fawn is $2.75, and the gorilla is $3.95. He couldn't be a more cuddly guy.

Over Your Shoulder or under your arm, either way this sleek calfskin bag should be a joy to its owner. It comes from David's (425 Fifth Avenue) in either of the basic shades, navy-blue, black, or brown. When you open it, you'll see red (it's lined in red alligator-calf). Here's a compact bag with ample room for all kinds of trivia. It costs $13.75.



Ruffles and Frills. Not even a Regency rake could be more bestarched and be-furbelowed than this. Designed by Kargère (535 Fifth Avenue), here is a blouse with a future. It's made of organdie, is trimmed with an entre-deux of Valenciennes lace.

Wear it open at the neck, rippling out over your lapel, or buttoned up with the ruffles tucked under your chin. Wear it to feminize a strictly tailored suit. Or in the evening, à la Gibson girl, with a long, black skirt. Either way, it's undiluted flattery, for $28.50.

Hound

Penny-wise

Copy Cat. There are no two ways about it, this is stealing his thunder. For, not only is the robe cut exactly like His, but it's made by one of the best-known men's *chemisiers*, Sulka and Company (661 Fifth Avenue).

This is the kind of robe you'll live with happily ever after. They'll make it for you in a number of fabrics—light flannel, heavy silk brocade, foulards, or twill. Sulka will show you so many designs and patterns that you doubtless will have trouble reaching a verdict. However, if you want to take the Hound's advice, see the robe in the picture. It's a burgundy twill with a printed, lightning-like pattern of soft, creamy white. You might also have a muffler in solid burgundy to wear with it.

Spring Tonic. This navy-blue sheer crêpe dress is just the thing you'll want to fill in your spring wardrobe. (And you'll bless it on the first warm day.) Made in two pieces, it's absolutely simple in cut. (That accounts for its being such an easy dress to wear, becoming to all figures.) The blue rayon faille yoke at the neck, which continues down the centre, is repeated at the cuff, gives a softness to the whole outfit.

This suit-dress comes from Harriet Doremus (19 East Fifty-Fifth Street) and costs $45. It also comes in black with dusty-pink, and demure Quaker grey with chalk-white or yellow. Though Mrs. Doremus' establishment is not large, it is compact. In it, you will be able to find not only dresses, but hats and accessories to match.

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COOKING WITH HONEY

Peach Macaroon Pudding

12 Macaroons
1 No. 2½-size can of sliced peaches
¼ Cupful of honey
1 Cupful of heavy cream

Break macaroons into small pieces. Drain peaches, and place one-third of them in a buttered baking-dish. Pour one tablespoonful of honey over peaches, and top with one-third of the macaroon pieces. Repeat process, making a second and third layer. Pour remaining honey and one-half cupful of the cream overall, and bake in a slow oven (300° F.) thirty-five minutes. Serve hot, with the remaining cream, whipped. Makes six servings.

Fruit-Juice Whip with Custard Sauce

1 Tablespoonful of plain gelatine
¼ Cupful of cold water
⅛ Teaspoonful of salt
3 Tablespoonfuls of honey
½ Cupful of boiling water
1 Tablespoonful of lemon-juice
¾ Cupful of pineapple-juice
4 Egg whites, well beaten

Soften gelatine in cold water; add salt, honey, and boiling water, and stir until dissolved. Stir in fruit-juices. Chill until mixture is thick, but not firm. When gelatine mixture is thickened, whip with a rotary beater until frothy. Fold in egg whites. Rinse a 1½-quart mould with cold water, and turn in gelatine mixture. Chill until firm. Unmould, and serve with custard sauce. Makes six servings.

Custard Sauce

4 Egg yolks
2 Tablespoonfuls of honey
1½ Cupfuls of milk
½ Cupful of orange-juice
½ Cupful of whipped cream

Beat egg yolks slightly; stir in honey, and place in upper part of a double-boiler. Add milk and orange-juice gradually, and place over boiling water. Cook, stirring constantly until mixture thickens and coats spoon. Remove from heat, and let cool. Just before serving, fold in whipped cream. Makes one and one-half cupfuls of sauce.

Honey Candy Bars

1 Cupful of figs
½ Cupful of raisins
1 Cupful of pecans
¼ Cupful of honey
1 Teaspoonful of orange rind
2 Tablespoonfuls of granulated sugar

Put figs, raisins, and nuts through a food-chopper. Add honey and orange rind, and mix thoroughly. Spread in a buttered pan, and place in refrigerator to chill. Then cut into cubes or squares, and roll in sugar. Makes thirty-six one-inch squares.

Honey Mousse

¾ Cupful of heated honey
4 Eggs
1 Pint of heavy cream
½ Teaspoonful of almond flavouring

Beat eggs, and while beating slowly pour honey over them. Pour into upper part of a double-boiler over hot water, and cook until mixture thickens, stirring constantly. Cool. Whip cream to custard-like consistency, and fold into cooled mixture. Turn into freezing tray of an automatic refrigerator, and freeze until a one-inch layer is frozen around sides, about one hour. Remove tray from refrigerator; beat mixture until smooth, then return tray to refrigerator. Freeze until firm, about one hour. Makes six servings. Honey Mousse may be served plain or with a strawberry or other fruit sauce, a brandy sauce, or a chocolate sauce.

Frozen Lemon Honey with Fresh Strawberries

2 Eggs, well beaten
½ Cupful of granulated sugar
¼ Cupful of honey
1 Cupful of milk
1 Cupful of light cream
¼ Cupful of lemon-juice
1 Package frozen strawberries

Beat eggs until light and lemon-coloured. Add sugar gradually, and continue beating. Stir in honey, milk, cream, and lemon-juice. Turn into freezing tray of an automatic refrigerator, and freeze until a one-inch layer is frozen around sides, about one hour.

Remove tray from refrigerator, and beat mixture until smooth. Return tray to refrigerator, and continue freezing until firm. Remove strawberries from package, and place in a bowl at room temperature at least one hour before ready to serve.

To serve, place strawberries in sherbet glasses, and top with a serving of frozen lemon honey. Makes six to eight servings. Fresh, mashed strawberries sweetened with honey may be used.

Honey Sauce

1 Lemon
1½ Cupfuls of boiling water
2 Tablespoonfuls of cornstarch
1 Tablespoonful of cold water
1½ Cupfuls of honey
1 Egg yolk

Squeeze juice from lemon, and place it with rind in boiling water. Let simmer ten minutes, then remove rind. Make a smooth paste with cornstarch and cold water; add to boiling water, and stir. Add honey, and continue cooking five minutes, or until sauce thickens. Remove from heat; drop in egg yolk, and beat until smooth. Cool.

Honey Sauce is delicious when served with cottage pudding, steamed pudding, plain ice-creams, and many other desserts. Makes one and one-half cupfuls of sauce.

Honey Layer Cake

4 Cupfuls of sifted cake flour
4 Teaspoonfuls of baking-powder
½ Teaspoonful of salt
1 Cupful of shortening
1 Cupful of honey
1 Cupful of light corn syrup
4 Eggs
1¼ Cupfuls of milk
1½ Teaspoonfuls of almond flavouring

Sift flour, baking-powder, and salt. Cream butter; gradually stir in honey and corn syrup, beating well after each addition. Add eggs, beating well after each. Add flour mixture alternately with milk, beating until smooth after each addition. Stir in flavouring. Turn into three (nine-inch) layer cake-pans. Bake in a moderately slow oven (325° F.) forty minutes, or until layers are lightly browned.

Honey Frosting

¼ Teaspoonful of salt
2 Egg whites
1 Cupful of corn syrup
½ Teaspoonful of almond flavouring

Add salt to egg whites, and beat until whites are stiff, but not dry. Gradually add corn syrup, beating all the time. Stir in flavouring, and continue beating until frosting stands in peaks and is of a consistency to spread. Makes enough frosting for three (nine-inch) layers.

Washable

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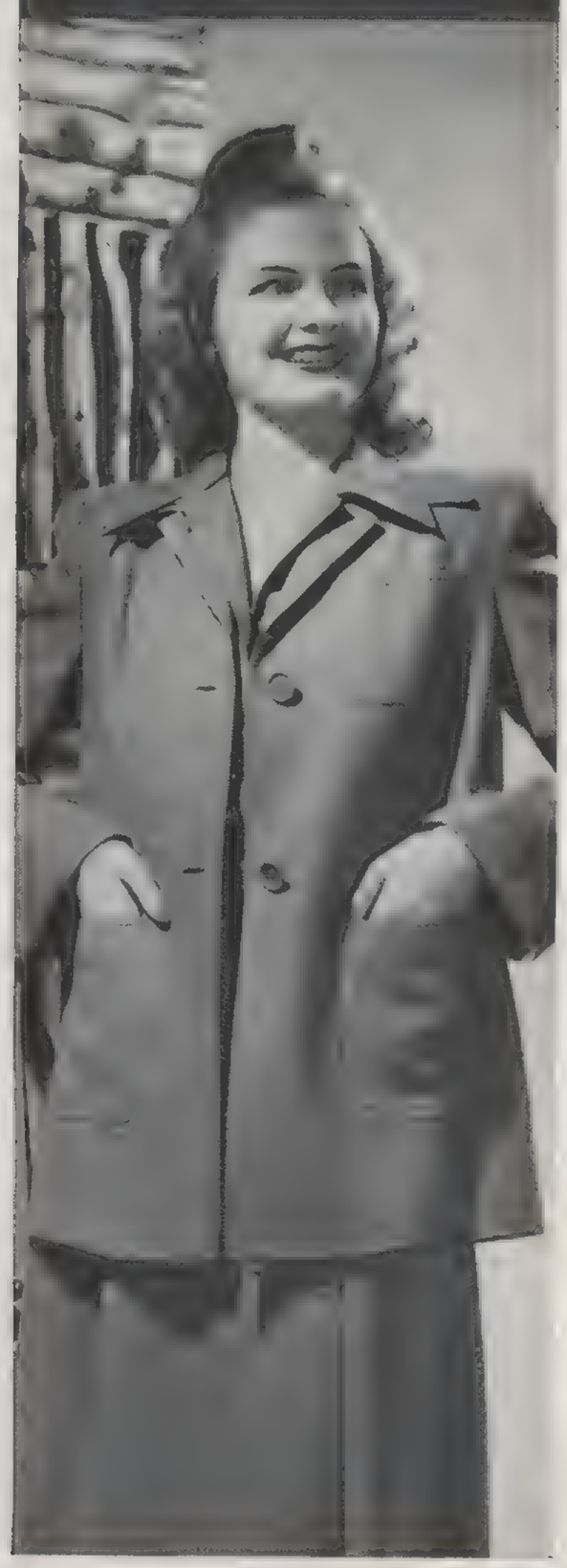

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VOGUE COVERS THE TOWN

From the palette of babes

One annual art exhibit with unfailing appeal is the Young America Paints show at the Museum of Natural History. The exhibitors, all children, range from kindergarten to high-school age. As for their technique—as you can imagine, the sky's the limit.

Usually the children are given a theme to work on, but this year they're on their own. No theme, and the show is guaranteed uncensored. There are over a thousand entries, and the media vary, running the gamut from finger-paints to water-colours and pen-and-ink sketches.

Of course, the younger children always manage to produce the freest and most amusing canvases. For instance, one called "Pet Shop." This is a wicked caricature that might well have been the work of a veteran instead of a small girl in pigtails. The canvas is divided into two parts. On the left side, a green snake with venom in his glance sticks a shocking-pink tongue at a be-lorgnetted and startled dowager. On the right of the canvas, the dowager's brat sticks her tongue out at a bemused monkey. Moral?...To note on your calendar; the show runs from April 2 through April 19.

Chez Châteaubriand

If it's steak you're craving, then we can set you on the right track. Go to the Châteaubriand, 148 East Fifty-Sixth Street. Here you will have no ordinary fillet, but a super-dooper hunk of beef about four inches thick and as broad as it's high. With this a Béarnaise sauce as good as any you ever ate in France.

Though these *châteaubriands* are the *spécialité de la maison*, there is no dearth of other finely prepared dishes to choose from. This restaurant is run by three veterans (of whom one is the chef)—they know their business from soup to nuts.

Noblesse oblige

A potpourri, including a Marie Laurencin painting, a fifty-carat star sapphire set in a perfume bottle, a pair of Ming Chinese vases, four antique Sheraton chairs, to list only a few of the varied treasures, is to be sold at auction at the Plaza Art Galleries on April 16.

Every piece in the sale has been presented as a gift, and all proceeds go to the Citizens Committee for the Army and Navy Incorporated. This Committee sends furnishings and recreational facilities into the Service camps of the Second Corps area.

From Canada

A unique private collection of Canadiana (paintings, drawings, prints, and wood-carvings) does its bit for the war effort. Covering the period from the eighteenth century to contemporary times, the show is an object-lesson in Canadian history. Probably the most interesting pictures are those that tell of the beginnings of the Dominion. Though many of them have a naïve crudity, they also have a hard-hitting, eye-witness accuracy, for they were painted by the early Colonists themselves.

The show opens on April 6, at the Grand Central Art Galleries, 15 Vanderbilt Avenue, will be under the ægis of the Maple Leaf Fund, Incorporated. (Admission fifty cents.) This organization has been doing a tremendous job, working for, and with Allied soldiers and sailors.

Notes to Connoisseurs

Gourmand or gourmet (pick the glove that fits), you'll want the restaurant Baroque, 14 East Fifty-Third Street, on your eating-out list. The food here is definitely of the not-to-be-bested variety. (Even the most elaborate dishes are done with a restraint denoting the light hand of a truly fine chef.) The place has great elegance. Everything is à la carte, and it's no place to go on a budget.

The Baroque does a boom-time business at luncheon, but we frankly prefer its after-dark aspect. It's quieter then and more leisurely. In fact, this is the perfect spot for dining *à deux* and for having a heart-to-heart talk with a favourite beau.

"FLANEUR"

NEW HORIZONS IN WAR WORK

April 15 Vogue, coming next, will report on the Medical and Surgical Relief Committee of America, headed by Mrs. Huttleston Rogers. Vogue's photographers will show you Wartime Day Nurseries and their rôle in defense. In addition—Lee Erickson will write about Your Money's Worth in Food...Agnes Smedley will tell you about China Today

April 15 Vogue, at Your Newsstand April 10

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for Teens

6.95

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Your Money's Worth

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If only a DOLLAR had THREE LIVES!

This year, three destinies pull at every dollar in a woman's purse.

She wants to *save;* to *give;* and yet . . . to meet her budget.

There is no margin today for impulsive, haphazard buying . . . no latitude for costly mistakes — for skeleton-in-the-closet clothes, bought but never worn. *Every dollar has a duty.*

And that is why VOGUE has a bigger job to do than at any time in all its fifty years: To give American women a clear sense of values —and a sure taste. To teach them how to tell the fashions from the follies, how to buy clothes with a long-life-expectancy, how to get full return for every precious penny.

And more smart women than ever before are learning, with Vogue's help, that a dollar *can* be split three ways. Buying cannily, Vogue-wise, they are discovering it is possible to give . . . and save . . . and still live *with grace.*

For makers of quality goods, it is good news that VOGUE today has a larger circulation than ever before in its history.

The lingerie illustrated is of "Bur-Mil" Rayon French Crepe (made in our own America) and is daintily trimmed with Clover appliques.

The Gown in White, Shell and Light Blue About . . . $4.00

The Slip in White and Shell About $3.00
Sizes 32 to 38.

YOUR WISH, MADAME? Is it for lingerie made of fabric whose caressing touch tells of *luxury;* whose petal-soft *beauty* delights the eye? Is it for *serviceability,* that quality of wear so necessary in fabric today?

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Lentheric *Perfumes*

Vogue's-Eye View of Your Money's Worth

A hunting-pink jacket, piped in green grosgrain—with a draw-string look at the waist. Jacket and skirt of Botany wool flannel, cotton blouse. $50. Suit, felt hat, superb gloves—Altman; L. S. Ayres; I. Magnin. Dorothy Gray's lipstick, "All Clear Red"

SIGNS of the times are inextricably tied up with $$$$ signs of the times. And the price tag on anything is no longer only a challenge to your purse—but to your good sense, your patriotism.

If a hat (for instance) costs a lot, and you wear it a lot, and love it a lot, that's your money's worth. If a hat costs a little, and you wear it a lot, and love it a lot, that's double your money's worth. If a hat costs a little *or* much and you wear it a little, and like it a little, that's not worth anything. Even the effort.

We've chosen a hat for an instance, because you will go on buying hats—and many of the little things of life. But at the same time, you will be buying the big things of life: Defense Savings Bonds and your taxed-share of the cost of winning the war. That makes the little things have to justify their $$$ signs. And that's what we have kept in our minds when we chose the clothes, food, fun, and home decorations in this "Your Money's Worth" issue.

HORST • CONDÉ NAST ENGRAVING

RECKLESS COLOUR...SAFE INVESTMENT

Your Money's Worth in Clothes

WANTING your money's worth—in clothes—used to be a thing you might give lip-service to, or practice every now and then, but it wasn't necessarily your day-in, day-out philosophy of shopping. Clothes economies were a sort of personal affair, then.

Today, they are national virtues, personal necessities, the civilian mainstay of our American way of life.

Today, spending money wastefully, foolishly, is perhaps a woman's worst individual act of treason. Today, spending money wisely, compatibly is perhaps a woman's best individual act of patriotism.

One way to be reasonably sure of getting your money's worth—in clothes—is to know before you spend a cent exactly what you mean to buy. Buying on impulse always was a lunacy, this year it's practically subversive. Only you can judge whether a given outfit will give you your money's worth. A suit that may be pure Worth to your neighbour may be pure Waste to you. You, your purse, your life, your activities, your circle of friends, your immediate public...are the determining factors. Decide just who your public is, what effect you want to make, whom you wish to please...whether it's yourself, your friends, or the man in your life. And once you've decided that you want a costume hard enough, look for it carefully enough, and then be wise enough to know it when you see it.

And once you've decided, make a bold attack. Be careful, but not too cautious. Don't think that because clothes must last for the duration, they must be innocuous. Clothes with spirit have a better chance of surviving in both your affections and your closet than dull, drab little numbers. Clothes that you don't enjoy buying and love wearing aren't worth your time, effort, or money. If you don't fall in love with them on sight, relations aren't apt to be any happier a few years hence.

OPPOSITE PAGE

It's bright (profitably bright) to have a yellow coat ...bright to brighten it further by day with black-and-white stripes; to wear it by night, too. (See right.)

Flannel coat, lined with Enka rayon faille; $30. Rayon crêpe dress; $30. Kislav gloves. All: Best; Scruggs-Vandervoort-Barney Inc., and Harzfeld's. The lipstick —Matchabelli's "Red Red"

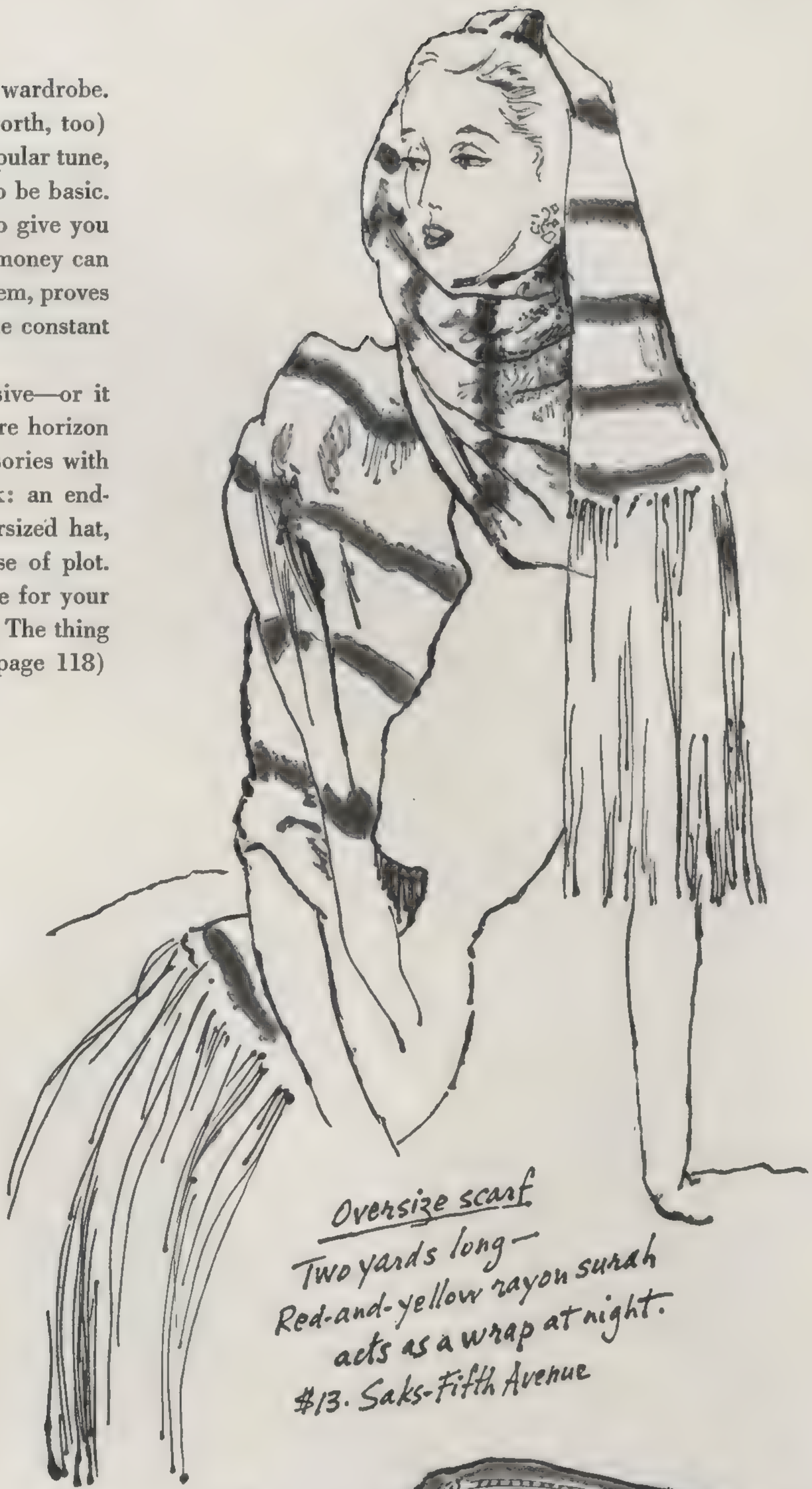
MANY a gesture that looks reckless is the least risky of all. Reckless colour, for instance, is one of the soundest investments. Take that yellow coat shown opposite and above, right. Think of the daytime dividends it will pay you: over black, over brown, over blue, over printed, over other bright dresses. Think of the dividends it will pay you at night, over a black or a grey or a beige or a green dinner-dress. Think how easily (and profitably) you can sling it over your country clothes.

Try the same strategy with a bold jacket. (See the yellow and white ones later in this issue.) Or try one brilliant, wear-with-all accessory. If you have pretty feet, make it red shoes. It's amazing, until you've worn them and know, how un-extravagant red shoes are. They go with black, brown, beige, grey, blue, printed clothes. What other shoe will do all that? Or choose a mastodon of a bag in a dashing colour, to wear morning, noon, and night. Or, for evening, perhaps a turquoise satin bag, or a long, long pair of gloves in brilliant fuchsia.

More on following page ➡

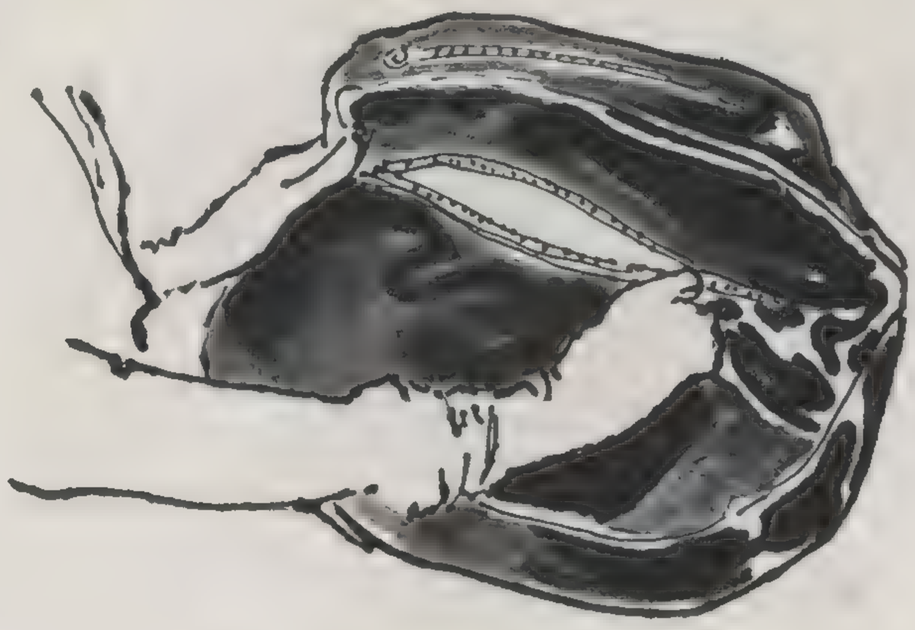
THE place for ingenuity is not in the basics of your wardrobe. You can't be whimsical (and have your money's worth, too) about your dress, your suit, your coat. Whimsy, like a popular tune, goes flat with incessant plugging. The basics just have to be basic. And in this year, as every year, you will look to them to give you the best fabric, the best workmanship, the best fit your money can buy. The very word, classic, which you use to describe them, proves their greatest value to you: that of lasting in spite of the constant incoming and outgoing tide of fads.

A basic, or classic costume, is naturally unobtrusive—or it wouldn't last. And its very unobtrusiveness makes it pure horizon for dreaming up mirages. On this page are some accessories with the showmanship the good classic must inherently lack: an endlessly-fringed scarf, a bag as big as a bolster, an oversized hat, over-long gloves. These are starters for your own sense of plot. And certainly you will find, or contrive, some that make for your own personal drama. These might cost a bit or a bundle. The thing to remember is that these accessories, (Continued on page 118)



Oversize scarf
Two yards long—
Red-and-yellow rayon surah
acts as a wrap at night.
$13. Saks-Fifth Avenue

Big and bold
Drama for a short-sleeved
afternoon dress
Black satin sailor; $17.
20-button gloves by
Merry Hull. Sueded rayon; $4.
Both Saks-Fifth Avenue

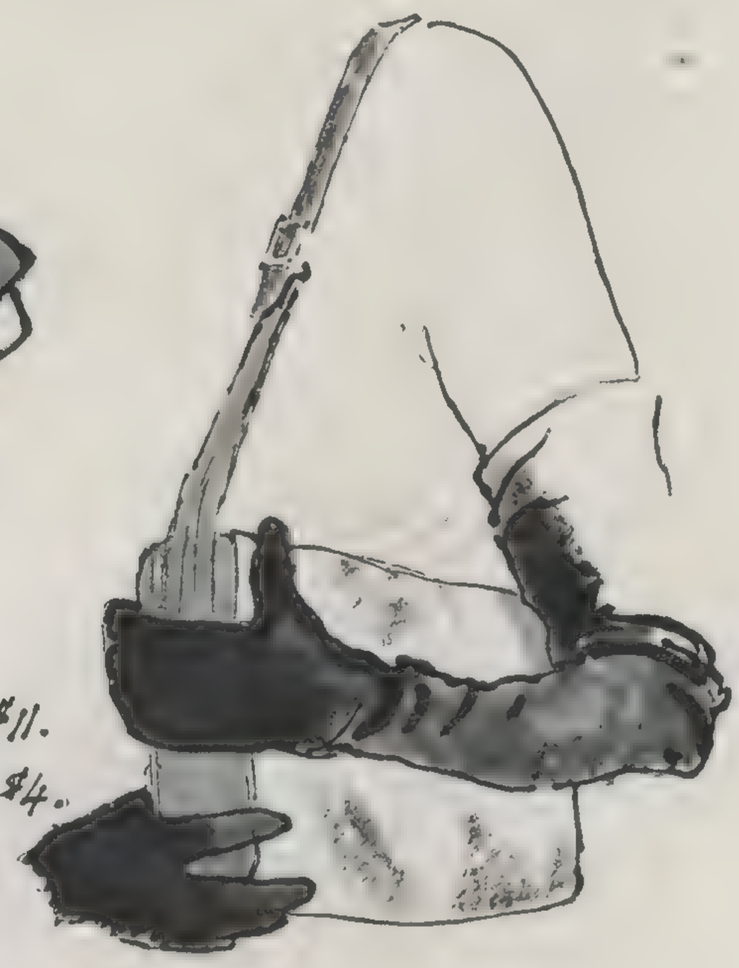


Year-round asset
Patent leather Koret bag,
will last for the duration.
$30. Bonwit Teller;
Neiman-Marcus; I. Magnin

Bright silk faille belt
Big change for small change; $1.50.
Schaffer belt at Altman;
Carson Pirie Scott

Cash-and-carry all
Beautiful, dutiful big bag
of long-lived tan calf; $17
Altman; Carson Pirie Scott

Mexican shawl
Fold yourself at night
into a huge black shawl
of wool jersey
such as the peons wear.
Bonwit Teller



Safe shockers
Turquoise satin evening bag; $11.
Purple rayon jersey gloves; $4.
Saks-Fifth Avenue

Bold venture, big gain

Bold Jackets . . .

Bold gesture—a bold jacket, white, black, or bright, to fling on over everything. Economical gesture, too—because it turns that tired black dress into an effective costume. But it's a spirited economy, in tune with the times; not a sober piece of Scrimping, but a dashing, head-turning bit of Strategy. Above: Sea-dog jacket of Stroock's white wool; red cravat. Vera Maxwell design; $20. Toyo hat. Lord and Taylor; Marshall Field; Kaufmann's

HORST

...Bold Economy

Bold jackets, bold gestures—to revitalize a black dress—or a dull suit. One is bright, one stripe-lined; both are arrogantly cut, modestly priced. Left: Bright, clear yellow box-jacket of Botany pure wool, full-sleeved, slashed with black rayon braid; $25. Satin sailor. Bergdorf Goodman; I. Magnin. Right: Black Botany wool jacket, lined with black-and-white-striped Crown-Tested rayon taffeta; $25. Piqué sailor. Bergdorf Goodman; I. Magnin

Pretty does it...

1

2

1. Straw, the colour of ripe corn, held by white flowers and black ribbons. Bergdorf Goodman
2. Green straw toque, ribboned in aqua, mauve; veiled in blue. Lilly Daché; Vandervoort's
3. White hope for spring—a felt sailor, with black veiling to cover your hair. Henri Bendel
4. A meringue of a hat: white veiling froths over white felt. Black velvet bows. Henri Bendel

3 HONEYMAN

4

1

2

1. A shiny black straw hat with a halo of angelic pink feathers. Braagaard design at I. Magnin
2. A daisy sandwich, please—on corn-coloured straw. And a lei of daisies. Bergdorf Goodman
3. Pink roses find a nest in a black-laced, taffy-straw pill-box. Braagaard hat; Marshall Field
4. Moss roses thrive on a tall hat of black satin; veiled with chenille dots. Bergdorf Goodman

4

3

A CAPE A SUIT A CHOICE

It might be a brow-furrowing choice between them—but from there on in, you don't have to think much. For either of these is your wherewithal in wear-with-all. They go over tweeds (even slacks). Town suits. Print or plain crêpe dresses

Left: Swing a taupe wool great-cape over your shoulders. Wrap it amply against an out-of-season chill; let it float back in in-season warmth. Wear it with its own true mate: a dress of striped-taupe wool. Big felt hat. Henri Bendel Originals

Opposite: Wear a navy-blue wool greatcoat: in town, as you see it here—concealing a blue dress or a print—a navy-blue satin hat on your head. Or, wear it in the country, as you can imagine it, over tweeds. Originals from Bergdorf Goodman

BACKLOG SUIT

RAWLINGS

Double-Your-Money Suit

Classic beige, right accessories make a country wardrobe

1. KELLY-GREEN AND BROWN SHAWL

2. NEW BEIGE BERET THE COUNTRY LOVES

3. BEIGE SHIRT TO MATCH SUIT

4. EXTRA SKIRT—PLAID WOOL DIRNDL

← BACKLOG SUIT (opposite)

Begin with the three-piece outfit, opposite, of Stroock wool in beloved, long-faithful beige. A coat that goes over many costumes; $45. A classic little suit; $50. Vera Maxwell design: Lord and Taylor; I. Magnin; Carson Pirie Scott.

Accessories to double the life of this fine backlog suit.
1. Brown wool shawl with green fringe. Under $3. Bloomingdale.
2. Popular new beret—beige felt Chelton. $3. Peck and Peck.
3. Beige wool shirt in just the same shade of beige as the suit skirt; $7. Lord and Taylor. A tan calf bag hitched to a belt; $6. Lord and Taylor; Marshall Field; I. Magnin.
4. Plaid dirndl skirt to team, now and then, with the backlog jacket; $8. Lord and Taylor. Fownes gloves; $4. Altman.
5. Tan calf shoes to take you almost anywhere; $11. I. Miller.

• Shops in other cities have the backlog suit—see page 98

5. FIRM FOOTING FOR ALL

1. WITH PINK PEARLS

Triple-Your-Money Dress

Three changes to ring on a black classic

RAWLINGS

2. WITH BELT, CAP

3. WITH LACE-EDGED SHAWL

4. WITH PLAID APRON, SCARF

BACKLOG DRESS ⟶

Opposite page. A black dress, a classic dress...a dress with a wonderfully well-developed social sense. It can be its own simple self and do you handsomely...it can change personality at will...*your* will. It's of rayon jersey; $25. Bloomingdale; J. L. Hudson; Famous-Barr. Black felt hat by Lil Picard; $20. Bloomingdale. The scenic wall-paper is from Katzenbach and Warren.

On this page. Guiles and guises for your backlog dress. 1. Same dress, new neck-line...achieved with pretty pink pearls, two strands, tied with velvet bows. Marvella simulated pearls, each 60-inch strand; $5. Bloomingdale. 2. Same dress, new waist-line...achieved with a mile-wide mustard flannel belt; around $2. Bloomingdale. Black cap, a-blossom with ribbon loops; $8. Bonwit Teller. 3. Same dress, new bodice...achieved with a triangular shawl of black silk-and-rayon shantung, edged with lace, knowingly tied high at the shoulder. Florence Reichman. 4. Same dress, new skirt...achieved with a bright plaid Celanese rayon taffeta apron that ties on; $7...a scarf to match, that becomes a hood; under $3. Bonwit Teller

• Other shops have this backlog dress—see page 98

BACKLOG DRESS

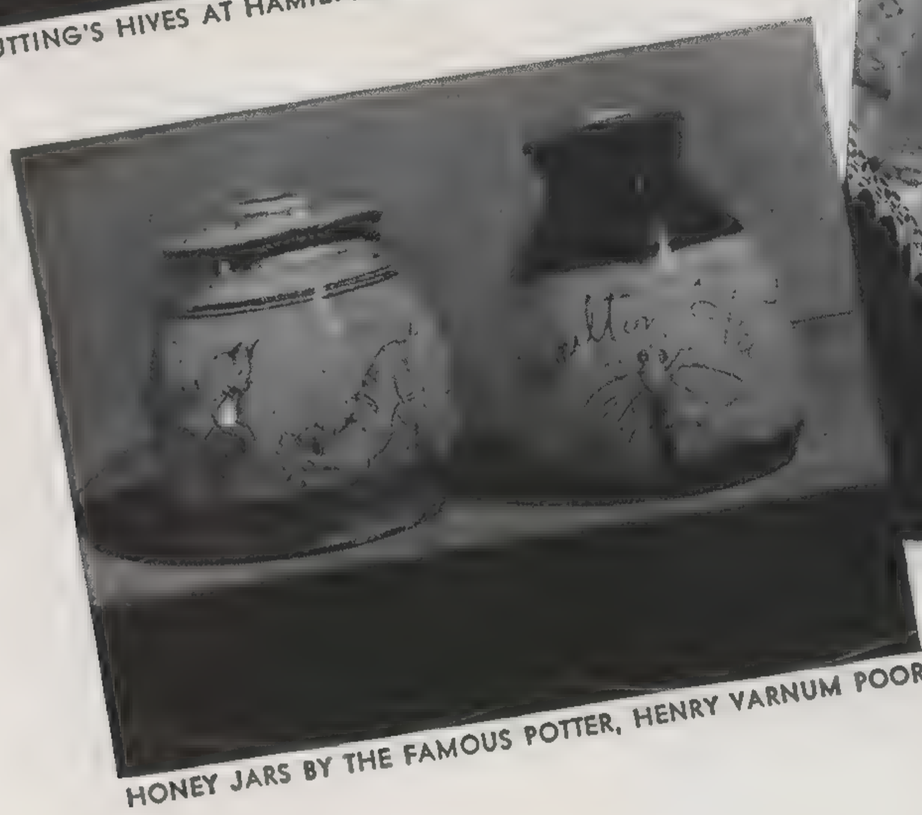
The honey-bee..

MRS. CHARLES SUYDAM CUTTING EXAMINES TWO HONEYCOMB FRAMES

HONEY—that charming, sweet, thick fluid collected by bees from the nectaries of flowers and plants—is suddenly of vital importance to the Government, the housewife, and the health officials of the country. The 265,258 bee-keepers of the United States produce about sixty-six million pounds of honey a year—far too little to meet the demands under the rationing of sugar. (I have kept about ten or twelve hives going, rather casually, for twenty-two years, averaging four hundred pounds of honey a year.) Fortunately, it is said that we can produce at least six times last year's total. And certainly, it would not hurt us to eat more of this heaven-sent nectar.

The United States consumes about seven million tons of sugar a year—about a seventh of the world's production. It is all processed sugar—cane, corn, beet, and maple—highly concentrated. The honey which can replace it is a delicious, and all too neglected, food. An assimilable carbohydrate, swallowed, digested,

SOME OF MRS. CUTTING'S HIVES AT HAMILTON FARM



HONEY JARS BY THE FAMOUS POTTER, HENRY VARNUM POOR

BREAKFAST TRAY: SMALL COMB, LIQUID HONEY FOR TEA

war-worker

Mrs. C. Suydam Cutting, who is a confirmed bee-keeper at her New Jersey farm, writes of honeys—past and present

MRS. CUTTING LABELS JARS IN HER HONEY STOREROOM

THE OPEN COMB IS SPUN IN THE SEPARATOR

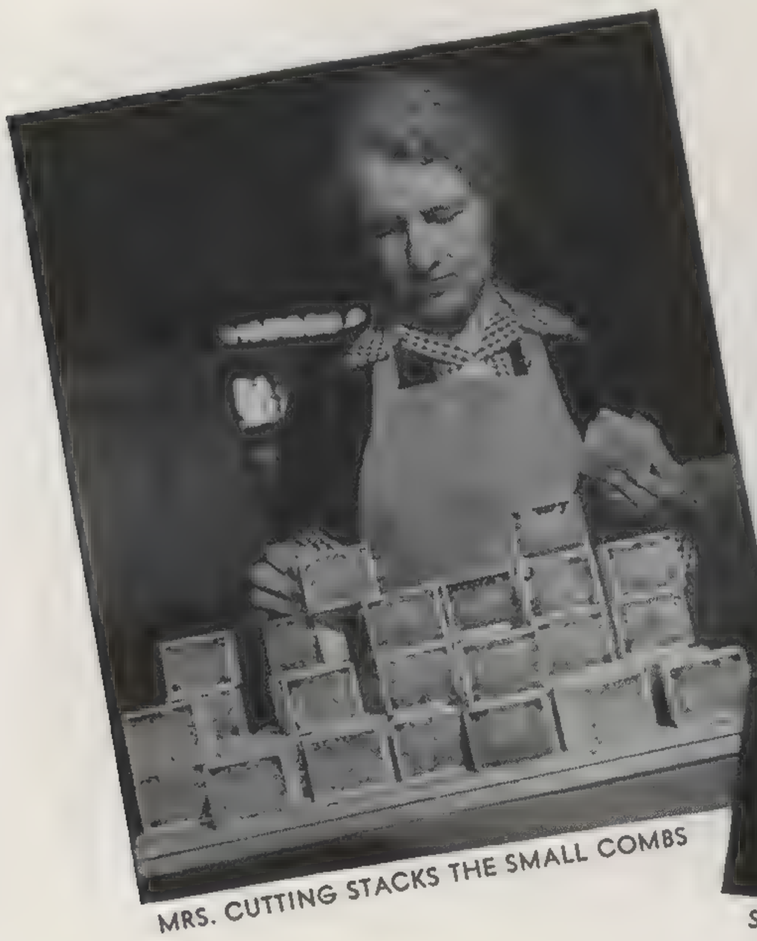
and regurgitated by the bees, it is produced plentifully and generously in the hives with the smallest possible assistance from us. It was a panacea for many ills for thousands of years before the advent of processed sugars, and actually it is an energy-producing food, because honey contains two very valuable ingredients, levulose and dextrose. Allergy to honey is one of the least common among food allergies. It has been written many times that the British and the Scandinavian peoples were hardier in the days when they drank the honey beer called Meade-Beor (*beo*—bee, whence comes the word beer).

Honey taste and colour depend on the flowers from which the honey is collected. There are brown, red, green, white, and even black honeys, with a standard weight of twelve pounds to a gallon. More than sixty per cent. of the honey made and sold in this country is clover—light in colour, delicate in flavour. One peerless variety, which never granulates, comes from our tupelo-tree; another worthy kind comes from hives placed under our handsome tulip-trees.

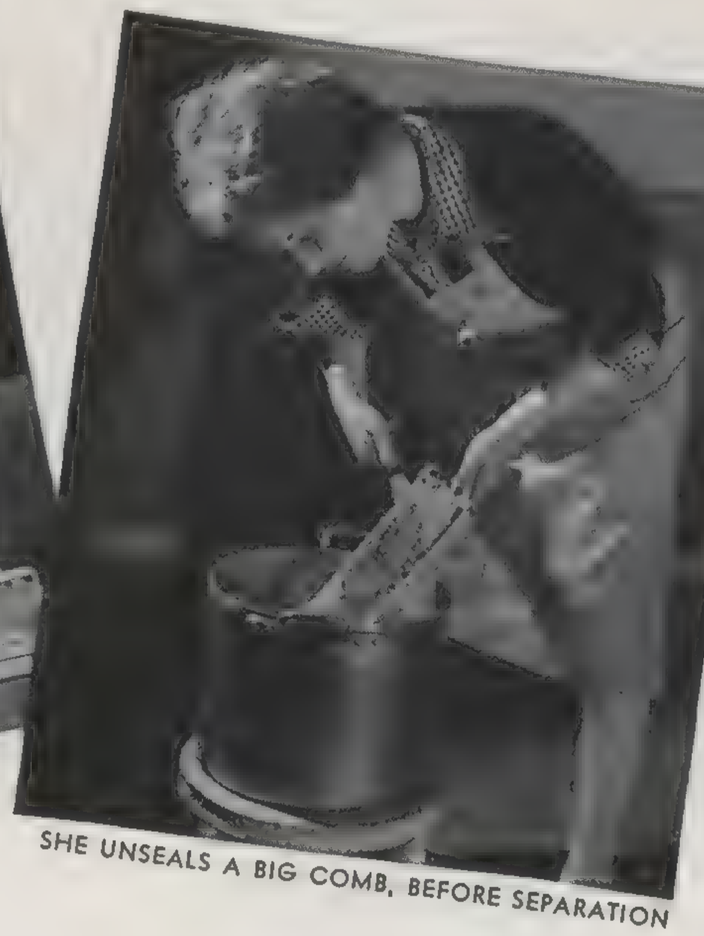
But there are as many varieties of honey as there are trees and flowers. I have collected and eaten honey from all corners of the globe—beginning with the famed Hymettus Thyme variety of Greece, a pungent and very strong-tasting honey, and Northern Italy's dark honey which is almost perfect.

India is the original home of the largest bee in the world, the progenitor of the species, and honey is the sugar of India. Processed cane sugar costs money, and the people of India are really poor. All through that great land of 375,000,000 people, honey is to be found everywhere—hard, granulated stuff with a goodly portion of dirt and dust in it.

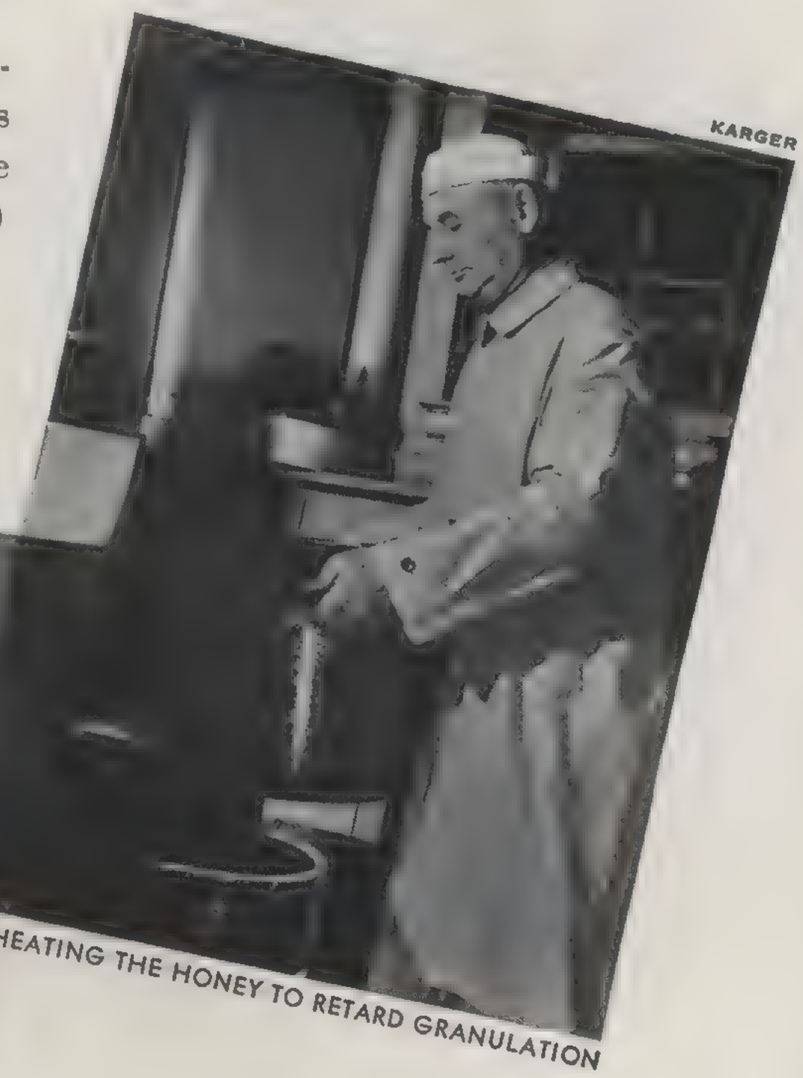
In Afghanistan and the Himalayan countries, honey is the all-important staple. It is not found in Tibet or Eastern China. (Cane sugar originated in (Continued on page 105)



MRS. CUTTING STACKS THE SMALL COMBS



SHE UNSEALS A BIG COMB, BEFORE SEPARATION



KARGER

HEATING THE HONEY TO RETARD GRANULATION

Your Money's Worth in Fun

Nostalgically, Winston Churchill said last year, "There's a lot of fun to be had in America."... And here are some points on laughter and delight, and the queer, prickling pleasure in little things that we still have. There are such bargains in fun as sending sentimental surprises to your friends; hearing John Hoysradt imitating Raymond Gram Swing; using a five-dollar camera, with tiny flash-bulbs, that even a five-thumbed fool could operate; and listening to a fifty-three-cent record with superb swing, called "Hot Cooking"...

Your money's worth in music fun...The lovely, swaying appeal of the South African veldt songs by Josef Marais, especially that little meandering tune, "Brandy Leave Me Alone." (The single records are only fifty-three cents.)... Any record or concert with Fritz Reiner, who has not only formidable temperament, but also musicianship...The thirty-seven-cent Decca, "Arthur Murray Taught Me Dancing in a Hurry," with its boast "If I ain't a menace to Ruth St. Denis, I'll do until one comes along"...

Eddie Condon, the great hot guitarist, and his Jazz Concerts at Town Hall on Saturday afternoons, late. To the connoisseurs, Condon is Chicago Style, the author of the notable riposte about Hugues Panassié, the French critic of jazz: "Where does that guy come off telling us how to play—do we go over there and tell them how to jump on grapes?"...

Your money's worth in book fun...The dead-pan, dangling surprise tidbits of the new *Inside Benchley*, a collection of the top-drawer Benchley, noted for the line "Taine, of Taine, gonna rain no mo'."... *The Widening Stain*, a pretty good murder mystery with divine limericks by W. Bolingbroke Johnson, who is really that famous light versist Professor Morris Bishop...*The Ox Bow Incident*, a dollar Western thriller, a careening story, full of posses and stage-coaches, written by a master story teller...*Double Acrostics*...

My Remarkable Uncle, by Stephen Leacock...Those mysteries for twenty-five cents, put out by Pocketbooks, especially those by Agatha Christie, Simenon, Stout, and Sayers... And the expensive *Sub-Treasury of Humor* by the Whites, who refuse to take wit seriously...

Your money's worth in night-places...The halting little songs sung and talked by Joe E. Lewis, who has that beautiful timing born of trouping, especially when he sings "Sam, You Made the Pants Too Long," or the "Kaltenborn Blues," at the Copacabana...

The knock-down technique of Paula Laurence when she twitters, "Who'll Buy My Goddam Violets?" (The record of this is seventy-five cents, far cheaper than the two-dollar minimum when she sings at Le Ruban Bleu.)... And Zero Mostel at Café Society, Downtown, a new, funny, fat-faced lad who crumples you when he does Charles Boyer...

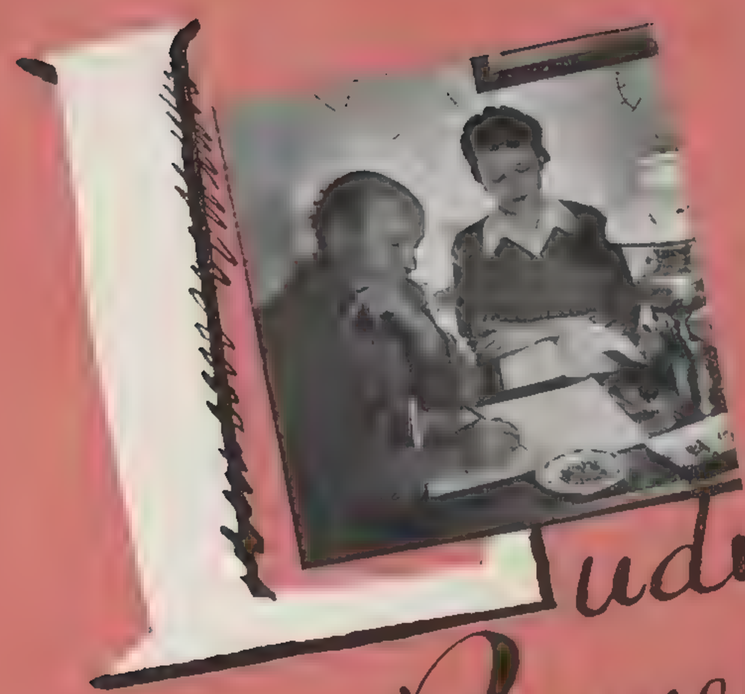
Your money's worth in movie and theatre fun...Charlie Chaplin's re-issue of his old, wonderful "The Gold Rush," with new words and new music by "the little grey genius"; its high spot is the ballet that Chaplin does with a couple of rolls ... "Porgy and Bess," the Gershwin opera, more mellow and beautiful than ever...

Danny Kaye in "Let's Face It!"..."Blithe Spirit" with its nervous, clipped wit..."Jason" with its hilarious semi-Saroyan satire..."It Happens on Ice," with the Four Bruisers, magnificent ice burlesque comedians, and all for a dollar and sixty-five cents..."To Be Or Not To Be," Carole Lombard's last and infinitely amusing picture...Any revival of that sly two-year-old "The Great McGinty"...and "Priorities of 1942," a super-vaudeville with its touch of class in Hazel Scott and Paul Draper. And "Without Love," with Miss Hepburn playing one of her famous spoiled meanies, full of a wonderful theatrical snobbery....

HORST • CONDÉ NAST ENGRAVING

Leonora Corbett

Looking as though she were up to more of her supernatural tricks —Leonora Corbett wears here a pearly, off-stage version of the make-up designed for "Blithe Spirit" by Elizabeth Arden. Wear it at night, for a lovely opalescent glow...particularly good with pastels or greys. Miss Corbett's dress—grey silk crêpe, by Mainbocher



Ludwig Bemelmans' Splendide Apartment

The colour of the mantelpiece is genuine Bemelmans, the clock comes from the Castle of Nymphenburg

A THOUSAND a week is a neat sum to one who loves money as I do. That is, not to save, not to lock up—but to shovel out for the things you can eat, drink, and look at, for yourself and your friends—to be liberal with coat-room girls, taxi-drivers, and to play God occasionally and hand some shriveled, unhappy soul a big bill on a windy corner.

It isn't much when one has a kind of *Wahlverwandtschaft* with Princes. I am in this fashion related to the Wittelsbachs, and the drop of the Mad Ludwig of Bavaria's blood in my veins has cost me a lot of money. You know the story of our castles and cloisters and breweries and how the first and second Ludwigs kept the country broke with Italian crockery, castle building, and the beautiful chicanery of Lola Montez and Wagner. But it was worth it; it was very nice.

The chance to make a thousand a week presented itself when *Hotel Splendide* was about to be produced as a play. A theatre was engaged, picture scouts crawled around, sketches for the scenery were made, and the afternoons were filled with beautiful girls auditioning—and not very far off and headed for my door, a river of gold started to break over a dam built in the shape of a box-office.

Our door, at the time, was a frugal artists' retreat called the Hotel Irving, on the south side of Gramercy Park—a clean, well-run establishment to which I can recommend all those who like a quiet place to live, with a staff that is singular in its attention to people who pay five dollars a day for a three-

Indians deliver the mirror to the hotel in Quito

The chest from a little inn in the Tyrol

↑The mirror from Quito, and the "buffet" from Pennsylvania

A painting of ↑ New York, done by six children of Hartley House

One of six peasant chairs, Pennsylvania Dutch, circa 1860

↑ The greatest asset of the room—the view from this window of the statue of Mr. Edwin Booth in the park below

room suite with maid service, linen, and telephone included. It's an old house, and it has a good deal of charm, but it got too small for a thousand a week.

There is an old house, the Stuyvesant Fish House, at the corner of Gramercy Park and Irving Place. It looks like a mansion along the Seine. It could also stand on Berkeley Square. The superintendent's name is Alexander, and he has been there for thirty years.

I walk my dog, Tinkel, a Yorkshire terrier, who has the appearance of a mouse creeping along under an old toupee, around the Park every morning, and Alexander, with whom I have a nodding acquaintance, informed me that the top-floor apartment of the house was for rent. A lady who had lived in it for the last twenty years decided that New York would be bombed and left.

The apartment is laid out with charming, ancient clumsiness. There are steps up, and steps down, platforms to stand on to look through a twenty-foot window down into the Park. The floors all tilt, and the walls lean; they are three feet thick—and the dining-room has an immense circular window in its ceiling. The windows of kitchen, bath, and pantry look out on a private, glass-covered airshaft for which I have tried in vain to find an explanation. I have in mind to turn it into a small botanical garden with birds in it. There are three exposures, very hot, hot water, open fireplaces, and *tout confort moderne* by Kohler of Kohler.

I had a few things I was fond of when we started to furnish the apartment. There was a (Continued on page 102)

The chest comes down the mountain to the railroad station in the Tyrol

HORST • CONDÉ NAST ENGRAVING

BLONDE ANNABELLA...BLONDE COLOURS

If you are 50 *and feel* 25

You can enchant an audience or your family; be a Power in Politics or a fireside wit. You can do more than you did at 25—and better

By Evelyn Hitt

ARE you over fifty and feeling twenty-five? If you answer yes—then you are a completely normal older person. That lively, youthful sensation is exactly what it feels like to feel old! There is, of course, a popular misconception that confuses age with fatigue and feebleness, with cracked voices, rusty sealskin coats, Whistler's Mother, and hot milk at bedtime. But actually, scientifically, people have more available energy after fifty than at any other period of their lives.

G. B. Shaw pointed out in his play, "Back to Methuselah," how foolish it was to expect people to collapse at fifty, just when they had gathered enough experience to make a good background for living. The psychologists (and the daily news) have corroborated this point of view by finding that the years between fifty and seventy can be the most creative period of life.

So, in spite of the old wives' ideas, that twenty-five-years-old feeling IS the right feeling. It is no surprise that the men who are leaders, such as President Roosevelt, Winston Churchill, and General MacArthur, are sixty years old and over, but people do not realize how many women are also distinguishing themselves at the same age.

WHEN Mrs. J. Borden Harriman, our Minister to Norway, stopped just over the border to telephone the State Department in Washington on April 9, 1940, as she fled the Nazi invasion, she was seventy years old. Mrs. Ogden Reid, Vice-President of the New York *Herald Tribune*, arrives at her office every morning at eight-thirty, working until late at night. She graduated from Barnard College in 1903. Two years ago, when Anne Morgan remained in France directing her organization—American Friends of France, that fed and provided medical care for 50,000 refugees fleeing from the oncoming Nazis. She was sixty-seven years old.

ANNABELLA... (opposite)

← Blonde, with a fragile beauty, Annabella is playing the spectral first wife in the Chicago production of "Blithe Spirit." She wears blonde colours—beige, cocoa—new with navy-blue. Celanese rayon crêpe dress; $25. Lord and Taylor; Mabley and Carew; Joseph Horne. Jewels; Verdura.

The desert-coloured curtains in the photograph are of a cotton-and-silk fabric designed by Dorothy Liebes, distinguished California artist, weaver, and textile designer. Her fabrics are used by top-ranking decorators, and the Brooklyn Museum is planning a one-man show of her work

Malvina Hoffman, whose sculptured heads fill a wing of Chicago's Field Museum, works every day at her vaulted studio on ceiling-high statues. She is fifty-five years old. The entire, ever-expanding volunteer branch of the American Red Cross is headed by neat, chic, crinkly-eyed Mrs. Dwight Davis, who also is fifty-five. And Lynn Fontanne, one of the three top actresses on today's stage, who charms with her drawling, seductive laugh, her flowing, Valentina dresses—on the road as well as on Broadway—is over fifty years old. And so it goes, a long list of vibrant older women.

It is only custom that prevents the majority of older women from accomplishing as much as this active minority. Just as many younger women still believe in the backwash of Victorian rules—that a woman's place is at home because only men have brains—so do most older women believe the fallacy that age means the side-lines, a black felt hat, and little laughter. They spend the second half of their lives bursting with thwarted energy, feeling inadequate, lonely, and unwanted, for no better reason than that it is customary.

INSTEAD of using their hard-won experience and developing their assets, they bow down to custom and dwell on their liabilities. Youth has been so eulogized in the United States and respect for age (that dubious honour) so ridiculed, that it is no wonder that women past fifty slow up, reduce their circle of friends, cling to their families—and bore their children. But this is compulsive behaviour, ruled by habit and tradition rather than sound realism.

Most women over fifty do not realize their importance to the world. They do not see the great gaps waiting for them to fill. Their experience, common sense, freedom from responsibilities of young children, and their proven health and creative ability are badly needed in today's set-up. For the sake of the world as well as for themselves, all over-fifty women who feel twenty-five had better act it.

Any woman who lives a full life is conscious of her assets. Older women, if they really knew just what they can and can't expect of themselves, would gain, rather than lose, self-assurance, because by listening to cold science—not pep (Continued on page 96)

A suit-and-a-half becomes two—with the help of the old mirror trick, which saws you in half, and puts you together again. Only different. Here is one skirt, of rayon-and-wool faille, with a choice of torsos: one in faille to match, and one in orange wool, with a white, frilled vestee. (About $70.) With its accessories: Altman

It's all done

RAWLINGS

with mirrors

With the aid of a mirror, you see how a basque jacket of purple wool-and-rabbit's hair looks over a skirt of same. With only the aid of the naked eye, you see how that same brief jacket looks over a dirndl skirt of striped rayon taffeta. These three pieces (about $60): from Abercrombie and Fitch; Garfinckel; I. Magnin

"... the fierce undefeated silence which they keep ..."

Europe's Women—Fiercely Silent

Already, they have fought several stages of our battle for us

By Kay Boyle

A FORMER major in the Austrian Army said to me the other day that when the Nazi régime will have been brought to an end in Europe, the concentration camp and the poison gas factory should be preserved as the most fitting monuments to that régime. The fitting monument to European woman should be, I think, the one which represents her sitting in absolute silence, her head bowed, her suitcase beside her, her hand across her eyes.

In a country where women never cease saying what they have to say on the lecture platform, on the radio, and in the press, it is strange to remember that there are women who sit silent, not speaking the words of despair because they have learned through grief and misery and privation the futility of protest, and not speaking the words of hope because they know that even words, once uttered, may be taken away. We who have lost nothing demand that things be said, that books be written, that explanations be made, but the women of Europe are silent, and it is their silence that we must seek to hear.

PERHAPS it is true that people of any time and in any country must have the proper setting for greatness before great demands may be made upon them. Perhaps the wide, wild area of the West and the individual endurance it demanded shaped the integrity of the men and women who went there as pioneers. The West of those early days may have been the required *mise en scène* for the dramatization of that history of a great people—a drama for which there had been no dress rehearsal and which had never previously been played.

Thus it may be that the women of contemporary Europe, had there been no territorial invasion, no wholesale exile, and no racial persecution, would not have faced other and lesser issues with the same degree of dignity and courage. But all that we need to know today of them is the fierce, undefeated silence which they keep. They have kept it in evacuation and defeat, in concentration camps and in exile, and the rules of it are more difficult than those of any other language to learn.

← *"... the fierce undefeated silence ..."*

Opposite: This unknown woman wept behind her hand on a waterfront of a little city in Europe. There Roger Kahan, a young French photographer, who is now on the staff of Vogue, saw her and took this beautiful, moving photograph. Alone, and silent, the woman sat on the dock, beside a ship which left for the New World within the half-hour, taking her away from the lost country that had been home

Hear the silence of this woman whose husband, a former member of the Spanish Ministry of Public Instruction, writes from the Camp of Argeles in France:

"From this immense sea of sand which is constantly swept by the simoom, bed of eternal rest for many of us and for all of us a territory of inexpressible pain, I take the liberty of writing this letter. It may never reach you, but if it does, hear it as a cry of despair. Acute hunger, physical misery, and moral degradation of the most elementary of human principles have not yet broken my spirit, but my wife has contracted tuberculosis here, and this I can not and will not bear! No medical assistance is being given her, she is permitted no supplementary rations, the sea washes in at night across our platform where she lies in heroic, unprotesting silence on the boards...."

OR the silence of Frenchwomen whose men—a million and a half of them—are prisoners of war in Germany. No newspaper prints their protest, no letters can contain their anguish, there is no vocabulary simple enough and moving enough to say: "This is my emotion, this is what I am feeling," as one might say: "What dress shall I put on today?" There is one letter, out of that national silence, which a French mother has written to Admiral Darlan. It says:

"French blood is flowing in Syria. Frenchmen are ordered to fight there against their former ally and against the French. Your noble career, Admiral Darlan, is stained with French blood. We do not like the English, but we respect them because they are continuing the fight for liberty. This is a fact that none of us forgets, so your propaganda has no effect. Men can forgive their executioners—Christ has been the living example of this—but they can not collaborate with them."

It would make great music, it would make great poetry if the silence of these women could be brought to sound and speech.

Every man is in himself an expression of some portion of his nation's spirit. He is, voluntarily or not, a part of his nation's internal or external conflict. His deeds are his nation's deeds, his nation's acts are his acts, and he can not evade the consequences of them. How tragically and how profoundly women are implicated in these consequences depends upon men. Last year, Frenchwomen stood silent in the streets, waiting the return of the defeated. Those who did not stand waiting were the women who knew, although no actual word had been communicated to them, that their men were active (Continued on page 95)

Louisville on War Time

Soldiers everywhere — college girls in factories — and women working for the Services

LOUISVILLE, Kentucky, like hundreds of other American cities, is loud with the business of war—with soldiers, factories, war workers, and brass bands, with the hum of airplanes endlessly circling. On the great, muddy Ohio River, the Coast Guard patrols past the paddle-boats, past the enormous, smokeless-powder factory.

Everyone in Louisville works: the soldiers at Fort Knox, the largest mechanized camp in the country; the air cadets at nearby Bowman Field; the women in the Red Cross, in Bundles for Bluejackets, in the Kentucky Women's Flying Patrol; and college girls in the chemical laboratories of the DuPont Indiana Ordnance Works.

And everyone has fun in off-hours—the soldiers go to enormous Sunday buffet luncheons, to the Showboat revue at the Seelbach Hotel, to the dances at Fort Knox, to the Sunday afternoon tea-dances at the Service Club.

Everything has changed in Louisville. Every place suddenly is crowded—hotels, shops, even 'phone booths. Even the rolling farmland nearby is not the same. Now, with much of it taken over by the Government, it is cut by wire fences, dotted with sentry-boxes standing incongruously beside the old farm barns. For Louisville, in peacetime a casually happy city, is now dominated by soldiers, factories, giant smokestacks—all working for war.

Mrs. Charles Middleton, like many other Louisville hostesses, entertains soldiers at Sunday luncheons

Young Negro girls, in the rectory of the church, work hard, knitting for Bundles for Bluejackets

Sunday Tea-Dance at the Service Club—one of the largest and most active in all the United States. Some thousand Service men visit it every day

TONI FRISSELL

Fort Knox Friday night dance with hundreds of pretty Kentucky girls. They are strictly chaperoned, checked in and out of the gate, and never allowed to leave the recreation building

College girl, one of many, working in the chemical laboratory of the DuPont ordnance works

Red Cross Motor Corps girls delivering a package to a Coast Guard sailor

The first stop in town—shoeshine to scrape off the Fort Knox mud, at a stand as crowded as the rest of the city

YOUR MONEY'S WORTH...IN BEAUTY

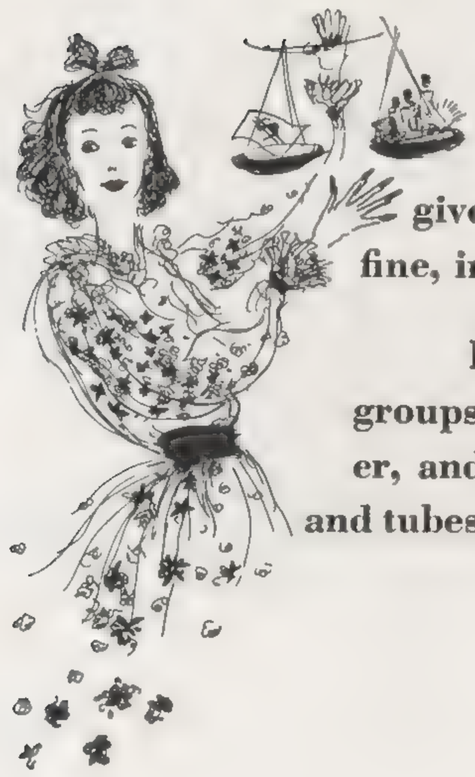
Good tips and quick tricks, the most beauty in the least time and money

It's your money's worth in beauty if it makes you prettier, keeps you prettier, doesn't cost you too much in dollars and minutes. Today, when every second and every penny counts...and when looking your best is second only to doing your best...you'll want to make it a *better* money's worth, in beauty as in everything else. Here are some time-saving, money-saving, face-saving ways and means to *make* it good—or better.

Have one good facial, and let it serve as super-diagnostician for your skin problems. Learn from it exactly what creams are best for you... it's a far more effective, far less expensive way than endless experimental buying and dabbling in creams which may or may not help you.

Don't let your economies be false, later-costly ones. Cleansing, protecting, and lubricating your skin are the three never-do-withouts...your daily indispensables...foundation cream because it keeps your skin from becoming weather-stricken...night cream because it has a special lubricating job to do, for which special oils are necessary. If you've found an inexpensive cleansing cream, though, that seems to suit your particular skin, don't be afraid to use it...for this is the simplest type of cream, and it can therefore be had in the widest range of prices.

Use only just enough of your cosmetics. Slathers of cream on your pillow show you've been wasting it. Patting the small, proper amount in carefully gives you, too, the extra bonus of fine, increased circulation.



Buy make-up in color-conscious groups, so that all the things go together, and you won't have half-used jars and tubes and bottles on the shelf.

Blot powder on, and none of it will be lost in clouds...and you'll find that you won't need to *re*-powder nearly so soon nor so often.

Use a lipstick brush to get at the bottom part of your lipstick. Metal is precious, refill your lipstick cases, instead of blithely discarding them.

Good perfume is less alcohol-diluted than inferior perfume; therefore, lasts longer. Use it in a small atomizer, to cut down evaporation. Always keep it tightly corked, and away from the light. To make a few drops last for an optimum time, sprinkle them on a piece of cotton, and wear the cotton inside your dress.

A penny saved on your permanent is likely to be a dollar thrown away later on—for a good permanent, helps you take easy home-care of your own hair. Get your hair-dresser to teach you how to keep your curls between settings. Brilliantine lasts a long time when you use it this way: pour a few drops into your hand, then dip your brush in it, and brush it onto your hair.

Make your manicures *last*. Don't fidget with your nails, don't nibble at them; don't file them down so deep at the corners that they'll easily bend and break. Repair little chips, nail by nail, instead of automatically re-doing the whole hand. And, of course, always have that final sealing "over-coat"—best protection for any manicure. After it, dip your finger-tips into ice-cold water, as a further setter and quick-dryer.

And never throw away bottles of nail polish just because the residue in the bottom is too thick to spread easily. Buy an inexpensive bottle of a thinning solution, and use *all* your polish.

Decisive...dreamy (Opposite)

Shades of rose and pinky-lilac...deep colour, the one; pale colour, the other. Designed by Revlon; designed for your new bright costumes, and for your soft pastels. The rose nail polish and lipstick are called "1942"...the lilac ones, "1952" →

Decisive colour, dreamy colour . . . two new polishes, "1942" and "1952" (Revlon)

HORST

VOGUE PATTERN NO. 9337

Making a long-term investment

Profit from the Classics

Designs for Dressmaking...
for you to make or have made—
classic clothes to give good returns
now, and on into the future

WHAT makes a classic? Time, for one thing. Time past that has tested its ability to maintain its rank while fads come and go.

What makes a classic? Adaptability, for one thing. Adaptability to many places, many occasions, many personalities.

What makes a classic? Quality, for one thing. Quality that sets a standard, then upholds it in good times and bad.

The clothes on these pages are classics—for you to make. They're timeless...seasons from now you'll still live in them.

They're adaptable...right all over America, on many occasions, many figures, with many accessories.

They're high in quality—because the designs are made by experts. Because you'll put into them the best fabric you can possibly afford, in your own non-wearying, favourite colours. Because you'll insist on the most meticulous workmanship—your own or your dressmaker's. All of which confirm their long life-expectancy, contribute to your money's worth.

DESIGN 9315—the classic two-piece suit. Especially long-lived if you make it—or have it made—of sturdy grey flannel or tan gabardine.

DESIGN 9336—the classic shirtwaist dress. Pick your favourite colour in crêpe for town; in spun rayon, perhaps, if you're country-minded.

DESIGN 9287—the classic jacket-dress. Consider dark crêpe for the dress; bright sheer wool or linen for jacket; wear each with other things.

DESIGNS 9292 and 9339—classic cardigan, classic skirt. Try them of fine flannel in your pet light and dark colours, for years-long returns.

DESIGN 9307—the classic coat. Have it made of wear-forever wool in versatile colours. Wear it for seasons over many, many things in your wardrobe.

OPPOSITE—classic two-piece dress, Design 9337. Made here of bright crêpe. Turban-wound Echo scarf; long Kislav gloves. Pretty lipstick—Pond's "Honey."

• Other views and sizes of these designs on page 113

Coming, next issue: The Girl in Red Shoes

A PRIMER ON PANTS

WHETHER or not you wear slacks, and when, and where, are, in more ways than one, matters of good form. There's a right time for them, and a wrong time. Today, there are more right times than there have ever been before—because you're so much more active—because when you're being good and active, slacks make for a much more dependably modest costume.

When to Wear Slacks. Three kinds of occasions thoroughly justify, practically demand, slacks. When you're in the country. When you're on war service duty, and they're prescribed wear. When you're busy, at good hard work. Not that you necessarily need slacks to be busy in. Once before in American history, women managed to get quite a lot done...and they did it all in crinolines. On the other hand, the very voluminousness of those skirts, that made it awkward to move around quickly, made it, too, assuredly modest. Today, when you're acting as somebody's victim in your First Aid class...or otherwise being strenuous beyond the coverage capacities of a brief skirt...slacks are often more practical, unembarrassing, comfortable.

You could sum it up this way. Slacks look wonderfully well when they're right, incredibly bad when they're wrong. If you're sure they're right, do wear them. If you're at all in doubt, *don't*. A skirt is *never* wrong.

How to Buy Them. Buy the *best* slacks you can. Badly-fitting ones look unattractive on even a heavenly figure. Don't judge slacks by the way they look on the hanger...the important thing is that they be constructed along the lines of women's highly special architecture.

Carefully examine the fabric of your slacks, for on it will depend their ability to hold their shape. (*Their* shape, mind you, not *yours*.) Pully, soft cottons and sleazy wools will bag hopelessly after the first few wearings. You'll be much better off with a strong, closely woven cotton than with a second-rate sleazy wool.

← Jinx Falkenburg (Opposite)

Opposite—the right slacks on the right figure—Jinx Falkenburg, now in Columbia's "Sweetheart of the Fleet," wears slacks and cardigan of beige wool gabardine. $44 for two pieces. (Matching skirt, extra). Bonwit Teller; Marshall Field; I. Magnin

Master tailors will tell you...as they have told us... that the best, ought-to-be-*only*, style of cut is the classic, mannish slack, with pleats at the waist and a neat cuff that just touches your instep. (Wear low heels when you try on your slacks.) The fly-front is the most effective camouflager of breadth through the middle; it interrupts the hip-to-hip expanse.

One famous tailor particularly stresses good, *snug* fit. He thinks the "baggy pants" look is women's primary slack sin. By making the in-seam of the leg start high, he also creates for you an illusion of longer-leggedness.

It is this tailor's rather revolutionary idea that women of any and every shape can wear slacks—this *right* kind of slacks. He likes them without belts—or with belts unobtrusively woven in and out of little covered tunnels. The waistbands are medium-narrow.

Choose your slacks in flannel, doeskin, worsted, linen, heavy washable cotton, or classic gabardine. These look best, wear best, hold their shape best.

How to Wear Them. If your slacks are black or grey or dark blue, or minutely checked in black or brown with white, they will serve you for all your serious duties ...and dress up gaily for your off-duty moments, as well.

On duty, keep them simple...a plain tweed jacket or cardigan, a classic white shirt. On your *own* time—at the beach, or for dinner at home—be brighter.

Over your grey flannels, try your red ski jacket. Or a blue hand-knitted cardigan. Have a men's shirt maker whip you up one or two really good shirts in thin linen, or broadcloth, or white piqué, exactly like a man's evening shirt, and worn unstarched. Evenings for dinner at home, top your slacks with your brightest printed blouse.

You might tie a big India-print handkerchief round your waist in lieu of a belt. You might wear as jewellery one good gold link bracelet, very wide. Or a simple gold sports clip, on the pocket of your shirt, or at the belt-line of your slacks.

With your beach or dinner-slacks, clogs look handsome. With all others, stick to flat, low shoes—espadrilles, sneakers in bright colours, Oxfords, monk-types, moccasins. If you really can't bear socks, you could go bare-toed in very mannish, thick-thonged, low-heeled sandals.

A final, general word—the best way to wear slacks is—attractively, unself-consciously, becomingly.

PHOTOGRAPHED IN CALIFORNIA BY MUKY

Under Twenty-

after-dark dresses under $20 – for you who are under 20 years

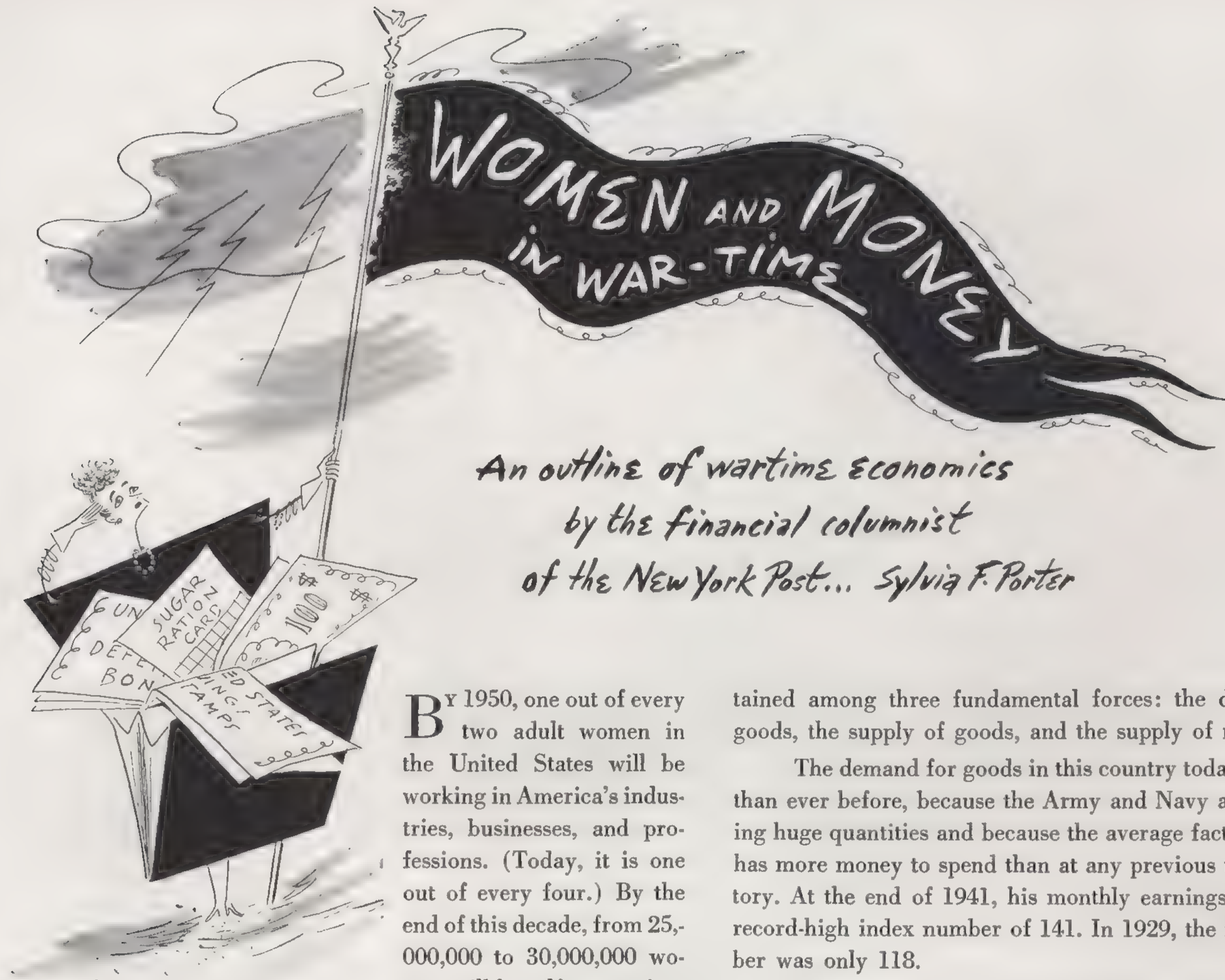
Demure and feminine to please a beau-on-leave: Jacket, white-topped dress. Of brown Celanese rayon

Dresses on both pages: Best, Scruggs-Vandervoort-Barney

Frilly and feminine—
to please a man-in-uniform:
Sheer white top above
checked rayon taffeta

For shops in other cities,
see page 106

TONI FRISSELL



An outline of wartime economics by the financial columnist of the New York Post... Sylvia F. Porter

By 1950, one out of every two adult women in the United States will be working in America's industries, businesses, and professions. (Today, it is one out of every four.) By the end of this decade, from 25,000,000 to 30,000,000 women will be self-supporting, against 13,500,000 women wage-earners today. And 1942's estimates are way above any ever reported before. (All these projections are based on the census reports.)

During the next years, the salvation of the middle class of America, the future value of the average person's savings will depend upon what steps we take to avert economic chaos. It is going to take knowledge, balance, and self-discipline on the part of everyone—especially during a year when $56,000,000,000 is going to war expenditures alone.

How Much Is $56,000,000,000?

It represents, in all its stupefying statistics, $3,295 per hour for all time since the birth of Christ.

It represents $420 for each of 132,000,000 people.

It is nearly $13,000,000,000 more than the gross value of all land, buildings, machinery, equipment, and livestock on the 6,097,000 farms of the United States.

It is equal to the dollar value of all the products turned out by the 184,000 factories of the country in 1939....

It's huge enough! And around this figure and the budgets of the future, America's wartime economics will be built. Though our wartime and peacetime pocketbooks are vastly different, all we need do is brush aside the veil of multi-syllabic, technical language and we'll have the answers to such questions as....

What Is Inflation?

Few theorists probably would be content with so direct a definition as this; but inflation, actually, is an abnormal and extraordinarily rapid rise in the cost of living. And inflation, essentially, depends upon the balance maintained among three fundamental forces: the demand for goods, the supply of goods, and the supply of money.

The demand for goods in this country today is greater than ever before, because the Army and Navy are consuming huge quantities and because the average factory worker has more money to spend than at any previous time in history. At the end of 1941, his monthly earnings came to a record-high index number of 141. In 1929, the index number was only 118.

The supply of goods is dwindling rapidly, because industry and business are concentrating on war production, and shortages are forcing the very radical curtailment of consumer goods manufacture.

The supply of money and credit in this country today is at a peak level and has been at a record top for years. More than $11,300,000,000 of cash is in circulation, $2,600,000,000 above the total in our pocketbooks and in store cash registers a year ago. During the last war, per capita circulation was less than half what it is now.

Beyond question, the balance among the three fundamental forces is being undermined. People have money and are rushing to the shops to stock up on goods that are scarce. Prices are going up—and the cost of living is moving into an upward spiral. Inflation is an undeniable threat at this moment. And then the question is....

Can Inflation Be Prevented?

The Government is hoping to avert the inflation calamity by (1) heavy taxation to absorb the extra dollars of prosperous war workers; (2) control of prices and rationing; (3) regulation of production; (4) sales of Defense Bonds to make people save rather than spend money recklessly on scarce products.

And the Government is hoping the American public will help by (1) buying Defense Bonds on regular week-to-week purchase plans, out of current earnings; (2) saving all surplus cash and thus voluntarily cutting purchasing power; (3) refusing to hoard and thereby to push up prices to levels beyond reason.

The handling of savings is of utmost importance to

the entire country. In a spirit of misguided patriotism, thousands of people have been withdrawing savings from their banks and buying Defense Bonds, instead of buying from current income. They think they are responding to the Treasury's call, but Secretary Morgenthau doesn't want merely a shift of past savings into Defense Bonds, for that move doesn't cut today's purchasing power one bit.

The Defense Bond sale is designed not only to help finance the war effort, but also to prevent inflation by making people save out of their current earnings so they won't have extra money to spend on scarce goods. And another point is that if people continue withdrawing deposits from their savings banks, the banks ultimately will be forced to reduce their holdings of United States Government bonds so that they will have the cash to meet the demands. The banks' sales would offset the public's purchases—and the Treasury wouldn't gain in any way.

The Government will do its best to avert economic chaos in the United States. But the American people, through their intelligent actions on savings, purchases of Defense Bonds, and repudiation of hoarding, must do their part, too, if inflation really is to remain just a threat—and not to become an actuality. And that leads right into the question of....

Why Must We Have Rationing?

In a few months, rationing, really the key word of our wartime economics, has become a familiar concept to every American. Automobile tires are available only to those who can prove to their local rationing boards that they are in the exempt class of physicians and ambulance drivers. Sugar is available only in specified amounts to those who have their ration books.

The list of rationed materials undoubtedly will grow. America has rubber and sugar, has tin and aluminum. But scarcities are arising because of four basic reasons:

(1) An America at war needs all the rubber it can get, and more, for military uses; needs huge quantities of sugar for the manufacture of explosives and the meals of its soldiers. And so it is with other fundamental war materials, such as aluminum and tin, copper and zinc.

(2) While our demands for products such as these are skyrocketing, some of our ordinary sources of supply have been completely cut off because they're in enemy territory.

(3) And even where the sources are open, we can't spare the ships to transport goods destined just for our comfort. There may be a shortage of so plentiful a commodity as coffee, for instance, because we may not feel justified in giving over precious cargo space for the transportation of coffee from Brazil to our shores.

(4) And finally, with our plants and factories on a one hundred per cent. war basis, machines and men simply can't be allowed to turn out things that aren't essential to our health or military program.

Thus, the scarcities written about in every newspaper, spoken about in every radio broadcast. And when scarcities are threatened, the Government has two alternatives. It can follow a "first come, first served" policy and let those with the cash at hand, or hoarders, get the supplies. That's the policy being followed in the case of tea and silk stockings, but it's unfair when it's applied to items that we all need badly.

Or it can try rationing which, simply defined, is a system of distributing goods so that the people who need the supplies most get them first (automobile and tire rationing is handled this way), or so that every citizen gets a little of whatever limited amount can be spared (as in the case of sugar). These are the fundamentals of rationing, and they lead right to the next oft-repeated question....

What Is Price Control?

Rationing is just one of three control devices being adopted by the Government in the present fluid war economy to regulate our buying habits.

A second is retail price control, under which the prices of such products as automobile tires and sugar are fixed. The citizen fortunate enough to be permitted to buy a tire, for instance, pays a price for the tire set by the Government's price-control agency.

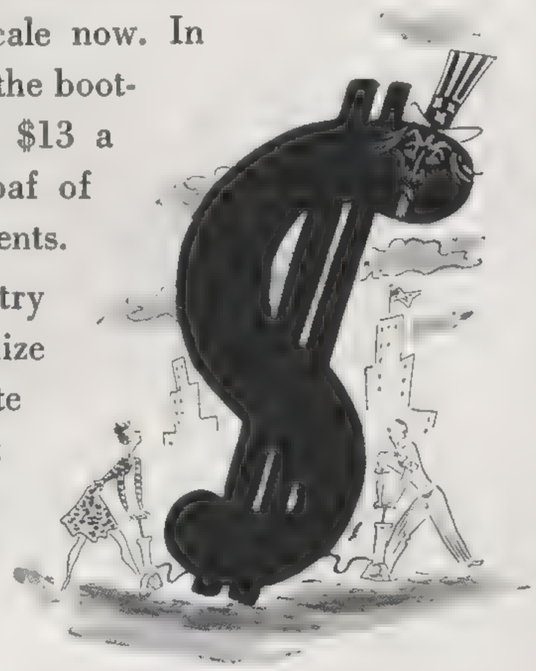
And a third is standardization, or "quality control," under which, the Government, in effect, establishes the standards which manufacturers of scarce products must meet. The second and third control devices go together, for there wouldn't be much point in fixing the maximum price of, say, a woollen blanket, if a manufacturer could cut the quality of the blanket!

Already, a long list of ordinary household products has been placed under price control. In most cases, the control is aimed at the wholesale price—for instance, 5.45 cents is the "ceiling" for sugar—but the regulation of the wholesale affects the retail price. Only by knowing the facts of price restriction and by being on guard against profiteering can consumers prevent the development of (1) the black bourse and (2) the food racketeer. And here come two more questions heard with disturbing frequency....

What Is the Black Bourse?

The black bourse or "bootleg" market always flourishes in wartime, due to price control, scarcities, the profiteering instincts of those who can't resist the temptation to make a dollar out of human catastrophe. It's in this market that new tires, under a sale ban, are being distributed at terrifically high prices as "secondhand." It's in this unofficial, "off-side" market that rationed goods will be sold at unreasonably high prices if the American consumer will stand for the movement.

In every country at war, outside of America, black bourses are operating on a large scale now. In Belgium, where food is scarce, tea in the bootleg market is said to be selling for $13 a pound; coffee for $5 a pound; a loaf of bread for $1; an egg for fifteen cents.



Although the Government can try to control the black bourse and penalize offenders, only consumers can eliminate it altogether. And they can wipe out this stain upon the national honour by refusing (Continued on page 113)

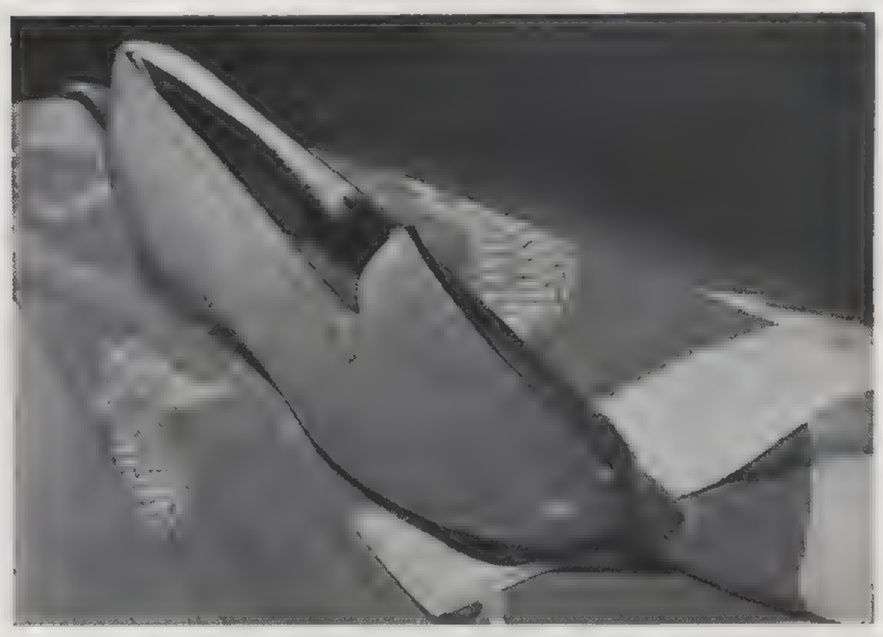
Not how little, but how good

HONEYMAN

Shoulder bag...handsome size for a small sum; $5. Shur-tite bag of sturdy calf, for town or country. Elvette cotton gloves, hand-sewn, washable. $3. Bloomingdale; L. S. Ayres; Thalhimers

TRUBOV

Gingham bag...a lot of gaiety for little money; $5. Wear it with town suits now, resort clothes later. Lujean bag; at Lord and Taylor; L. S. Ayres



Red calfskin monk shoe. Soft and sturdy. Low-heeled; low-priced; $8. Sea-horse printed Glentex square of spun rayon $1. At Saks-Fifth Avenue

Patent leather bag by Brill—a long-lived classic for $5. And patent leather is worn year 'round. Lord and Taylor. Superlavo gloves in new parsley-green. $4. At I. Miller

Capeskin compact...more than worth its face value of $2. A pink and pretty trifle to freshen up your face, as well as your bag. Best; Julius Garfinckel

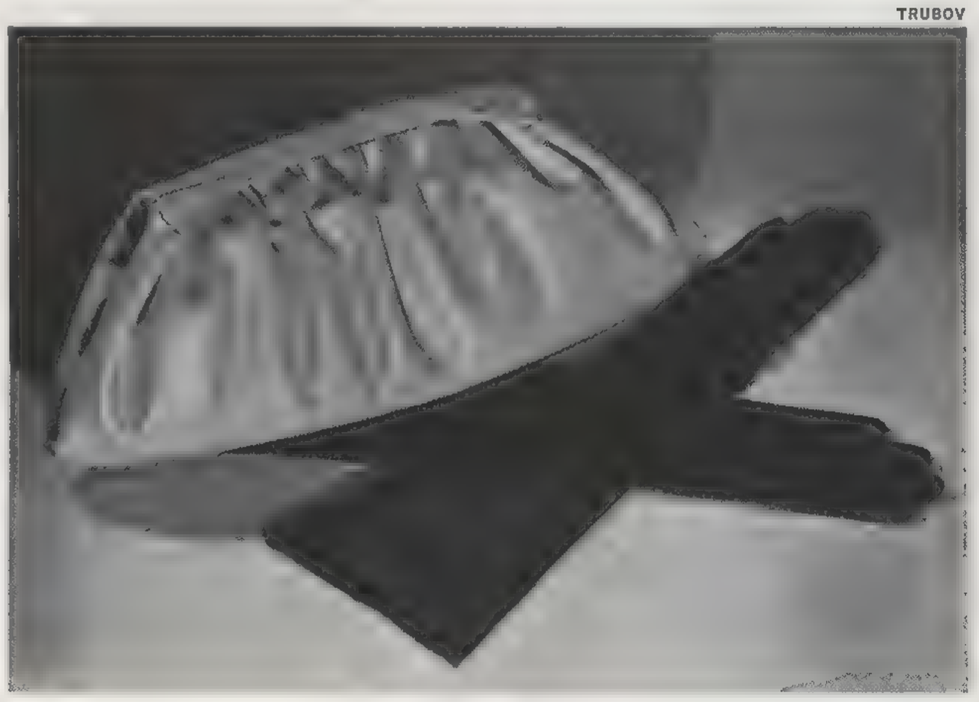
Not how much, but how good

Black faille bag...your money's worth because it's pure silk, expertly made, big enough to create an Effect, can be worn day, afternoon, or evening. Josef bag; $17. Jay-Thorpe; I. Magnin

Satin-and-faille sandals...a fine buy because they're classics, pure silk, can stay at home or go dancing, happy with most colours. $17. Saks-Fifth Avenue

Silver compact...well worth $18 because it's sterling, jewellery not junk, giant-size, monogram-able. Volupté design. Altman; Marshall Field; I. Magnin

TRUBOV



Bold bag...it's red, it's of long-lived calf, it's handsomely made by Josef, and well worth $13. Bergdorf Goodman. Blue Molavo gloves. $9. Lord and Taylor; Thalhimers

Blue pumps...about $30 and worth every cent because they're hand-made, dreams of comfort, live for years, are of calf and lizard. Henri Bendel

HORST

Senhora Guiomar Novaes, the brilliant Brazilian pianist, is shown here with her pretty, dark, seventeen-year-old daughter, Anna Maria Novaes Pinto. On her triumphant United States tour, she appeared with every major symphony orchestra. In Brazil, she and her husband, her daughter and young son, divide their time between a coffee fazenda and a São Paolo house

Three Distinguished

South Americans

Señora Maria Marta Sanchez Elia de Santamarina, an Argentine famous for her distinguished blond beauty, was photographed during her recent visit to New York. Known for her interest in the arts, for her polished, fragile chic, she was a brilliant success in New York. In Argentina, she and her daughters spend winters in Buenos Aires, summers on the famous Santamarina estancias

Accent on Accessories

Use original pieces simply, conventional pieces gaily—and colour with a free hand

By James Pendleton

New plant-stand — white wire and ivy

For a once-white room — mauve accents

You are faced, perhaps, with a prim room. Or you have moved into a wilfully impersonal little house for the duration, without enough time or enough money to redecorate entirely. This is the moment for a new, original, and gay little accessory—a piece small enough to be transported easily, important enough to give a room a whole new feeling. The rules are simple: use conventional pieces in an unexpected way; use original pieces simply; use colour daringly, and with an extravagant hand. Here are a few ideas.

Conventional—but with a New Idea. The point here is to use what you have in a new way. Use a framed mirror as a coffee-table, by having it outfitted with four simple, stubby little legs. On a plain wall, hang a round clock or a plain mirror in an intricate rococo frame of wide plaster, gay paint, or cut-outs. Take down a heterogeneous series of pictures, reframe them in bold frames, all alike, and mass them together on one wall. Take the conventional gold frame off a conventional family portrait, and set the portrait flat onto the wall. Three rather staid pieces of old needlework, handled in a new way, can make an extraordinary change, as I have found out in my own cobalt-blue guest-room. One is set in the seat of a white sofa, another framed on the wall overhead, and the third on a footstool. (These are shown below, at the left.)

Screens—easy to do over and easy to find second-hand—can be an important factor if they are handled in a bold, original way. The one illustrated here is covered in a glazed pink paper with childlike, Valentine cut-outs, or *découpage*. You can make one of these yourself—they can be witty and charming, with cut-outs showing your hobbies, interests, or sports. William Pahlmann, the

Idea for needlework — framed, and on sofa and footstool

Plant accessory — red-leaved dracaena in a red and white room

decorator, made a screen of chicken wire, covered with photographs of his South American tour. Ruby Ross Wood put a ten-fold magenta screen in a pink room, and dotted it with snap-shots secured by pink thumb-tacks. Mrs. Henry Luce uses two brilliantly coloured Chinese screens to divide her ice-blue bedroom into a sleeping room and a workroom.

Plants and plant-stands are even easier to work with than screens. The ivy-filled white wire urn sketched on the facing page is a new variation of the conventional theme, but there are many even newer ideas. Use a brass coal-scuttle, filled with plants, to brighten an empty fireplace in summer. Fill a big, hanging bird-cage with potted hyacinths. If you have a tiny city garden where nothing will grow, use two chrome-yellow wheelbarrows as plant-stands for a dozen daisy plants. Try old wooden pieces—a good foil for plants—such as the wooden cradle that Mrs. Henry Stehli uses as a stand for her scarlet geraniums.

Apart from the containers, the plants themselves can be important in decoration. Mrs. Marthe Hyde matches her white, red, and yellow drawing-room with bushy, red-leaved dracaena plants, but you could reverse the process and make the flowers the main point of the room—a sun-room, for example, could be dramatic and beautiful with a wall banked with flowering plants, set on one of those inexpensive, step-like, florists' stands.

Collections—even quite conventional ones—make good accessories for decoration if you give them enough emphasis. One man based the decoration of a room on his collection of ship models—with a map of the world painted on one wall, and the (Continued on page 100)

To brighten formality—
découpage picture and screen

Emphasize colour—
yellow chair, huge yellow lamps

Extravaganza
for a prim room—
beaded curtains,
table-cloth, epergne

The basis of a room—
collection of porcelain pictures ×

NYHOLM

COUNTRY TABLE . . . COUNTRY'S WINE

Your Money's Worth in Wine

A bottle of wine—good American wine —gives a fillip, a small-cost fillip, to simple meals . . . by Jeanne Owen

WITH the war, a great many changes have come into our lives. Big changes and small ones. Changes, for instance, in our point of view. We are learning to do without extras and non-essentials. We are learning to make the most of what we do have, of what we can afford. We are learning to be more resourceful and ingenious than we ever have been before. We are proud of living more simply, less extravagantly—and still attractively and well.

In the days before the war, connoisseurs were apt to look down upon American wines. Nowadays, we realize that perfectly good wines are being made in this country from grapes native to this soil, as well as those produced from vines of European origin. These wines are being made with the help of the finest œnologists. Modern laboratories have been developed for tasting and blending. Wine-cellars have been perfectly constructed where wine can be binned and aged in a uniform temperature, according to the finest tradition.

It has been said—and wisely so—that "the wine you should drink is the wine that you like." You don't have to know a great deal about wines in order to enjoy them. We have learned that wine drinking is not reserved for connoisseurs as a ceremony akin to a religious rite.

It is a pleasure that every one in the whole land can enjoy without confusion of labels and vinicultural terms to take one of the simple joys out of life. It is a pleasure not to be reserved for great occasions. The serving of wine with the daily dinner can be as simple as the serving of the usual glass of water—and a lot more welcome to the palate—besides being the perfect complement to well-prepared food and good living.

For drinking wine with meals adds to the flavour of good food just as a delicate sauce heightens your enjoyment of a certain dish. Try to enjoy your lemon sole, a simple chicken sauté, or the well-known spaghetti without a glass of wine, and something very definitely is lacking.

COUNTRY TABLE...COUNTRY'S WINE

The good wine of America, on an American table set for informal dining; indoors or out. Everything about it is simple, and inviting: the raffia-topped table itself; chartreuse and Lachenal blue china; little covered casseroles for onion soup. All from Carole Stupell. Towle's sterling flat silver, "Silver Flutes." American wine from Sherry Wine and Spirits Co. Inc.

Wine is no longer a luxury. In order to enjoy wine, you do not have to spend much money. We in America have, too, what the French call "little wines"—wines, in the language of the connoisseur, a little less "lyric," but good. These wines can be bought by the gallon. In pre-Prohibition days, people merely phoned their wine merchant and ordered "a gallon of white and a gallon of red." Of course, the wine merchant knew from long service to friendly customers which of these people took a dry white and a Claret type, and which preferred a Sauternes type and a heavier red. But it was all part of the weekly ordering and very simple, as all good things in life should be.

TODAY we know we have no need to be self-conscious or ashamed of our particular taste in wines—that if we wish to drink our wine with sparkling water in a high-ball glass, it is quite all right with our neighbours; and if a guest says, "I prefer a sweeter wine," the hostess will not raise an eyebrow. We have learned to serve wine simply and unaffectedly, serve it in a clear, well-shaped glass or a crystal glass—whichever you or your purse prefers.

Bottled wines improve when kept. These must rest on their sides in order to keep the corks moist, which will in turn keep the bottles air-tight. But wine by the gallon is best if consumed within the week. If you buy wine by the gallon, bottle it at home, corking it well. (Use the type of cork that is smaller at one end than the other, for practical purposes.) Of course, the bottles must be very clean and the funnel equally so. If you are using white wine, after it is bottled and well corked, it can be kept on the bottom of the refrigerator. Fortified wines—such as Sherries, Ports, Madeiras, and Marsalas—will keep longer after they are opened than table wines. The bottles can be left standing—but always well corked.

Everyone knows the value of wine in cooking. Anyone with a desire for variety or a palate for flavour can use wine in the kitchen. It adds subtlety to the simplest dish and is exceedingly simple to use. It is as easy to poach fish in white wine (adding a few herbs and spices, and then using the wine in which the fish was poached as a foundation for the sauce) as it is to (Continued on page 108)

BLACK AND WHITE STORY...

Lace-print blouse, black suit of sheer Celanese rayon crêpe. Arthur Weiss Original; $40. Russeks

White dots embroider black Celanese rayon taffeta suit. Fred A. Block Original; $50. J. W. Robinson

White polka-dots splash on a dress of black Celanese rayon crêpe. Deanna Day Original; $17. J. L. Hudson

Sheer white Celanese rayon crêpe for a shirtwaist dress. Paul Sargent Original; $20. Marshall Field

HONEYMAN

Stripes atop an all-black skirt. Of spun rayon. Margie Joy Original; $18. At Carson Pirie Scott

White jacket, black-and-white dress of Crown-Tested rayon. Brucewood suit; $25. At Russeks

Sharp white above inky-black rayon shantung. Accent it with Eisenberg "Ice" jewels. Eisenberg Original; $35. J. P. Allen

Put it down in black and white—a good part of your spring wardrobe. That duo is fresh, clean-cut, practically infallible the country over. (For the other side of the story, turn the page)

PRINT AND BRIGHT

Colour up a good part of your spring wardrobe. Mix, perhaps, prints and solid colours—as here. That team lives in town or country; goes back and forth between them; continues on all through the summer, too

LEFT: Olive-green bolero-dress, brightened up with red and white polka-dot bodice, green-and-white collar, cuffs. Crown-Tested rayon. Good under coat now; alone later. Johara Junior dress. $17.50. Kaufmann's

CENTRE: Natural linen jacket, finger-tip length, lined with the same red-and-white shadow-print that makes the rayon crêpe dress. (Linings are the inside story of 1942.) This is a Klafter and Sobel design

ABOVE: Bright red coat, short-sleeved, over red-and-white printed shirtwaist dress. Each is a good companion to other things in your wardrobe. Junior Guild design of Crown-Tested rayon; $25. Marshall Field

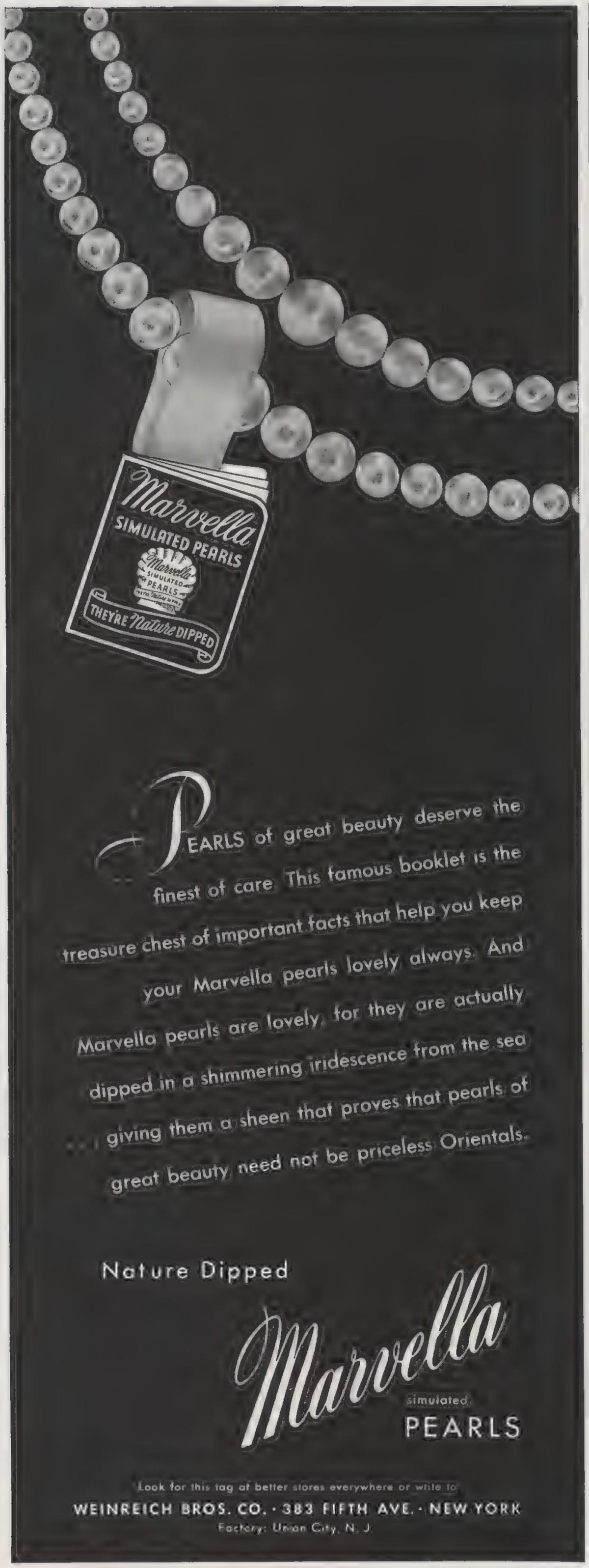
Coming in April 15 Vogue: Our ration-al lives

Roses & Spice Requisites with a Picture-Frame Token

The Token Box . . $1.00

Dedicated to romance in the land of the free — with Independence Hall proudly adorning its lid — the Token Box is laden with the spirited fragrance that has become America's own. The guest sizes of Old Spice Toilet Water, Talcum and Soap, and a rayon faille pillow Sachet, are accompanied by a Shulton token to you—a charming picture-frame in which to place a snapshot of one you love.

A Shulton Original • *Trade Mark Reg. U. S. Pat. Off. • SHULTON, Inc., Rockefeller Center, 630 Fifth Avenue, New York, N. Y.



PEARLS of great beauty deserve the finest of care. This famous booklet is the treasure chest of important facts that help you keep your Marvella pearls lovely always. And Marvella pearls are lovely, for they are actually dipped in a shimmering iridescence from the sea . . . giving them a sheen that proves that pearls of great beauty need not be priceless Orientals.

Nature Dipped

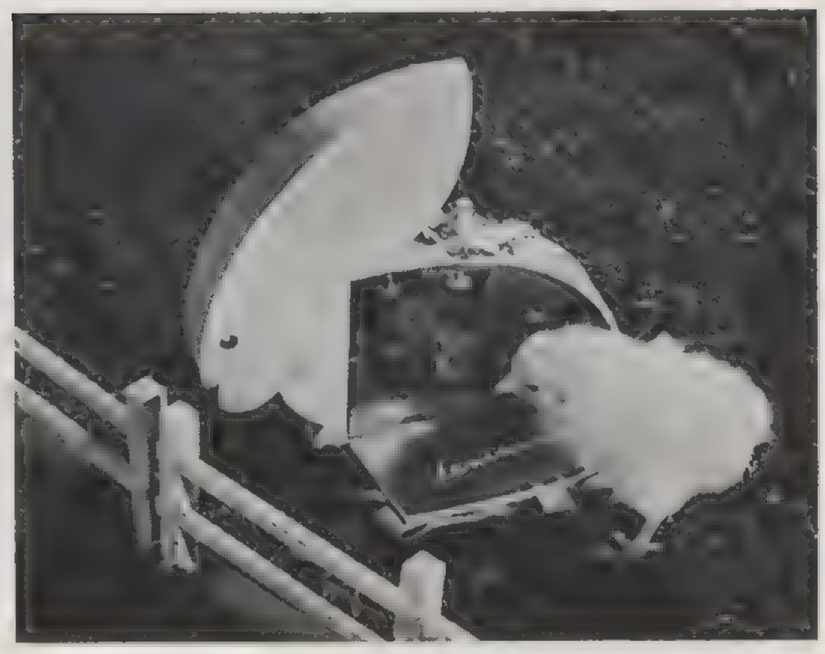
Marvella simulated PEARLS

Look for this tag at better stores everywhere or write to

WEINREICH BROS. CO. · 383 FIFTH AVE. · NEW YORK

Factory: Union City, N. J.

EASTER DISCOVERIES



An Easter gift suggestion from Lenthéric: saddled with flowers, a paper-box bunny which contains three famous Lenthéric fragrances in one-dram bottles. (At Altman)

ONE of the pleasantest ways to bridge the difference between the cold crispness of winter and the first breath of spring is to make yourself a part of the fragrance that surrounds Easter. Try a perfume that you've never tried before, or try an old favourite in a new Easter dress.

You'll undoubtedly find one of your Old Loves among the three scents inside Lenthéric's Easter rabbit. Hidden behind the closing flap of the bunny's side are "Tweed," "A Bientôt," and "Confetti," each in miniature replicas of the original flacons.

If your perfume allowance is small, and your problem is the Inexpensive Gift, you'll love Matchabelli's tiny hat-box in periwinkle-blue pin stripes. Though it's only two inches high and about two inches in diameter, there's still room enough inside to hold two one-dram Matchabelli crown bottles. There's "Easter Lily," and there's "Duchess of York," which is one of the truest, sweetest lilac odours we've ever known. (Lord and Taylor.)

Tussy strikes a bright bargain for make-up this spring! For a most modest sum, you can buy a neatly compact "Pick-Me-Up" set of matched lipstick and cake rouge that, because of their plastic cases, will seem hardly more than a half-ounce of added weight in your hand-bag. The lipstick and rouge come in seven shades, including the very new "Fighting Red," a warm, brilliant shade that Tussy has just brought out. (Macy's.)

Inspired by the old-fashioned chest that Great-aunt Mathilda used for everything, from storing tea to hiding knick-knacks, Lucien Lelong creates a modern version, this time for perfume. The "Flower Caddy" holds fragrances as fresh and delicate as the spring air itself: "Honeysuckle," "Petunia," "White Lilac," and "Mignonette." The actual odour of a flower is one of the hardest to duplicate, harder to find. Here are *four!*

VOGUE STUDIOS

There are four floral odours in Lucien Lelong's "Flower Caddy," each in a fluted flacon, with a screw-cap to help prevent the perfume's spilling. (At Bonwit Teller)

Heaven-Sent

by

helena rubinstein

A fragrance filled with the promise of dreams-to-come-true. As if distilled from a celestial garden of cloud-flowers, Helena Rubinstein's HEAVEN-SENT is enchantment . . for You to wear this Spring! Eau de Toilette, 1.00, 1.75, 3.25. Body Powder, 1.25. Bath Oil, 1.50. Cloud-cakes of Heaven-Sent Soap, 1.40.

715 Fifth Avenue, New York, and at all smart stores

Or choose Helena Rubinstein's gay single-blossom scent . . . refreshing Apple Blossom Perfume, 3.75, 7.50. Apple Blossom Cologne, 1.00. Bath Oil, Body Powder, Hand Lotion, Foam Bath or Guest Soap (box of 10), each 1.00.

helena rubinstein

• PERFUME $1.50 TO $10 • EAU PARFUMEE $1.50 • TALCUM 75c • FACE POWDER $1.00 • BATH POWDER $1.25 • ROUGE 75c • LIPSTICK 75c •

All prices plus tax

BOURJOIS NEW YORK

EUROPE'S WOMEN—FIERCELY SILENT

(Continued from page 67)

dissenters to that defeat and that they would not be returning home. When men make their escape to other countries, it is women who keep the secret, knowing that in choosing the nation's ideal they had for the moment at least to relinquish the nation's soil.

Women of the invaded territories have fled with their men, or have gone into concentration camps with them, or have stood by and seen their men go and not been able to follow where they went. There is one army of silent women that I can see clearly, and that is the army of women which assembles on the railway tracks before the troop-trains in the stations of German cities, massed there in living barrier so that the trains taking their men to Russia may not pass.

Women's Hands, Not Armies

It is not to our credit if we feel that such women are strangers to us. It is we who should feel uneasy about our own feminine souls if they seem to us like characters out of a sensational play. They have fought several stages of our battle for us, and now the time has come for us to carry on with the same inviolability they have done. They are women who once had everything, as we now have everything, and from whom everything has been taken. They are women who have learned to resist, in Sigrid Undset's words, "....an army of marauders who came to live where they have not built, to reap where they have not sown, to rule over a people they have never served."

If we concede that man is representative of at least some element of his country's state, then we should define what part of the national spirit it is woman's part to give interpretation to. I should say that she interprets nothing of any value whatsoever as long as she continues to see national event in its particular application rather than in a profounder and graver way. There is a responsibility that we must meet, and neither politicians nor armies can meet it for us. It resides in women's hands, and the women of Spain, the women of France, the women of Russia, and of the invaded countries have shown us what that responsibility is.

I remember a Frenchman saying to me during the war in France that if you listen to men talking in a barber shop, you will know the state of mind of that country's Army, and I have never forgotten it. If the truest picture of contemporary man's morale is to be found in the barber shop, then it is also quite likely that the hairdresser's salon—precisely because of its essential multiformity—will give us the most authentic picture of womankind. The curtain which separates us each from the sight of the other is the screen on which the magic-lantern slide of the other's agony is shown.

I have listened with the greatest interest to some of the conversations I have overheard, and they are strange indeed to hear. One woman in the booth next to mine talked indignantly of the rationing of sugar in a country of such plenty, of the difficulty in finding good hot-water bottles, and the rise in price of rubber gloves.

"Look at my hands!" she said. "Just look at the condition of my skin! I have to wash the dishes without rubber gloves now that they've gone up in price," and I remembered a story told me recently by an American consular officer who was returning by Clipper to Switzerland. He was taking with him a dozen or so pairs of rubber gloves for a surgeon friend in Berne who required gloves for his operations and could no longer find them in a substantial enough quality over there. In the New York wholesale place where the consular officer bought them, the salesman said to him:

"If you are going abroad, perhaps you could tell me or find out for me the address of a doctor in Paris who ordered a great quantity of rubber gloves from us about a year and a half ago. He paid us for them at the time he ordered them, but then France fell, and we didn't send them because we thought they'd never reach him."

The consular officer asked his name, and the clerk consulted his records.

"Dr. Martel," the clerk said, and the consular officer said quietly:

"He won't be needing them."

The Clearest Name for Dignity

The name Martel may mean nothing to you now—at best the name of a cognac which the French aren't drinking any more—but eighteen months ago, it may have meant something for a brief moment. In all the welter of tragic foreign news, you may have read of the doctor in Paris' American Hospital who, the day the Germans walked into the city, took his own life and so put himself beyond degradation, as well as beyond any human need.

Perhaps, when great demands have been made upon us, as well, it will be difficult for us to speak as long and as loudly as we do now. I often think of the women of Europe sitting in silence with their suitcases beside them, and their heads bowed, and their hands across their eyes. Silence becomes a grave and vigilant posture, an incalculable strength, the clearest name for dignity and tenacity that we know.

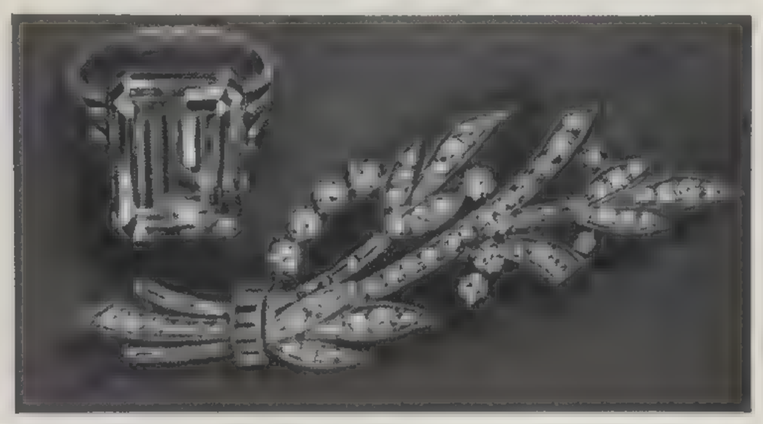
HOW TO MARRY WELL

If you expect to marry in haste this wartime spring, see April 15 Vogue (coming next) and earmark some of its ideas for your own Great Day. This issue will give you suggestions for three beautiful weddings... pointers on how to buy silver...shopping advice that will help you plan a good-investment trousseau

April 15 Vogue, at Your Newsstand April 10

TIFFANY & CO.

Diamonds of fine color and brilliancy. A large selection of precious and semi-precious stone jewelry of smart new design. Silverware, china and glassware of modern or period design.



TOPAZ-QUARTZ RING			$90.
DIAMOND BROOCH			1175.
STERLING SILVER FLATWARE			
PIE KNIFE, CENTURY PATTERN			11.
SERVING FORK, ENGLISH KING PATTERN			11.50
JELLY SPOON, FANEUIL PATTERN			5.25
GLASS GOBLETS, A DOZEN	$14.	$18.	54.

FIFTH AVENUE & 57TH STREET NEW YORK

STEUBEN GLASS

SHOWS WITH ITS MODERN CRYSTAL
A UNIQUE AND EXTENSIVE COLLECTION OF
ANTIQUE ENGLISH & IRISH GLASS

Rare Eighteenth Century English Examples

It is exceptional to find a glass with the small cordial bowl, in the Williamite series. This collector's specimen is inscribed to "The Immortal Memory" of the King, whose head is engraved in the Roman style. The reverse side of the bucket-shaped bowl carries an engraved harp with crown, and supporters of the Fruiting Vine. Height 6⅓ inches. England, *circa* 1740.

The useful English octagonal mustard pot by Beilby, of heavy glass finely decorated in white enamel, is inscribed "M.I. to Mary Hobson 1765." Dated Beilby pieces are extremely rare. Height 3½ inches.

FIFTH AVE. AND FIFTY-SIXTH ST., NEW YORK

IF YOU ARE FIFTY

(Continued from page 63)

talks—they would learn that blooming is more appropriate to age than fading.

First—here are the can'ts that supposedly come with age:

You can't be as well as you look. This is not correct. Ill health is a drawback at any age, but it is not synonymous with later years. Most aches and pains disappear when life becomes interesting. Actually, older people have more available physical energy.

You're through with motherhood. It is true that you can not have children (although more children are now born to mothers over forty-five than ever before). But the important part of motherhood is child-raising, not child-bearing, and this you can do as a grandparent or foster mother.

You can't get rid of wrinkles. This is true—so far. But experiments have already shown amazing results in preventing wrinkles, just as the new PARA tablets (not sold since priorities) are stopping grey hair.

You can't move quickly. This is only half true. May Sutton Bundy is still teaching tennis, and Ruth St. Denis at sixty-two danced at Carnegie Hall last February. Maybe you can't take up tennis or ballet from scratch, but thousands of women play top golf, and swim, shoot, ride, and dance, up to eighty.

What You Can Do

Here are the many things you CAN do, now that the few "can'ts" have been covered. The very first and top "can" is to realize how attracting you can be. Watch people's reactions—particularly young people's reactions—to any older woman who is alert and pretty. They express surprised pleasure, want to have her around, want to see her alone to talk with her. Notice how men, young ones, too, gravitate towards her. (Count the women who have packed the theatres for years—not for their high kicks or raucous wit—but because of allure—Grace George, Marie Tempest, Jane Cowl, Ethel Barrymore—all over fifty.)

Realize your beauty. It is unique to your age. Older women underestimate their looks, now softer, more reposed. Your skin is paler—alabaster; your hair—smoky or snowy—takes new hair-dos better than any other colour. Against all this prettiness you have a wit and vitality that is rare in younger, more timid women. And you are often a best-dressed woman.

Realize how companionable you are. Experience has taught you tolerance and taking things in your stride. It has slowed down impulsiveness and geared up practical common sense. It takes away those fooling rosy glasses and substitutes truth. Your intellectual knowledge has widened, and your mind is more astute. But, above all, you now know how to understand people.

Realize you have a new freedom, because all the fears of youth, of husband-losing and Jones-shocking, have disappeared, and you can really take chances. You can travel to a South American jungle, work in bombed zones, or run on a dangerous county reform ticket without fear of hurting any one but yourself.

So instead of collapsing into an imaginary mental senility and suffering consequent loneliness and inadequacy, it is about time ALL older women, instead of the few, caught on to themselves. It is about time they realized that they are wanted for friendship, for work, for love—that the decades to come are for self-development, and for helping the world, not for "retiring." It is about time they realized that the rich years lie ahead and that the world needs them very much.

You Are Needed

You are needed to lead on the world's stage; in state assemblies and in Congress, to represent the interests of women and children, as well as of men. You are needed as diplomats and stateswomen (we could use more Mrs. Ruth Bryan Owen Rohdes and Mrs. J. Borden Harrimans). You are needed as reformers (Margaret Sanger, once ridiculed, now sees her aims accomplished in every state); and as educators like Dean Virginia Gildersleeve. It was not an efficient thirty-year-old executive who, two years ago, thought of training American women for imminent disaster, but a woman who had leisurely run a beautiful house for her sons and her grandchildren: Mrs. Alice T. McLean, head and founder of the American Women's Voluntary Service. The head of the Women's Division of the Department of Labor, Miss Mary Anderson, is seventy, and her boss, Miss Frances Perkins, is over sixty; and two of the most politically influential columnists—Dorothy Thompson and Anne O'Hare McCormick—are both near fifty.

But, more than as leaders, you are needed in the hour-by-hour human contacts. This need is more subtle, but the long-term results are much more important to our human race.

You are needed—desperately needed—by younger people who are groping for answers. They want your advice, your sympathy, your understanding. So many young people say, "If only there were someone I could discuss this with—someone older than I am—who is not shockable." This is an important function that most older women fail to perform through lack of confidence. There would be fewer overworked doctors, clergymen, and psychiatrists, if older women had more listening hearts.

You are needed by your children. They are grown up and have houses and jobs of their own. But they have problems, too, and you, as their mother, can give special help. If they live in town all year and you in the country, do you take the children for the hot months and have all the fun of grandchildren? (And give those children a happy nostalgia for the rest of their lives—the excitement of visiting Granny, sleeping in her big beds, eating strange, forbidden things in her vegetable garden.) Can your children afford, now, to entertain the friends you so insistently brought them up to know? Or the new people they would like to know better, the interesting people connected with their jobs, with the Government, the Armed Forces? Why not arrange that on maid's night out they dine with you—not to air family skeletons, but, in full regalia, to bring these friends. (And you'll never sink to being a "duty visit.")

You (Continued on page 98)

STEUBEN GLASS

A DISTINGUISHED AMERICAN ACHIEVEMENT

Superb Set of Steuben Engraved Crystal in the Georgian Tradition

The designs from Steuben's small group of glassmakers, include a complete selection, from useful articles such as smoking accessories, flower bowls and candlesticks, to superb sets of table glass.

Steuben Glass has executed designs by

THOMAS BENTON
SALVADOR DALI
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Steuben Glass is in the permanent collections of

The Metropolitan Museum, Art Institute of Chicago, Cleveland Museum, Toledo Museum of Art, Victoria and Albert Museum, London, and many others.

Many new designs are on display in the famous Steuben Shop

FIFTH AVENUE AND FIFTY-SIXTH STREET, NEW YORK

science says . . .

***Now*— Endocreme captures new cosmetic principle based upon latest endermic discoveries.**

LET'S state a few blunt facts about Endocreme. Endocreme represents a revolutionary, new principle in skin care. It is the result of well-planned scientific research with its formula perfected by doctors.

It differs from conventional creams because it alone contains Activol* as its vital principle. Hence no other cream can claim the same large measure of tangible results in skin improvement of face, neck and hands as does Endocreme with its contained Activol.

What is Activol?

Activol counterparts a bodily substance found in fullest abundance during women's younger years. As the years progress, the natural supply decreases and to this decrease is often attributed, the loss of youthful firmness, texture and color. Women differ widely as to the amount and rapidity of individual decreases in this vital substance. Many women experience skin changes before their time and hence need Endocreme as much as other women far older in years.

Applied as directed, its contained Activol is absorbed by the skin and then begins to exert its active influence to help make the skin look more youthful again.

What is Endocreme's Success?

Endocreme has successfully survived four years of clinical and medical investigations. Endocreme has been tested by thousands of women all over the country. In fact, two extensive consumer surveys show that, in the great majority of cases, Endocreme users experience definite satisfaction with its use. Voluntary letters, too, testify to the same effect. Women of varied ages, from 22 to 72, with varied skin conditions, living from coast to coast, gladly testify that Endocreme for them has produced definite results in skin improvement. Dry skins seem to be especially benefited. Many doctors and nurses also add their praise based on observation of Endocreme in actual use.

Why not judge Endocreme for yourself? Try at least one jar—sufficient for 30 days' use. Some women report tangible results within this time; some more stubborn skins take longer. What Endocreme has done for others it may well do for you.

Please Note Carefully

Endocreme is sold by leading department stores and high-grade drug stores. When you buy your jar of Endocreme ask for your copy of "What Users Think of Endocreme." This informative booklet cites the happy results obtained by dozens of users, results typical of the experiences of thousands of others.

Ask for Endocreme by name. There is only one genuine original Endocreme and it cannot be duplicated either in product or in result. If your favorite store is sold out or has not yet provided it for you, send us your order for your first jar, sufficient for 30 days' use, together with $3.50. Address ENDOCREME, 551 Fifth Avenue, Dept. V42, New York City. Your jar, with full directions for use, will be sent promptly postfree, together with your copy of "What Users Think of Endocreme." Remember these are trying days of stress and yet, no matter what the strain, women must look and seem their youthful best. Do not put off buying Endocreme. Be sure to call for it by name — ENDOCREME.

Each Jar is Sufficient for 30 Days' Use

Endocreme

Recommended Good Housekeeping Bureau

*Trade Mark

helps the skin to look more youthful again

BACKLOG SUIT, BACKLOG DRESS

THE suit shown on page 52, and the dress shown on page 55 are to be found in the following shops in cities across the country.

Double-Your-Money Suit

BALTIMORE, Maryland	HUTZLER BROTHERS CO.
BIRMINGHAM, Alabama	LOVEMAN, JOSEPH AND LOEB
BOSTON, Massachusetts	WM. FILENE'S SONS COMPANY
CINCINNATI, Ohio	MABLEY & CAREW
DETROIT, Michigan	J. L. HUDSON CO.
HARTFORD, Connecticut	G. FOX & CO.
INDIANAPOLIS, Indiana	L. S. AYRES & COMPANY, INC.
KANSAS CITY, Missouri	HARZFELD'S
MILWAUKEE, Wisconsin	T. A. CHAPMAN
MINNEAPOLIS, Minnesota	THE DAYTON COMPANY
PHILADELPHIA, Pennsylvania	BONWIT TELLER INC.
PITTSBURGH, Pennsylvania	JOSEPH HORNE CO.
ROCHESTER, New York	B. FORMAN COMPANY

Triple-Your-Money Dress

BALTIMORE, Maryland	HUTZLER BROTHERS CO.
BIRMINGHAM, Alabama	LOVEMAN, JOSEPH AND LOEB
BOSTON, Massachusetts	WM. FILENE'S SONS COMPANY
CINCINNATI, Ohio	MABLEY & CAREW
HARTFORD, Connecticut	G. FOX & CO.
INDIANAPOLIS, Indiana	L. S. AYRES & COMPANY, INC.
MILWAUKEE, Wisconsin	T. A. CHAPMAN
MINNEAPOLIS, Minnesota	THE DAYTON COMPANY
PITTSBURGH, Pennsylvania	JOSEPH HORNE CO.
RICHMOND, Virginia	THALHIMERS
ROCHESTER, New York	B. FORMAN COMPANY
WASHINGTON, D. C.	WOODWARD & LOTHROP

IF YOU ARE FIFTY

(Continued from page 96)

are needed by your community. Perhaps you could assemble a group of women in your house twice a week to make some of the millions of surgical dressings or war-relief garments needed by the Red Cross. Or you could start a really well-run day nursery where working mothers can leave their children when they go to work. Or you could start a salvaging campaign. Every community is clamouring for more efficient volunteer workers who can give consecutive time. The OCD prefers older women as School Defense Aids and for all Department of Welfare projects.

You are needed in all the money-raising campaigns. An older woman not only knows more people with money, but is better able to ask with authority. Most of the money-raising is handled by older women. Mrs. George F. Baker raised far beyond her $600,000 quota in the Red Cross War Fund drive. Mrs. Winthrop Aldrich, who now runs the OCVD in New York, headed the women's campaign in New York that raised $1,000,000 of the eleven million needed to start the USO.

You are needed by men in the Army and Navy. You can arrange parties for them that are gay and informal. You can see that they are sent food, books, cigarettes, and letters when they are at camps and bases. You can show them, in so many ways, that the civilians really care about what they are doing.

You are needed by people. There is so much unnecessary loneliness in the world, especially in large cities—so little bringing together. Entertaining is simple to you after years of experience. The greatest hostesses have always been older. Keep open house. Ask people to tea by your fire; or to lunch in your spring garden; ask them to play bridge, hear radio speeches; ask people to whom a house—a home—is a treat. And bring people together who like one another. It is good, in these times, for people to have a chance to meet.

And you are needed by men—for your companionship, your beauty, your understanding, and your love. Men of sixty and seventy enjoy the friendship of women of their own generation, experience, and mental outlook. Usually they only drift to younger generations when their contemporaries droop mentally, sag physically, and dress to the low-heeled black Oxford theme. But watch how these men swarm around a woman who is enjoying her age. After all, men, too, feel twenty-five.

TO OUR CONTRIBUTORS

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except, of course, to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by previous arrangement with its New York office

PHOTO BY MUNKÁCSI

ACCENT ON ELEGANCE

For accents that harmonize supremely with the modern woman's costume, Chanel "Glamour"* lipstick and "Glamour" face powder were created in *fashion-correct shades.* The face powder, blended to match your skin-tone, is discreetly scented with Chanel No. 5* or Gardenia.

Face Powder $2.00 • Lipstick $1.50 • Perfume $2.75 to $50.00

All prices plus tax

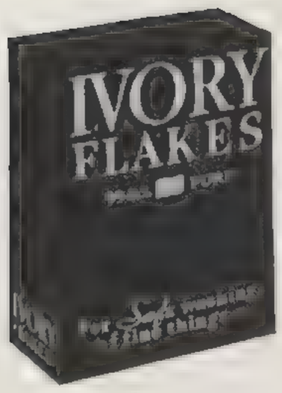
*No. 5, Glamour Reg. U. S. Pat. Off. Chanel, Inc., New York, Distributor

CHANEL

Look--
Washed Wonderfully

Really amazing . . . when you realize that this gay rayon print went through those repeated test washings! Yet it's still fresh enough, new-looking enough to use in a fashion photograph!

All of which goes to prove that your smartest, nicest washables actually thrive on the *right* kind of washing! By *right*—we mean *gentle* washings with New Double-Quick Ivory Flakes—the flake form of baby's own mild Ivory! Just follow the easy directions on the back of the box.



KAY DUNHILL designed this wear-everywhere two-piecer so it would be *easy* to wash! Just snip loose that basted-in white dickey before you pop it into Ivory Flakes suds! Soft spun rayon in lovely colors. About $6.50 at a leading store in your city.

Leading makers of washable dresses advise IVORY FLAKES washings . . . 99 44/100 % pure

ACCENT ON ACCESSORIES

(Continued from page 85)

ships poised on brackets in mid-ocean. Mrs. Harold E. Talbott's collection of shells is the dominant note in one of the rooms of her house, and I made her a mirror frame of shells to carry out the theme. Another room, illustrated on page 85, was designed for a set of pictures painted on porcelain. The floor and ceilings are dark cobalt-blue, the pictures are massed on one wall, and the curtains are white satin—shiny as the porcelain.

Another room was built around Mrs. H. Mercer Walker's collection of butterfly decorations—cigarette-boxes, plates, ornaments—with curtains of gauze spattered with butterflies. Collections of snap-shots, or even clippings, pinned on a bulletin-board, will personalize a front hall.

For one of my clients, who had a valuable collection of heirloom lace, I arranged a series of shadow-boxes. Lined with pink satin, and hung around the walls—one with a lace mantilla, opera-glasses, and a bunch of violets; another with a lace scarf, a rose, and a dance program—like little stage-sets, they made the room.

In one summer living-room, I saw a collection of utilitarian objects, arranged as though for a modern painting, on a long table covered with a red cloth. It was amazingly effective, and it consisted entirely of magazines, knitting and sewing, cards, poker sets, pads, pencils, gardening scissors and baskets, and tennis rackets. It doesn't matter how conventional your pieces are to start with: the point is in how you use them.

New Ideas—Used Simply

The point is to find new things for a perfectly conventional purpose. One woman, living in a small apartment, inherited, among other things, a charming garden statue of a child. She whitewashed it and stood it in her bedroom, and used its outstretched arms to hang her clothes on. One of those iron jockeys, seen outside so many country front doors, would be just as attractive in a man's room. And the barber-shop Indians or blackamoors, found in second-hand stores, would brighten up a drab hall.

For a pale, prim room, try something frivolous and elaborate. I was pleased with the effect of the new "Victorian beadwork," revived by Nina Wolf, which I used in a room such as this. (It is shown on page 85.) Pink cotton velvet curtains and a pink cotton velvet table-cover were heavily fringed with turquoise and pink beads—even the table epergne, made of wire, was strung with pink beads. Such fancy, and not too inexpensive, decoration is not for a temporary establishment, but if you have a long-term lease or your own house, and a dull room, try it.

For a dull room and a short-term lease, use something equally bright, but inexpensive. In an unimaginative formal dining-room, for example, hang a huge *découpage* picture, cut-outs of everything to do with food—vegetables, fruit, meat, pots and pans—fitted together into a close, colourful pattern and framed in a wide moulding.

You can multiply these ideas endlessly: flat, shaved fur, edged with bright wool, for a single rug on a bare floor; a little painted garden gate of iron for the headboard of a bed in a summer bedroom.

And Colour, Extravagantly

One or two accessories in a brilliant colour can change the look of the room. In a faded, anæmic blue bedroom, try a purple lamp, a huge purple pincushion, and a small violet-spattered rug. I transformed one white void of a room by adding one bright yellow and one green chair, both upholstered in satin. For a grey-beige room, I designed an orange felt lambrequin, to hang in tasseled scallops over the mantelpiece; for a pink room, a heart-shaped mirror, framed in red velvet, and two lamps and several cigarette-boxes of ruby glass.

Remember the startling colour clashes—between forest-green and lemon-yellow, ice-blue and shocking-pink, dark brown and sky-blue, pale blue and jade-green. Use them to brighten your room—in cushions, in valances above plain net curtains, in a hammock for the porch.

The newest colour in decorating now is mauve. I have collected a few candlesticks, boxes, and vases of mauve glass, and I am planning a room for them: wall-paper of mauve and white stripes, chair-seats in purple satin, white chintz covered with a bunch of violets, and door-knobs of amethyst glass.

The pitfall of accessories is that you may start by using them only to pick up a room already made, but you often end by building a whole new room around them. The tail, in fact, is so charming that it wags the dog.

TIMELY TROUSSEAUX

April 15 Vogue, next issue, will continue the Spring Collections story with new, now-into-summer fashions. You'll see red shoes, wonderful for italicizing a pretty foot. And, if you're to be married soon, you'll borrow ideas from Vogue on how to have a Memorable Wedding...how to plan a trousseau...how to buy silver.

April 15 Vogue, at Your Newsstand April 10

Another Pond's Bride-to-be

MARION LYNN, exquisite daughter of Mr. and Mrs. Claude E. Lynn of the prominent Chicago family. Her engagement to Bertram L. Menne, Jr., of Louisville, Kentucky, was announced New Year's Day, 1941.

HER RING is a beautiful brilliant-cut blue-white solitaire, set fairly high, and on each side a single round diamond set a little lower. The band is platinum.

She's ENGAGED! She's Lovely! She uses Pond's!

See how Marion Lynn's SOFT-SMOOTH Glamour Care will help *your* skin.

Marion says, "Even a little cold or wind or sun will rough my face right up. That's why I like Pond's so much. It's so light, so soft and soothing itself—and softens and cleans my skin beautifully.

"I always use it *twice* each time—like this:

"First, I *slather* Pond's Cold Cream *thick* over my face and throat and pat with brisk little pats. I pat up from my chin, over my cheeks and nose and forehead. This helps to soften and take off dirt and make-up. Then I tissue it all off.

"Then, I *rinse* with a *second* creaming of lots more soft, silky Pond's Cold Cream. Tissue it off again. This twice-over leaves my skin *shining* clean—*every little smitch of soil* comes right off."

* * *

Try Pond's Glamour Care yourself—Marion's way—you'll love it, too.

Use Pond's Cold Cream *every* night—and for daytime cleanups. See how it helps *your* skin have that lovely fresh-as-a-flower look. You'll see, too, why so many more women and girls use Pond's than any other face cream at any price.

Buy a jar of Pond's Cold Cream today—at any beauty counter. Five popular-priced sizes. The most economical—the lovely *big* jars.

PRECIOUS LEAVE—
Marion and Bert in New York a few hours before he was called back to the officers' training school at Quantico, Virginia. She teased him about that close-cropped Navy haircut—but he had only adoring looks for her soft-smooth Pond's complexion.

It's no accident so many lovely engaged girls use Pond's Cold Cream.

Pond's Girls Belong to Cupid

Hurry today to *your* favorite beauty counter for Pond's soft-smooth Cold Cream—the glamour face cream used by so many lovely engaged girls and by leading society beauties like Mrs. Elliott Roosevelt and Mrs. Vanderbilt Phelps.

And Pond's makes for you four other famous beauty aids:

Pond's *Vanishing Cream* for the new 1-Minute Mask, and for a flattering powder base.

Pond's *Dry Skin Cream*—a new extra-rich cream.

Pond's *new Dreamflower Face Powder* (6 lovely new Dreamflower shades) in an adorable new box.

And—Pond's "LIPS" that *stay on longer!* (5 shades.)

LUDWIG BEMELMANS' APARTMENT

(Continued from page 61)

seventeenth-century Tyrolian peasant armoire that came from the Upper Innthal. From Ecuador, I had brought back several rose, blue, and golden picture-frames, and an immense Spanish mirror inlaid with silver, small mirrors, and glass paintings.

Two Indians accompanied by their families had carried it to the door of the Hotel Metropolitano in Quito. It cost ten dollars; packing and shipping it to New York brought it up to a hundred. It was almost lost in the yellow waters of the Guayas when the boatmen of the *Lancha Gloria*, in a breathless moment, wobbled with the crate as they climbed onto the ladder at the side of the *Santa Lucia*. It was well packed and arrived in New York without a scratch. It cost another twenty dollars when a dumb boy, who carried it to the new apartment, walked into a man carrying a ladder.

I think that is all I had.

The rooms were large, and the ceilings sixteen feet high. I love to hang things from the ceiling, and in my search for a chandelier I went to Gimbel's. I found what I was after at the Hearst Exhibition there.

It was catalogued as 1689—a very interesting *Lüster* hanging, Middle European, late sixteenth-century, representing Jonah thrown up by the whale, from the ducal House of Schleswig-Holstein...Rhenish work.

My Jonah

Jonah is really thrown up by the whale. The whale is sick and pale and is not a whale. The man who carved it had most probably never seen a picture of a whale, or a whale. He promoted one of the minor fish of his native waters to a whale. This whale has scales and a dorsal fin, little fins at the side, and is unmistakably a pickerel. He has teeth—and Jonah comes out of them, as though leaping over a fence. Antlers are stuck into the sides of the whale, with places for four candles.

My friend, Withold Wallach, whose family were the Duveens of Bavaria, and sold most of their treasures to the first and second Ludwigs, was with me. As we walked through the great Hearst collection, I said to him—"How on earth is it possible for one man to want all this! It must be a kind of illness." Wallach said nothing.

We walked with Mr. Hammer and looked at several things. Wallach got sadder and sadder. He almost cried—and said, "What is the world coming to? Look!" He pointed at things in vitrines and said, "Oh, God! They can't sell this vase for five hundred! Why Mr. Hearst paid four thousand for it in our shop—and it's worth it. Whenever he came to Munich, it was a holiday for us. Oh, God, look at that picture and that chair...that's from us, too!"

Incidentally, Mr. Hearst had paid three thousand for my whale. I bought it for $563.40.

I came out of Gimbel's with a bill for three thousand, five hundred dollars that day. I have been there twice since then; it's up to five thousand now. I bought a pair of Venetian crouching lions, two sad, hung-over animal kings weighing two hundred pounds apiece, and a lovely Early American rug—also with a lion.

As we left the first day, Wallach said to me—"Remember what you said about the disease of buying things? You've got it. I've never known anybody who has it worse than you! It's the most beautiful illness to have. Mr. Hearst could afford it."

The whale arrived at the apartment, and after an hour's unpacking it was hung over the dining-room table. I made one of the things that altar-boys use to light candles, to reach up to it. It is on every day—several times' pleasure for me to look at it. So much that is lost in quiet humour, love of life, and the work of the hand—hangs there.

On the wall in back of it is a painting of New York that is another rare work of art. It was made by five children of Hartley House and is six feet long. In detail, in composition, it is an endless surprise to me. A ferry-boat wobbles across the water—the sun shines—and there are airplanes in the sky attacking New York, while, in broad daylight, search-lights fill the sky. That is, at first I thought they were search-lights, until one of the artists explained that they were a new kind of death ray that would disintegrate all the enemies' flying machines in another second.

Next to this picture, on the mantelpiece, is a baroque clock from the Castle of Nymphenburg—and the buffet in the dining-room is Pennsylvania Dutch.

Over and over again I am pleased—how happily all these pieces, that meet from far apart in time and space, live together.

Ruby Ross Wood, who held my hand in this decorating job, said to me, "Take anything you want out of my shop." She had beds made for the apartment, and curtains—and from her I obtained an Early American rooster cut out of wood, painted blue-black and so alive that he almost crows. He is at the foot of my bed.

Just a Map of Paris

I suffer occasionally from sleeplessness, and, therefore, I had an old sixteenth-century map of Paris, a precise steel engraving, enlarged and pasted so that it covers the ceiling. At night, with a flash-light, I take long walks around Paris; up along the Seine, out into the Bois, to the Dôme, to the Closerie de Lilacs, Deux Magots, and up and down the Champs-Elysées.

I wanted to paper the dining-room, and Ruby and I went through some books of wall-papers. I picked out a latticed ivy design, and Ruby said—"All right, if you want it—" She leaves her clients pretty much alone.

The paper came, and when the first few rolls were on the wall I saw that it wasn't for me. I told the paper-hanger to turn it around and paste it with the design facing the wall—the back of the paper into the room. It took a while of arguing, and before he did it he had to call up his boss.

The back of most wall-papers has a fine, musty texture—and on this I drew a few branches of chestnut-trees—the chestnut-tree has my favourite leaf—and the branches bloom with pink blossoms—(Continued on page 105)

Sleeping
Schiaparelli

Ann Sothern

in Metro-Goldwyn-Mayer's "PANAMA HATTIE"

★ *It creates a lovely new complexion*

★ *It helps conceal tiny complexion faults*

★ *It stays on for hours without re-powdering*

Pan-Cake Make-Up

...creates younger-looking beauty

Try this modern glamour secret...then let your mirror and your friends tell you that you look lovelier, younger, more attractive than you have for years. You'll realize then why Pan-Cake Make-Up, originated by *Max Factor Hollywood* for Technicolor pictures, has become today's popular fashion.

P.S...if you must make up in a hurry, it's a find as a time-saver.

Max Factor ★ Hollywood

LUDWIG BEMELMANS' APARTMENT

(Continued from page 102)

Gothic pigeons flying through them. I painted the fireplace a salmon-pink. It turned out all right.

When Ruby saw it, she said—"I thought you'd change your mind about that ivy, but I didn't want to say anything."

I got a very old carpet in several shades of green. They range from the kind of green you find on a faraway Fifth Avenue bus to that of empty bottles, jade, and faded liveries.

My daughter Barbara's room is pink and blue—and we had a tearful problem. The light on the ceiling was in the hands of a wooden angel out of an Asam Church. He had to be taken out. He was old, and Barbara said that no antiques were to go into her room because they were dirty. She picked out something shiny and awful. We finally compromised on a blue glass star.

One piece of equipment we bought for the kitchen I recommend to all householders. It is a butcher block. It cost twelve dollars, and it is the most handy piece of furniture we have on which to carve, to cut, to nail things, to hammer, to flatten cutlets, to bang anything in or out of shape. We have a cleaver that goes with it and a set of fearful butcher knives.

The greatest surprise came when the play which was to pay for all this did not materialize. "This is a fine how-do-you-do!" or something like that is what I said to myself when I first read in the papers that on account of casting difficulties "Hotel Splendide" was suspended.

When I heard that my bank balance was $72.43, I immediately had casting difficulties myself, trying to find someone with six thousand dollars.

I have, however, discovered unsuspected dormant layers of energy in myself. I don't like to write—it's hard work. I would rather lead my life walking around reading what others have written. I write only for money—and only when the water rises to my throat.

But confronted with the possibility that my whale would float back to Gimbel's, I sat down to work immediately, and I found myself incredibly and perpetually inspired by such varmint as bill collectors, credit men, and people who write letters that start with, "No doubt you have overlooked..."

THE HONEY BEE . . . WAR WORKER

(Continued from page 57)

China, and has always been used there.)

Once in the western hills of China, the original home of the rhododendron, I was seriously sickened by eating honey which unscrupulous bees had drained out of the rhododendron. The stuff was poisonous, I soon learned, and so were kalmia and azalea honeys there. This knowledge was acquired at the price of two days and two nights of griping stomach pains and fierce nausea. In his great book *Honey and Health*, Dr. Bodog Beck tells how Alexander's entire army was literally "laid low" by the selfsame indiscretion I had committed—eating the honey of rhododendrons.

No amount of reading in the *Anabasis* could have filled me with such understanding of the long dead warriors as my rash indulgences in China. The honeys of Palestine and Lebanon are of superior grade, made as in Biblical times in little mud hives.

Honey in Iraq and India

The Kurds in northern Iraq gave me a good dish of sour cream and honey, but the largest dish of honey ever set before me was in the house of a well-to-do Kashmiri, in the mountains above Srinagar. A copper basin, three feet in diameter, contained a solid mass of white granulation, liberally mixed with the common house fly. My proud host flourished about, and, very pleased with his opulence and generosity, kept an eagle eye on my husband and me. We painfully picked and manœuvred, in order to extract enough of the sweet to produce the amount of lip-smacking and head-wagging necessary to assure our good host of complete wonder and satisfaction.

The South American honey is so plentiful that quite a special chapter should be devoted to it, so great is the variety. One of the best kinds, and very plentiful, is the coffee blossom honey of Central America. The Australian eucalyptus honey is very special indeed, and most of the huge crop was bought up and stored by Germany before the present war.

Here in the U. S. A.

But to return to our own country and its two hundred and fifty varieties of wasted sugar supply. Here the best and most carefully handled honey is to be found. I can not say I like the clover honey, gathered in the northern states in the spring, better than the buckwheat gathered in August, or the blends taken from every known weed and goldenrod in the autumn. The darker and richer and later it is gathered, the better it seems to me.

Honey should never be heated over 160° Fahrenheit to retard granulation. Europeans and all the peoples of the East prefer their honey granulated, not caring to risk its being spoiled through heating. Most customers in the United States demand liquid honey, and the bee-keepers in this country as a rule take the greatest care to keep it at the right temperature, stored in dry and not too warm places, and in tightly closed containers.

Through the genius of Nature, the energy of the sun is preserved in the nectar and pollen of flowers. The pollen contained in honey is carried to the hive on the fuzzy hindlegs of the bee. It is the endocrine of plant life.

Honey is reasonable in price, very plentiful, (Continued on page 106)

Are they moving in on you—those blemishes you've always hoped you might avoid and have worked so hard to prevent . . . enlarged pore openings, oily shine, blackheads, or rough scaly dryness?

Thousands of girls and women have found the right answer to their skin problems in two creams which are *different.* Phillips' Milk of Magnesia Creams.

PHILLIPS' MILK OF MAGNESIA SKIN CREAM (FORMERLY TEXTURE CREAM)

Give this remarkable cream a chance to work its benefits *at night.* Here's what it does: It softens and neutralizes accumulations often of an acid nature in the external pore openings. And because it contains cholesterol it holds moisture in the skin and so helps to keep it supple and pliant, and to relieve excessive dryness.

A smooth-holding foundation. Phillips' Skin Cream also seems to have a special ability to take and hold make-up. It prepares the skin by removing excess oiliness and softening roughness and dryness so that powder and rouge go on evenly, and *last.*

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM

You'll find this cream cleanses in a *different* way too! It not only loosens and rolls away the surface dirt but penetrates the outer pore openings and cleanses away accumulations which may daily lodge there. Leaves your skin not only clean but softened, smoothed, and refreshed. *Try this different kind of beneficial care which Phillips' Creams give for your skin.*

PHILLIPS' *milk of magnesia* CREAMS

Skin Cream 10c, 30c *and* 60c • **Cleansing Cream** 10c, 30c, 60c *and* $1.00

"UNDER TWENTY" FASHIONS

THE Under Twenty dresses shown on pages 76 and 77 are to be found at the following shops in cities across the country.

ARDMORE, Pennsylvania	BEST & CO.
BARTLESVILLE, Oklahoma	MONTALDO'S
BROOKLINE, Massachusetts	BEST & CO.
CHARLOTTE, North Carolina	MONTALDO'S
CHARLOTTESVILLE, Virginia	LEVY'S
CINCINNATI, Ohio	MABLEY & CAREW
CLEVELAND HEIGHTS, Ohio	BEST & CO.
COLUMBUS, Ohio	MONTALDO'S
DENVER, Colorado	MONTALDO'S
GREENSBORO, North Carolina	MONTALDO'S
GROSSE POINTE, Michigan	BEST & CO.
INDEPENDENCE, Kansas	MONTALDO'S
INDIANAPOLIS, Indiana	L. S. AYRES & CO.
MINNEAPOLIS, Minnesota	HAROLDS, INC.
NORFOLK, Virginia	THE HOUSE OF ARTHER MORRIS
PLAINFIELD, New Jersey	TEPPER BROTHERS
RICHMOND, Virginia	MONTALDO'S
ROCHESTER, New York	McCURDY'S
SCRANTON, Pennsylvania	THE HEINZ STORE
WASHINGTON, D. C.	BEST & CO.
WASHINGTON, Pennsylvania	HAL LEWIS
WATERBURY, Connecticut	FORESTER, INC.
WHEELING, West Virginia	HAL LEWIS
WILMINGTON, Delaware	BIRD-SPEAKMAN, INC.
WINNETKA, Illinois	BEST & CO.
WINSTON-SALEM, North Carolina	MONTALDO'S

THE HONEY BEE . . . WAR WORKER

(Continued from page 105)

and keeps almost indefinitely. A glazed, sealed earthenware jar of excellent honey was found among the effects in an Egyptian tomb unearthed some few years ago.

Honey has been used in cosmetics for thousands of years, from at least the time of the lovely Nephritete. The famous "Balm of Gilead" was supposed to be made of honey. The Greeks and Romans used it, and the practice has come right down to today. Our very best lotions and face creams often contain honey. Sweet almond oil, honey, and lemon-juice make one of the many simple hand lotions.

The old apiarists of Egypt placed their hives on boats and sailed up and down the Nile in order to give their bees new fields to explore and fresh flowers. The island Greeks are supposed to have sent their hives overseas to the more favourable fields in the Attic peninsula.

Pliny says the Romans in the third century placed their hives on boats in the evening and sailed upstream for several miles. Then, the next day the bees were allowed to avail themselves of new fields. This was repeated day after day until the boats were heavily laden with honey.

Wandering bee-keepers are known in this country today. Hives are moved a few miles to the farmed land from the woodland, and vice versa. Some, like the Egyptians, go up and down our rivers, but are inclined to make the visit a matter of a month or two instead of one-night stands. Each autumn, hundreds of bee-hives are trucked from northern states to winter on the citrus groves of Florida, returning in May with enormous crops of honey and double the number of bees.

Bees begin work in April. The big honey flow starts in June, continuing until it diminishes at the end of July, and goes up again in September.

To the prospective bee-keeper, I would begin by recommending one of two, or both bee papers—"*The American Bee Journal,*" published in Hamilton, Illlinois, and "*Gleanings in Bee Culture,*" published by A. I. Root, in Medina, Ohio. These two monthly publications are invaluable not only to experienced apiarists, but to the veriest tyro who wishes to learn that the initial cost of a hive and swarm is about $12, and that one fair swarm numbers 15,000, weighs three pounds, and fills half a peach-basket. Excellent and inexpensive, the two papers print good recipes, ancient and modern bee lore, history, illuminating advertising, courses available to the public, crop and market reports, and, certainly not least, news of those fascinating and profitable meetings and conventions where devotees of Bee Culture demonstrate their knowledge.

The Bee Journals will provide never-ending help in all details of bee-keeping, such as the disease known as American Foulbrood, which must be known and recognized and handled quickly and carefully. They explain the art of catching swarms or stopping swarms, proper locations, and exposures (bees, like human beings, can be very captious about their living conditions), the production and care of beeswax.

The queen, that very important member of the hive, must be watched. Occasionally, when a new sovereign is wanted, you tactfully introduce to her the members of the hive, singly or by two's, until (Continued on page 109)

"Does your hair look back... or forward?"

Gray, dull, faded—does your hair tell a story of the years already passed? Or, sparkling with color and lustre, a tale of bright years still to come!

Your hairdresser can help key your hair to your ever-young personality, help you meet the future's bright promise. A single lovely treatment with Roux Oil Shampoo Tint, and existing gray streaks are gone, drabness banished. For Roux "tints as it washes," leaves your hair softly a-glow with *young*-looking, *natural*-looking color and highlights.

Visit your beauty salon today. Ask their guidance in selecting the correct Roux shade to blend with your natural color or to give you a glamorous *new* tone. Their experience and skill are always at your service, and they are instructed: "Caution: use only as directed on label".

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"Tints, Conditions, Cleanses"
ROUX DISTRIBUTING CO., NEW YORK

SHUR-TITE

Favorite of the Month

Design Patented

Dramatic and subtly different . . . trim and cleverly cut . . . a handbag to emphasize the importance of your new spring suit. Its ingenious draping hides all traces of a full-to-overflowing interior . . . and a zipper closing insures the safety of all your precious gadgets. The leading colors of the season in calf and Gahna morocco — or black patent leather. $5.95*

Many other Shur-Tite Originals at your favorite counter at various prices

*slightly higher in some localities

Goldsmith brothers

NEW YORK · CHICAGO · LOS ANGELES · LONDON

YOUR MONEY'S WORTH IN WINE

(Continued from page 87)

poach a sole or a bass in water. And it is a lot more pleasing to the taste.

We used to feel *Coq au Vin* (that popular chicken dish cooked in red wine) was reserved for a very special restaurant. But it can be made at home. We used to think that only an imported Burgundy could be used in the cooking of this dish and served with it. But today there are many good domestic wines of the Burgundy type to take the place of those we thought indispensable.

There are only a few simple rules about the serving of wines. There is a tradition that dry, white wines should accompany oysters and fish dishes—such as Chablis or Rhine types. But you can also serve Sauternes, if you prefer. Clarets complement the red meats, and the lighter types go well with roast chicken or turkey. The heavier reds of the Burgundy type go well with game or steak. You don't need to serve more than one wine during the meal. With the dessert —or cheese—you might serve Port. Muscatel or Angelica—"sweet wines for the ladies"—are popular dessert wines.

Here are a few recipes to start you on your way in cooking with wine.

Baked Striped Bass

Choose a striped bass big enough to serve four people. (About four pounds.) Do not have the head removed. Have the fish cleaned and split. Do not have the halves detached, as the fish must retain its form when folded back.

Prepare three small white onions, very thinly sliced; four stalks of tender inside celery, cut in thin strips; four slices of bacon, chopped fine; and half a green pepper chopped.

Put the bacon in a pan over a slow fire to try out fat, add the sliced onions, chopped pepper, and celery. Continue cooking slowly, then add one ounce of butter (what was once called butter the size of a walnut) and one teaspoonful of finely chopped parsley. When all these are blended and begin to soften, add a little freshly ground black pepper.

Open the fish, wipe it clean, salt and pepper the inside, and spread the filling in it. Fold the fish over and place it in a shallow casserole that has been well buttered. Pour over the fish one cupful of dry white wine; put bits of butter on top of the fish, and bake it in a medium hot oven for thirty-five or forty minutes. Baste it frequently; test it with a toothpick, as the cooking time might vary, and serve as soon as it is cooked.

A bottle of pleasantly chilled white wine—a Chablis type—would be excellent served with this dish.

Curry of Shrimps

For the sauce: One large onion, three stalks of celery, one apple (peeled), two tomatoes (skin and seeds removed), one small carrot—all of these to be finely chopped; and one tablespoonful of finely chopped parsley and one bay-leaf broken up.

Melt in a saucepan four ounces of unsalted butter (one of the small bars that come in a one-pound package), add the chopped vegetables and apple, and cook over a low flame until fairly soft. Then sprinkle two tablespoonfuls of flour over the mixture and blend well. Add slowly one cupful of hot chicken broth, or canned consommé; and when it begins to thicken, add one cupful of Sauternes—stirring constantly. Season with salt and pepper, then add from one to two tablespoonfuls of curry-powder, or to taste. Cook slowly for about half an hour, then add half a cupful of cream, and one and one-half pounds of shrimps, previously cooked in salted, boiling water, shelled and cleaned. (Canned shrimps may be used.)

Garnish this dish with halved, hard-cooked eggs, and serve with chutney if desired. This will serve six people.

A bottle of Sauternes would go very well with this, as a sweeter wine combines nicely with curry.

Eggs Poached in Burgundy

This is a popular dish in France and is excellent when made with a California Burgundy-type wine (not forgetting a bottle to go with it).

In an earthenware casserole, sauté one white onion, finely chopped, in one ounce of butter. Add one pint of Burgundy, salt, pepper, one whole clove, one bay-leaf, and one slice of fennel. Allow this to simmer for ten to twelve minutes.

Break one egg per person on the edge of the casserole and slip it gently into the simmering wine. Poach for two or three minutes—according to taste. Separate them gently, remove with a skimmer, and put each egg on a piece of toast, ready to receive it on a hot platter.

Quickly strain the cooked wine, put it back in the casserole, and bring it to a boil. Thicken it with small balls of butter and flour mixed, and pour the sauce over the eggs on toast.

Red wine in cooking may take a slightly purplish hue—so if you desire a brownish sauce, add a little Kitchen Bouquet.

Baked Kidney-Beans Paysanne

Sauté one large onion, finely chopped, in two ounces of butter (half a bar). Dice half a slice of raw or smoked ham about half an inch thick, and mix with the onion. Sprinkle a little flour over the mixture, then add slowly a half-cupful of canned consommé combined with one cupful of Claret which has been heated. Blend well, then add salt and a little cayenne. Cook for ten minutes and add one large can of kidney-beans, mixing thoroughly with the sauce.

Put in a baking-dish, place strips of bacon over the top, and bake for half an hour.

A glassful of light Claret or Cabernet will add to your enjoyment of this as a supper dish.

Le Coq au Vin

For a want of a better explanation, this title means chicken "stewed" in red wine. The viniculturist's pet dish, it is a specialty found wherever grapes are grown. For a long time it enjoyed a special publicity as "purely Burgundian." Brave people those Burgundians, but they can't claim all good red wine cookery. Many regions have their own (Continued on page 109)

YOUR MONEY'S WORTH IN WINE

(Continued from page 108)

version; and whether or not mushrooms are added will be a momentary inspiration on the part of the cook. This particular Coq au Vin is made with Claret.

One five-pound chicken will serve four people generously. Lean slightly toward extravagance and use some of the same Claret that you intend to drink with the dinner; after all, you won't miss a cupful, and it makes all the difference in flavour.

Disjoint the bird as for sauté. Preferably in an earthenware casserole, melt one-fourth pound of butter. Dredge the pieces of chicken in flour and sear in the hot butter. Add one slice of raw ham, fat removed, that has been diced, and eight or ten small white onions; add one clove of garlic, finely chopped, a little thyme, a bay-leaf, a bouquet of parsley, and a few whole mushrooms (do not peal them); salt and pepper to taste.

Keep it all going in a lively fashion until everything seems happily mingled. Pour over the chicken two ounces of Brandy (one of those very good domestic Brandies) and blaze. Add one cupful of Claret, cover the casserole, slow up the heat, and simmer until the chicken is very tender. When cooked, if the sauce is not thick enough for your taste, add little balls of butter mixed with flour, and stir. Cook this dish in the morning, or the day before using, as reheating enhances the flavour. Remove the bouquet before serving the dish in its own casserole.

Serve large, buttered croutons with this.

Strawberries in Claret

Fresh ripe strawberries, sugared and marinated in Claret for an hour before using and thoroughly chilled, make an excellent dessert.

Strawberries can also be slightly cooked in Claret, but without spice. Just heat the wine, add sugar, and put in the strawberries when the wine comes to a boil. Allow only two or three minutes for the cooking.

Prunes in Port Wine

Soak one pound of prunes overnight; put in a saucepan and cover with one cupful of Port Wine and a half-cupful of water; bring to a boil slowly, and add four tablespoonfuls of granulated sugar; simmer for five or seven minutes, and set aside to cool.

Serve plain or with a baked custard.

• The recipes in this article are from *A Wine Lover's Cook Book*, by Jeanne Owen (M. Barrows and Company).

THE HONEY BEE . . . WAR WORKER

(Continued from page 106)

you have eight or ten bees around her. They will then escort her to her new domain, and stand guard until all is well. A queen, enthroned without this formality, might be killed immediately.

It is an intense satisfaction to keep the wondrous bees—not very much work. Every year brings new and fascinating discoveries about these greatest of insects brought to our shores by the Pilgrim Fathers.

Study the bee which produces a high form of natural food, and is also such a valuable agent at cross-pollination of fruit-trees. There are two excellent books for the bee student—*The ABC and XYZ of Bee-Keeping*, by A. I. Root, and *Dr. Phillips Bee Book*, which is published by Macmillan and used at Cornell University.

Honey is a meritorious food—good and practical. It is not only for the infant, invalid, and the ill, but for all of us.

And, finally, here are three recipes, using honey, which I have found wonderfully satisfactory:

Honey Chocolate Cake

½ Cupful of shortening
¾ Cupful of sugar
½ Cupful of strained honey
2 Eggs
2 Squares of chocolate
1¾ Cupfuls of flour
1 Teaspoonful of soda
½ Teaspoonful of salt
¾ Cupful of thick sour milk

Cream the shortening, add the sugar gradually, and cream thoroughly. Add honey and blend. Add the well-beaten eggs. Blend in melted chocolate. Sift flour before measuring. Sift flour, soda, and salt together and add to creamed mixture alternately with sour milk. Mix well and pour into a well-greased and floured pan. Bake 45 to 50 minutes in oven (temp. 350° F.).

Honey Gingerbread

1 Cupful of honey
⅓ Cupful of butter
½ Cupful of sour milk
1 Egg, well-beaten
2 Cupfuls of flour
2 Teaspoonfuls of ginger
1¾ Teaspoonfuls of soda
½ Teaspoonful of salt

Put the honey and butter in saucepan and cook to boiling-point. Add sour milk, egg, and remaining ingredients, mixed and sifted. Beat vigorously. Fill pan (square) and bake in moderate oven.

Honey Drop Cookies

3 Cupfuls of flour
3 Teaspoonfuls of baking-powder
¼ Teaspoonful of salt
½ Cupful of chopped pecans
½ Cupful of shortening
1 Cupful of honey
2 Egg yolks, beaten
1 Teaspoonful of vanilla

Mix and sift the three cupfuls of flour, baking-powder, and salt. Stir in pecans. Cream shortening and honey. Add egg yolks and vanilla. Gradually stir in flour mixture. Drop batter from teaspoon on greased baking-sheet and bake in moderate oven for ten minutes. Top each with whole pecan before baking.

Spritely as the captivating phenomena of Noel Coward's play, delicate as the poem by Shelley . . . Elizabeth Arden's evening make-up created for "Blithe Spirit".

Aeriel-hued it is designed to be worn with gray and brings out to perfection the ephemeral charm of flowered and diaphanous head coverings!

MAKE-UP CREATED FOR BLITHE SPIRIT
BY ELIZABETH ARDEN

All-Day Foundation 1.00
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Cheek Rouge 1.25
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Cameo Powder (Renoir) 1.75 and 3.00
Eye Sha-do (Bleu Lavande) 1.25
Cosmetique — Waterproof (black) 1.50
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Elizabeth Arden
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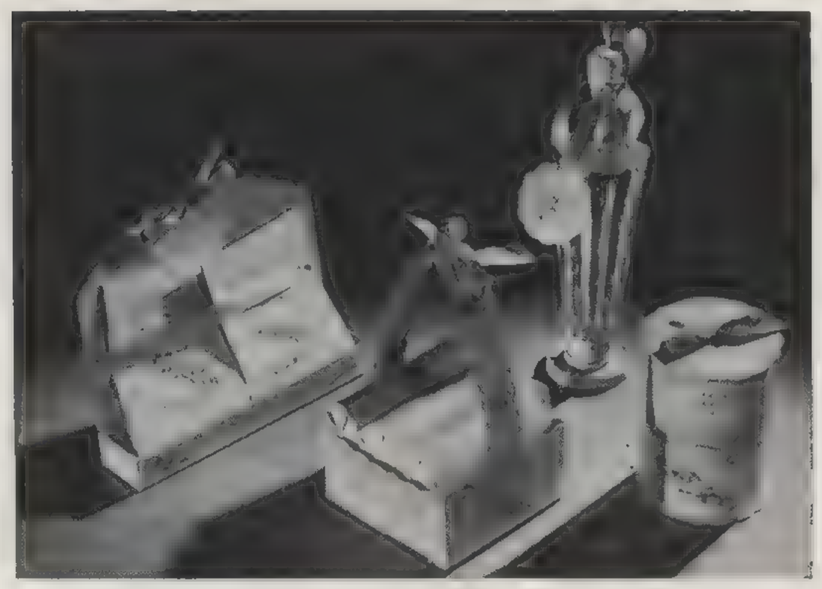
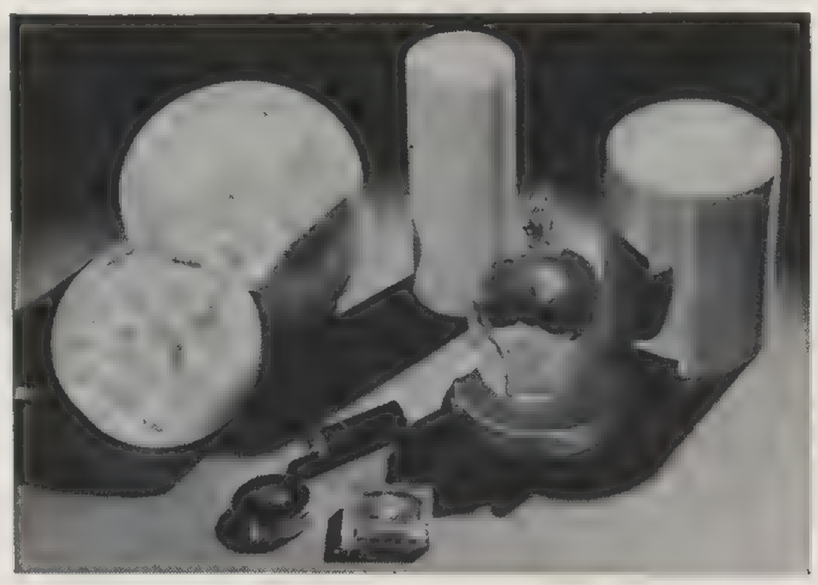
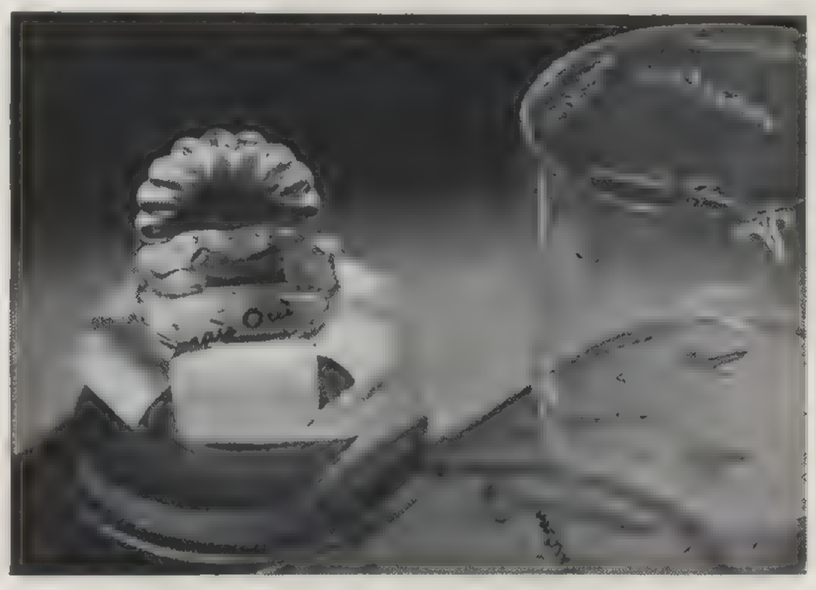
BATHING



Fresh with the odour of a garden bouquet is "Spring Rain" by Charles of the Ritz. There's cologne, soap, dusting powder, and bubble bath in little seed packages to tack on your bathroom wall. (Altman)



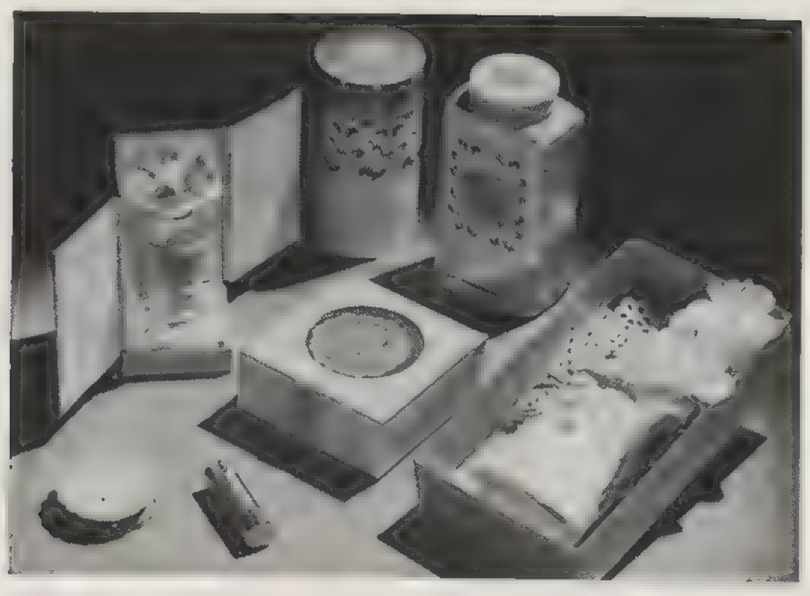
Harriet Hubbard Ayer suggests—to see you through your bath—dusting powder, talcum, cologne; to see you through your public life, two rouges, lipstick, perfume—all in "Tuliptime." (Lord and Taylor)



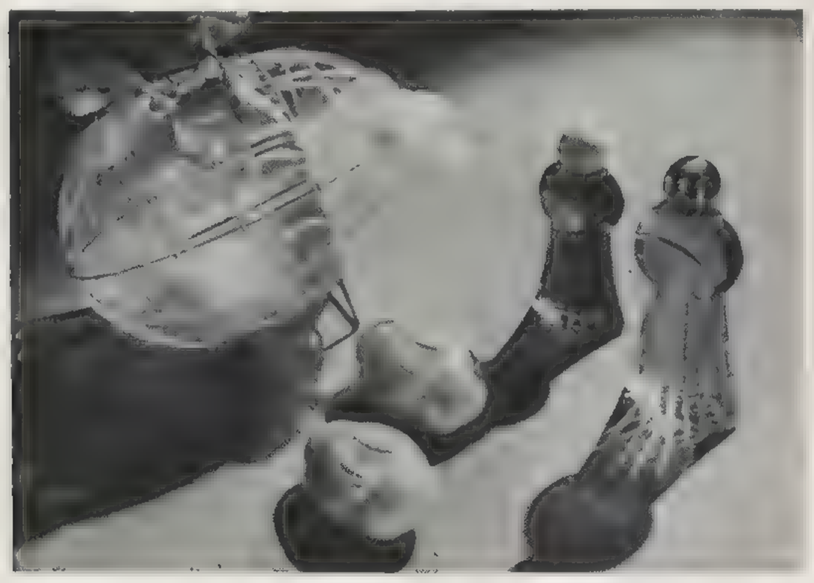
Bourjois' fragrance of "Mais Oui" can be had in either cologne, dusting powder, talc—or a giant Easter lily bottle of perfume to repeat, after-bath, the cologne's first fragrance when it's gone. (Altman)

Richard Hudnut's "Spring Lilac" series is extravagant enough to include almost every bath essential you could dream of—inexpensive enough for you to include all in your bathing régime. (Macy's)

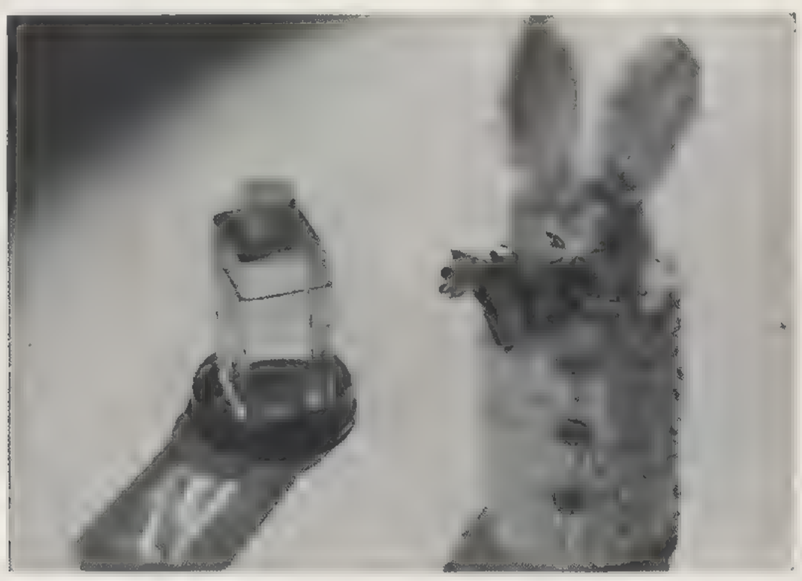
BEAUTIES



"Nosegay," frilly and extremely feminine, is the name of Dorothy Gray's spicy-fresh, sweet-smelling aids for your bath, for your make-up. In pink and softest blue—you'll find them at Saks-Fifth Avenue



In a white wire Easter egg, Helena Rubinstein puts up her bath series, "Heaven-Sent." There's toilet-water, bath oil, soap imprinted with angels, to scrub yourself into cherubic spic-'n'-spanness. (Bonwit Teller)



For Easter, Jacqueline Cochran presents her "Jacologne" in a fluffy-plush, long-eared bunny.... You'll love this light, delicate floral odour that's perfect for daytime or early spring evenings. (Bloomingdale's)

VOGUE STUDIOS

"Forget-Me-Not," synonymous with spring, is the name of a complete line of Primrose House bath essentials. The hand lotion's new, the cologne and blue-green bubble bath are old favourites. (McCreery's)

What to do about

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Superfluous hair is no problem with IMRA*! Sweet-smelling, cosmetic cream depilatory. Lady-like way to de-fuzz! Odorless. Painless. Quick and easy to use. Smooth the pure white cream on legs, arms, underarms. Leave on briefly, as directed. Then, just rinse it off. Skin is hair-free, feminine, lovely. No bristly razor stubble. No nicks, no scrapes, no "scars of battle." Nothing in IMRA to stimulate new growth. Ask for IMRA today, at drug and department stores. Two sizes: 65c and $1. Or send coupon.

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Foot Delight
SPECTATORS

VOGUE'S 7th PRIX de PARIS

ARTICLE TOPICS

For contestants who have been notified that they have passed the four quizzes

Seniors! Here is the last milestone in your race for recognition in Vogue's 7th *Prix de Paris.* We hope that you have enjoyed studying Vogue as much as we have enjoyed studying you. We think that you are an eager, intelligent group. We want to thank you for your spirited replies to our quizzes and to wish you good luck.

Your final assignment is to write a 1500 word article on one of the topics listed below. This article, together with your quizzes, will determine your rating.

Remember that in addition to the major career prizes, there are numerous Honourable Mentions that may lead to jobs with other organizations. Remember, too, that the five best articles will be purchased for publication in Vogue. Mail your article not later than May 1st to Vogue's *Prix de Paris,* 420 Lexington Avenue, New York.

1. Give your ideas of the policy to be pursued by a fashion magazine, such as Vogue, during wartime. Outline a fashion philosophy you would prescribe for the magazine and describe the type of fashions and features that you would include in its make-up.
2. Assume that you are the editor in charge of the pattern pages in Vogue (Designs for Dressmaking). What plan would you pursue with a view to increasing the sale of patterns through these pages?
3. Discuss four of the covers of Vogue appearing during the twelve months ending April 1, 1942 which have appealed to you. State your ideas as to the elements which you consider essential to a good cover.
4. Outline a campaign to increase the newsstand (not subscription) sales of Vogue. Write the necessary promotional literature: posters, advertisements, etc. . . . which you think would be effective. To what types of women would you direct your appeal?
5. Choose a particular phase or aspect of one of the following subjects and write an article suitable for Vogue: Art, Literature, Music, Theatre, Movies, Travel.
6. Describe an interesting organization whose work is familiar to you. It can be a museum, hospital, school, welfare society, defense activity, theatrical association, etc.
7. Write a brief autobiography. It need not be chronological, but should include facts and events which you think will make it an accurate profile of yourself.

WOMEN AND MONEY IN WAR-TIME

(Continued from page 79)

to deal with "bootleggers," by reporting all instances of black bourse operations to the proper authorities, by publicizing far and wide their abhorrence of "smart" tactics in a time of emergency. The existence of a black bourse interferes with the Government's efforts at price control, with its drive to prevent inflation, with its attempt to maintain morale and unity. A boycott can do away with the black bourse almost overnight....

And What Is Food Racketeering?

Along with the bootlegger goes the racketeer—existing, as always, because of national unsettlement. The food racketeer is the merchant who is taking advantage of public psychology to raise his prices beyond reason. He is the here-today-gone-tomorrow promoter who passes off imitations as genuine products. He is the man who charges ten cents for a pound of sugar when the proper price is seven cents.

Only an awakened and informed public can kill this side-light development of wartime economics. And that leads right into another angle of price control....

What Is Parity?

The price-control law, which was passed January 30, this year, after months of bickering among Congressmen and considerable animosity, is designed to restrain a rise in prices during this crucial period. Under it, Price Administrator Leon Henderson has the power to place ceilings on retail prices, to force all businesses operating under price ceilings to get licenses, to penalize violators of the law's provisions.

And under it, the Price Administrator may place a ceiling on farm prices when they reach "110 per cent. of parity." And in that word—parity—lies a concept which apparently is to be a vital part of our new economy.

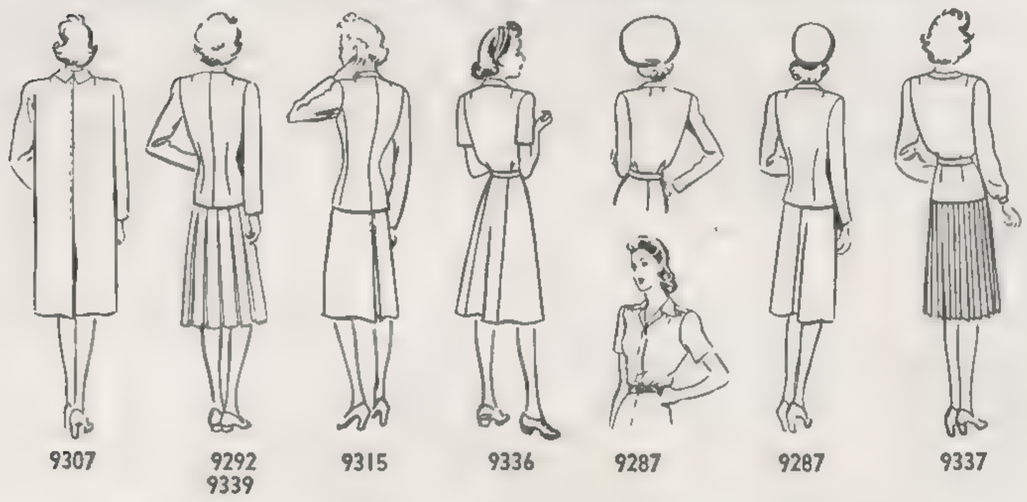
Briefly (although not so simply, for parity is a difficult idea for anybody except a farmer to grasp), the parity price of a commodity is that price which will give the farmer the same purchasing power as he had in the period 1910-14. Under the "110 per cent. of parity" clause, the farmer is to receive 10 per cent. more in purchasing power (and many more dollars, of course), and then and then only may price ceilings be placed on farm products. The way the Government computes "parity" is to take the price received by the farmer during the so-called base period, and then to adjust it to the changes in his cost of living and in his farm operating expenses outside of labour, since then.

Under the law, cotton, selling at around 17 cents a pound in mid-January, may rise to 21.47 cents; corn, at around 73 cents a bushel, may rise to $1.03; wheat at around $1.06 a bushel, may go to $1.42; potatoes, at around 98 cents a bushel, may jump to $1.24.

No one, from the President down, is especially satisfied with the parity concept or the whole price-control law, and, unquestionably, the measure will be amended in the future. Its objective is to hold down the cost of living, but as it stands, President Roosevelt admits it can not "successfully combat inflation."

And that leads right back into the initial question of the responsibility that rests upon the shoulders of the millions of working men and millions of working women in the United States today. The war is creating new, basic economic and social movements that can be moulded to the advantage of the entire population. Whether they are or not is the challenge that faces the alert American citizen.

DESIGNS FOR DRESSMAKING



Here are back views of the Vogue Dressmaking Designs shown on pages 72 and 73. They are designed for sizes: Nos. 9292, "Easy-to-Make," 9315, 9336, in 12 to 20 (30 to 38); 40 and 42. No. 9337, in 12 to 20 (30 to 38). No. 9307, "Easy-to-Make," in small (30-32), medium (34-36), and large (38-40). No. 9287, in 12 to 20 (30 to 38) and 40. No. 9339, in 25 to 32 waist

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NEW

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Amorous... Glamorous..

Lilting... Lifting...

as though off on a cloud all

your own.. by the originators

of Secret de Suzanne.

PARFUM

DUSTING POWDER

and EAU DE COLOGNE

Like Stepping on Clouds to Wear

PLAY-GAYS

You'll walk, you'll skip, you'll jump with sheer delight, when you step out in Play Gays, the playshoes with a new "Swansdown" platform, that gives lift and buoyancy to every step.

Sketched, one of many designs in Play Gays, this a Grecian sandal in brown Domoc with plaited rope trim, genuine leather sole. It is one of many good looking Play Gays, in fabric, at $3.95—in leather, $4.95. Sold by good stores everywhere.

For the name of the store nearest you, write Swan Shoe Company, Baltimore, Md.

TRICKS TO PLAY

Ideas involving little money, much wit,

Decorative stove—you see here the beautiful old green-and-white French stove which Frederick Victoria has adapted for modern heat in his own hallway. A radiator pours heat through the base.

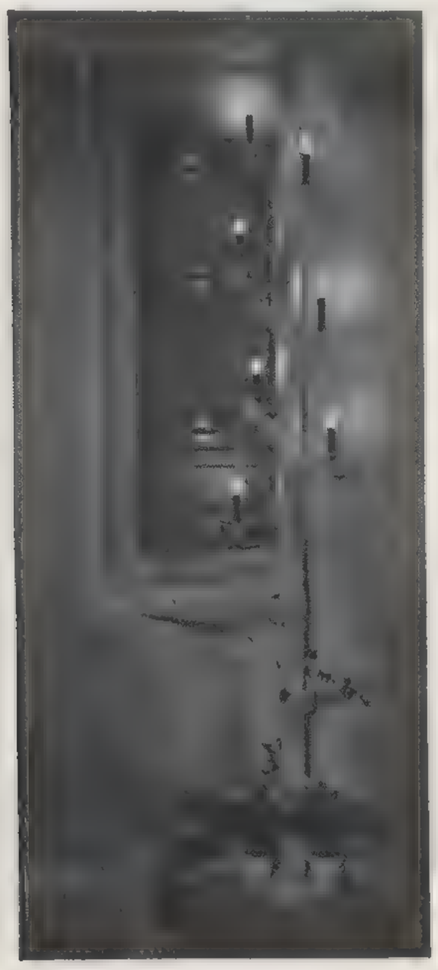
Stoves have other decorative uses, too. You might have, as focal point in a room, a white porcelain tile stove, a Franklin stove, or a plain old-fashioned wooden coal stove, painted white.

Marbleized magic—the Duc di Verdura, well-known jewellery designer, gives dignity and character to his small apartment by marbleizing window-frames and mantel in white and black with white. The sofa is covered with awning cloth in Picasso-blue; pale chartreuse cotton chintz curtains.

Table with a history—this charming little console table started life as one-half of a Victorian golden oak plant-table, which James Amster then simplified, cut in two, and painted green and white. Mr. Amster has done several of these changed-character pieces, using wood from one kind of furniture for another.

ON YOUR HOUSE

and practically no priority materials



Pretty pipe—proving that wit and ingenuity can transform even the ugliest object in the house—a hot-water pipe—into a veritable eye-enchanter.

Vladimir Barjansky, the well-known Russian artist, has wound the hot-water pipe in his alcove-bedroom with perforated white metal branches; short black candles are suspended from it; ivy plants entwine it. The pipe itself is painted silver colour.

Figure of fun—the extraordinary baroque figure you see here was once a thing of silver gilt owned by David Belasco. The Duc di Verdura found it in an out-of-the-way junk-shop, painted it white, stands it now at the entrance to his library. The library—like his living-room—is marbleized in white and black.

EMELIE DANIELSON

Tent-room—in the tiny alcove of his two-room flat, Mr. Barjansky has constructed this ingenious tent-arrangement—a blue-and-white striped chintz canopy for his divan-bed. Black cotton chintz covered cushions mix with striped ones.

The "tent" has as sentries two little settees with ruffled, striped chintz covers.

A CLASSIC dressed up for afternoon or after-five wearing. Change accessories and presto, you're ready for office or war work. Wherever you go, whatever you do, you want the distinctive fashioning, meticulous tailoring and fine fabric that is typically Deanna Day. Made of Flatterer, a sheer rayon crepe woven with Celanese* yarn. At all leading stores.

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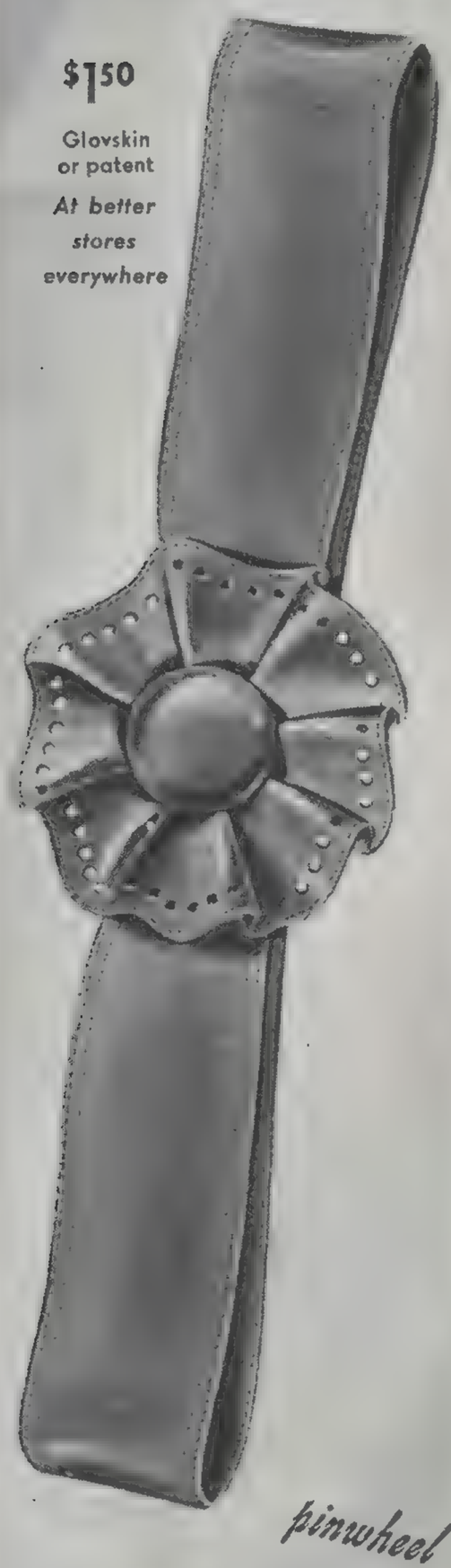

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YOUR MONEY'S WORTH IN CANS

NOWADAYS, there is a premium on time. Time-saving devices are more precious than they ever were. In days so full they never seem long enough for all that can and should be done, the resourceful hostess will husband time as she never has before. And canned foods, with a little of your own ingenuity added, are a perfect money and time saver. We asked several women, known for the good food they serve, what were their favourite recipes prepared from canned foods.

For the main dish of a Sunday-night supper, Aline Bernstein, the famous stage-designer, author of *The Journey Down*, suggests Chili Casserole, served with cole-slaw, cut in the finest strings, and rather sour dressing. Mrs. Bernstein lets the slaw soak in the dressing at least an hour.

Chili Casserole

2 Cans of Chili Con Carne
(Mrs. Bernstein finds Gebhard's the best)
1 Can of Whole Kernel Corn
1 Package of Broad Noodles
Tomato Sauce

Cook the noodles in salted water, not too well cooked. Meanwhile, make a rich tomato sauce, as for spaghetti. Use one can of whole tomatoes, one of those small cans of tomato paste found in Italian grocery stores, a chopped green pepper sautéed in butter, and a couple of onions chopped and sautéed.

Season highly, mix with the canned articles and noodles, top with a little grated cheese, and bake about half an hour, just enough to heat through and brown top.

Spaghetti with Clam Sauce

Mrs. Gilbert Miller's suggestion is Spaghetti with Clam Sauce. To cook the spaghetti, add one pound of spaghetti to a generous-sized pot of boiling water which has been salted. Cook eight to ten minutes. (Cook when needed, as standing in hot water makes it soggy.)

Drain the spaghetti, add a pinch of thyme, and mix. To serve, place a generous portion on plate. Pour the sauce over.

To make the Clam Sauce, brown four cloves of garlic, chopped in six ounces of olive-oil. Remove twenty-four cherrystone or little-neck clams from shells. Place the clams in a saucepan and bring to a boil. Remove hard parts of clams and chop soft parts. Add to garlic mixture. Add eight ounces of canned tomato purée. Season with pepper, salt, and parsley to taste. Cook for ten minutes. If this mixture gets too thick, add clam-juice to make it the right consistency.

For canapés, Mrs. Miller suggests Clam Mix. Drain one can of Pioneer Minced Clams thoroughly. Whip one and one-half packages of cream-cheese thoroughly. Combine cheese and clams. Add a dash or so of Tabasco sauce, dash of salt, or to taste.

Chill, pile lightly in glass bowl. Serve with Ritz or other types of crackers around plate, next to bowl.

Beautiful Soup

Mrs. Desmond FitzGerald experiments with soup. She combines one can of pea soup and one can of mock turtle soup with two cans of water. Add a dash of sherry and whipped cream (optional).

One of Mrs. FitzGerald's favourite desserts is Frozen Apricot Dessert.

For this, put one can of whole apricots with the juice into an ice-cube tray. Freeze. (This takes a few hours.) Put this mould in a platter with a little whipped cream on top, and it looks like a new dish from Sherry's.

Curried Crabmeat

Mrs. Charles Marshall likes to serve Curried Crabmeat as a chowder in very large soup-bowls as a first course, followed by a salad and soufflé. If you prefer, this could be served piping hot in a casserole and ladled over toast instead.

2 tins of crabmeat, or 1 lb. of fresh
2 tablespoonfuls of butter
1 onion
2 tins of chicken soup, or 1 qt. of stock
¼ cupful of cream
½ wine-glassful of sherry
Curry to taste
Salt to taste

Cook the onion in butter until soft. Add other ingredients. Add sherry before serving. Serve very hot, either in casserole and pour over toast, or serve as a chowder in a very large soup-bowl as a first course, followed by a salad and soufflé.

Creamed Chipped Beef

Mrs. J. Philip Benkard likes Creamed Chipped Beef done in the following manner. In hot fresh (not salt) butter, slowly fry chipped beef until brown and crisp. Add Swansdown Flour and work in slowly until brown. Add milk and cream until of required thickness.

At the last moment, add a few drops of Parisienne essence and paprika. Serve on hot toast. (Parisienne essence is put up by Cross and Blackwell.)

Tuna and Mushroom Scallop

Mrs. Alexander C. Forbes serves her guests Tuna and Mushroom Scallop—unexpectedly delicious for a Sunday-night supper.

Combine two cupfuls of boiled rice, one large can of tuna fish flaked, and one can of mushroom soup. Season with pepper and salt, celery salt, and paprika to taste. Pour into a buttered casserole dish and top with crushed potato chips. Bake in a moderate oven 375° for twenty minutes, lightly browned. Six servings.

Mrs. Joseph Platt suggests the following dishes:

Canned Kidney-bean Soup (for 8)

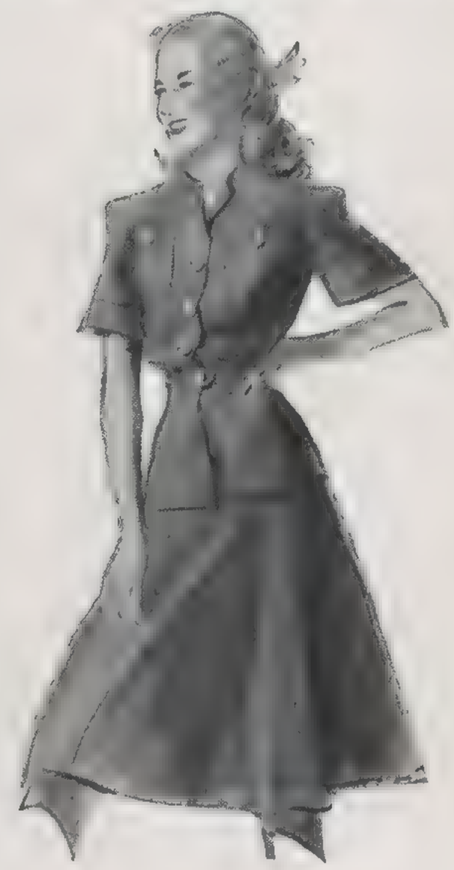
This is a delicious soup, which may be made hours ahead of time from canned ingredients and be reheated for a Sunday-night supper party.

Chop fine four shallots and four little white onions. Brown them slowly in an enamel pan in four tablespoonfuls of butter. When a golden brown, add two cupfuls of red wine and simmer until reduced one-half.

Add four thirteen-and-one-half-ounce cans of Kidney Beans with Pork, stir, and simmer gently fifteen minutes, or until the juice is quite thick. Rub the whole through a coarse sieve.

Dissolve four teaspoonfuls of Beef Extract in four cupfuls of hot water. When completely melted, add it to the purée, stir well, and place on low flame to (Continued on page 117)

IT'S A DONCASTER



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YOUR MONEY'S WORTH IN CANS

(Continued from page 116)

simmer a few minutes; then rub the whole through a fine sieve.

Place in top part of double-boiler and cool, stirring occasionally. Cover and place in refrigerator until ready to reheat, over boiling water.

When scalding hot, season to taste with salt and freshly ground black pepper and serve in individual earthenware casseroles, if possible, accompanied by a plate of buttered croutons made in the following way.

Buttered Croutons

These may be prepared ahead of time and browned at the last moment in a hot oven (without filling the air with smoke the way croutons made in the usual way—fried—have a way of doing).

Cut unsliced American white bread in three-fourth-inch thick slices. One for each person. Cut away the crusts, leaving three-inch squares. Now with a sharp knife score the bread, being careful not to cut too deep, forming sixteen three-fourth-inch squares. The slices must be so that they may be picked as one slice.

Dip the slices lightly, both sides, in a little butter melted in a shallow pan, and place them on a flat cooky sheet. Cover with waxed paper until ready to brown them, by placing the pan in a preheated hot oven, 400° Fahrenheit until crisp and a golden brown all over.

Pass simultaneously with the soup, so that each person may float one in his or her bowl of soup, the advantage being that they don't spill all over the place, look very pretty and are crisp and delicious.

Hot Canned Peaches Almondine

The morning of the party, blanch a handful of shelled almonds by soaking them for three minutes in boiling water, then pinch off the brown skins.

Wash the nuts and place them in the refrigerator in a bowl of cold water covered with waxed paper, until ready to serve, at which time they will be as crisp as fresh ripe almonds and will have whitened considerably.

Open three cans of peaches (preferably tree ripened) and place the halves, cut side up, side by side, one peach deep in a large, flat baking-dish.

Pour a little of the syrup over them, and sprinkle with light brown sugar.

Half an hour before you will be ready to serve them, place them in a preheated, hot 450° Fahrenheit oven and allow them to become thoroughly heated through.

Just before serving, place a blanched almond or two in each peach, pour a little preheated good brandy or Kirsch over all, light it, and send to the table blazing merrily, accompanied by slightly frozen cream. This is made by placing two cupfuls of cream in the freezing compartment of your refrigerator, in one of the shallow trays, half an hour or longer until crystallized, but not frozen stiff.

A little practice with your individual refrigerator will determine how long it will take.

Gnocchi for Sunday-Night Supper Party

This dish, in Mrs. Platt's opinion, has all the virtues possible. As she says, it is comparatively inexpensive to make, looks divine, tastes wonderful, may be partially prepared hours ahead of time with very little trouble, and may be completed at the last moment with no trouble at all. It is an ideal dish for a Sunday-night supper party.

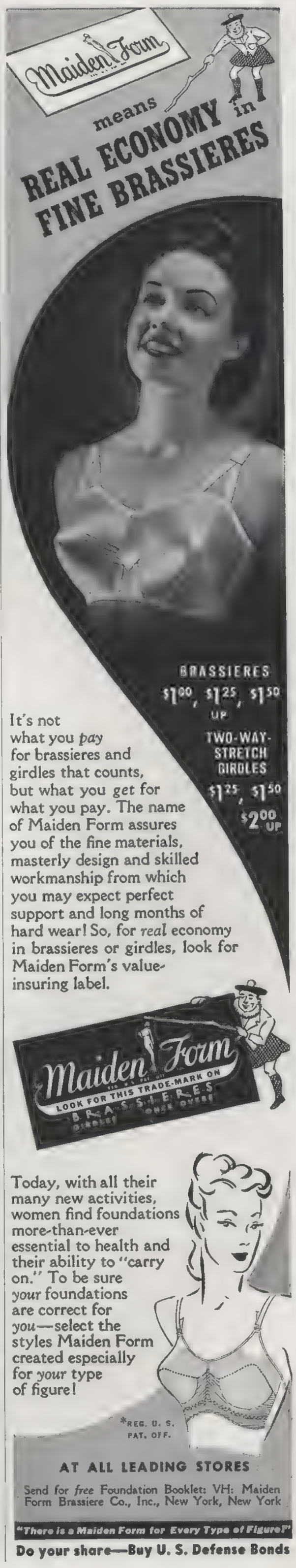
The morning of the party, grate sufficient Parmesan cheese or its South American counterpart, Regianno Cheese, to make four cupfuls. Put aside two cupfuls of it.

Next butter four square shallow cake-tins, 7½" by 7½", and two oblong baking-dishes, about 7" by 11".

Next, separate the yolks from the whites of eight eggs. Put the whites away in a covered jar in the refrigerator, for they will not be used.

Mix together in a bowl one cupful of cornstarch and one cupful of farina. Heat in a separate pan two quarts of milk. In the top part of a double-boiler, placed on direct flame over low heat, melt one cupful of butter.

Add to it the mixed farina and cornstarch, and stir with a wooden spoon until smooth; then add gradually the two quarts of hot milk, stirring vigorously so that it will be smooth, and continue cooking until very thick, being careful not to allow it to stick on the bottom. (Continued on page 120)



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WORTH IN CLOTHES

(Continued from page 44)

too, have a long-life expectancy.

All this is very general philosophy for dressing well on less money than Your Very Ideal. Each season will bring the specifics which actually make it work. And *this* season we have ideas which work like anything:

Colour at Hand

Gloves can be much more than a ladylike accessory. Many women consider it their money's worth to pay almost as much for a pair of gloves as for the dress to be worn with them. Those long, richly-wrinkled gloves, in beautiful leathers and ravishing colours, will often do more for a costume than it can do for itself. Or you can buy gloves of dress fabric: jersey, printed crêpe, moire—in colours opposite or to match. Or buy the same little cotton gloves in half-a-dozen shades, wash them yourself, and be comfortably sure you can take care of almost any colour crisis that will come the way of your summer. Try citron, or red, or cyclamen, or spinach-green gloves to lift your black-and-white suit or print from safe-and-sanity.

The most expensive of the cheapest is a far more profitable buy than the cheapest of the most expensive. This season's love, the bright corduroy coat, is far better than a coat of pretentious, but not too worthy, woollen. A hand-crocheted snood will always be worth more than a cheap straw hat. A fresh flower planted daily in your lapel will bring you more returns than the gaudy copy-of-an-original pin.

The stocking stymie turns out to be a fashion impetus. Do you have stocking-courage? Well, what's holding you back from at least finding out? We think you'd get full dividends from an investment in some natural new rayon stockings. Or of trying the new natural shade of lisle (which is heaven with tweeds—and other naturals). The machines are turning amusing tricks to make us forget about silk.

In the bag is another saver: a choice between a whopper with endurance, or a bag which is frankly inexpensive in fabric. Like the bag of cotton drill, to wear with tweeds. Like the gingham bag to wear with a blue dress. Like straw bags and felt bags.

To Pick Up a Costume

Scarfs, flowers, veils, ribbons, and such—are life-savers! Pick up scarfs as you find them, and they appeal to you. Wear them as shawls, as handkerchiefs, as neckpieces. Twist them into belts and necklaces. Wear them on your head as turbans, as hoods, as mantillas. Try your luck with remnants in the upholstery department. You might use one to run up (you can, too!) a little apron to wear over the front, or the back, or the shoulders of a dullard dress. Ribbons can be tied in flocks of colour on an old dead snood—and bring it to life. Or roped around your pearls, or tied in little butterfly bows on your pearls. False or real flowers can suddenly make a coiffure out of just hair. Can brighten your suit jacket. Make your dress suddenly important. Veils can be twisted into turbans. Can be wound through your hair, like a ribbon. Can float from small combs in your hair like an ethereal mantilla.

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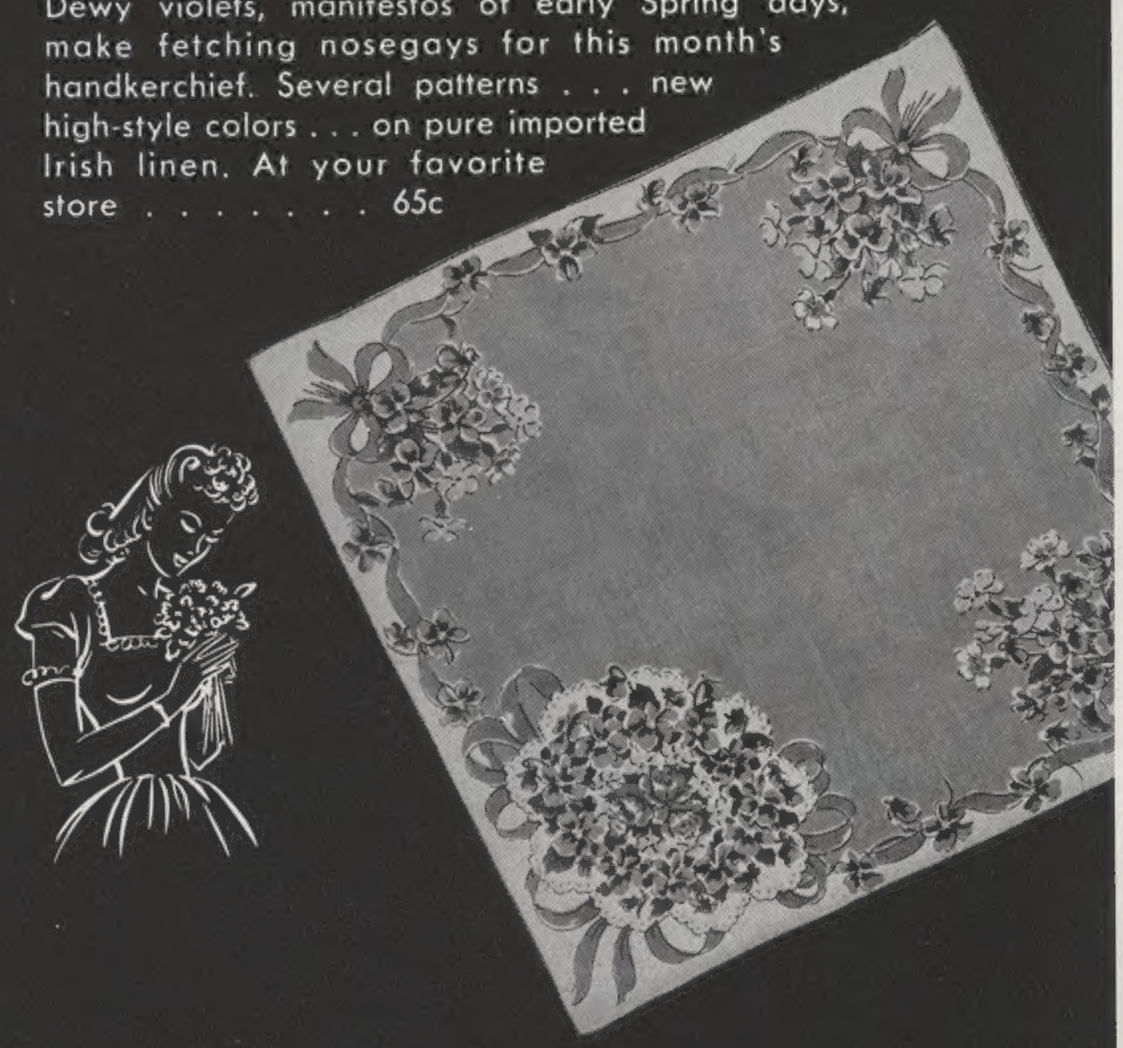

Burnel New York

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YOUR MONEY'S WORTH IN CANS

(Continued from page 117)

It will thicken suddenly, so don't leave it for a second.

When very thick, place over boiling water; cover and cook three minutes while you beat the egg yolks until light and creamy. When the three minutes are up, season the mixture to taste with salt and add two cupfuls of grated cheese. Stir until well mixed; then remove from fire and add a little of it to the beaten eggs and mix well.

Add the eggs to the farina and beat until well incorporated; then pour out immediately into the four pans, distributing it equally and smoothing it as level as possible. Allow it to cool completely before cutting into squares, making sixteen squares in each pan.

The next step is to transfer these squares to the baking-dishes, placing half of them over the bottoms, side by side, but not touching one another, five the long way and three the short.

Dot each square with butter and sprinkle copiously with the reserved grated cheese, cover each square with another square of gnocchi, and again dot with butter and cover with the rest of the cheese.

The dish is not ready to be baked, but it may remain covered with waxed paper, until about fifteen minutes before you will be ready to serve it; at which time, place it in a preheated 450° Fahrenheit oven, and bake until well puffed and a beautiful golden brown. Once baked, serve immediately.

Jeanne Owen, Secretary of the Wine and Food Society, recommends the following dishes:

Crème Mongole with Sherry or Madeira

Blend thoroughly one canful of condensed tomato soup and one canful of condensed pea soup. Heat slowly, adding one cupful of milk and one-half cupful of cream.

Season with salt and pepper, and when quite hot remove from the flame and add one-half cupful of medium sweet domestic sherry or Madeira.

Serve with croutons, which can be made in advance and kept warm.

Heart of Celery Salad

Drain one canful of hearts of celery (Bon Voyage Brand) and arrange in a shallow dish.

Pour over the celery a French dressing in which Tarragon Wine Vinegar is used; sprinkle chopped chives, parsley, and fresh chervil (if available) over the celery and garnish with plenty of watercress.

A grinding of black pepper over the celery just before serving adds zest.

Other suggestions you might try:

Canned Baked Beans

2 Cans of Baked Beans (France—Campbell —or Heinz)
A little Ketchup
A little Molasses
Dry Mustard
Bacon
Salt
Pepper

Chop a little bacon very fine and stir into above ingredients. Stir all very well into the beans. Place in a baking-dish with strips of bacon on top, and cook slowly until it is bubbling hot and the bacon crisp.

Crabmeat

Stir fresh or tinned crabmeat into one can of tomato soup, one can of pea soup, and one can of chicken broth. Add a half-pint of cream and sherry to taste.

Clam Juice and . . .

Here are two more delicious soups you might try: To one bottle or can of clam-juice, add half the amount of milk and half of cream, a touch of celery salt, and a touch of Worcester Sauce. Put all in a double-boiler and heat. Serve with a tiny touch of paprika on top. This soup takes three minutes to make.

For a different version, mix together one can or bottle of clam-juice and one can of chicken broth. Season with a dash of celery salt and a touch of Worcester Sauce, and boil for a few seconds with a bay-leaf.

Then put in double-boiler with cream.

Beat with a fork the yellow of two eggs mixed with a little bit of cream and fold into mixture in double-boiler. (Do *not* cook further.) Serve hot or cold.

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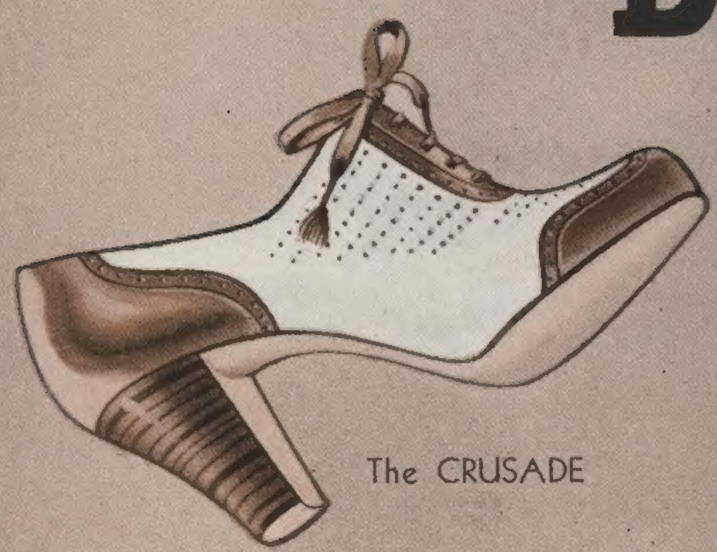

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